

Terrassa, 9th May 2019

Press release



EU-TEXTILE2030 and TAITRA organized a webinar about the Taiwanese textile market

On May 9th, the Spanish partners of EU-TEXTILE2030 consortium, AEI Tèxtils – the technical textiles' cluster of Catalonia – and ATEVAL – project coordinator – organized a webinar to engage their SMEs with the Taiwanese market. This webinar was organized in collaboration with TAITRA, Taiwan External Trade Development Council.

The webinar was framed in the preparation activities for the business prospective mission scheduled for October 2019 in cooperation with all partners of EU-TEXTILE2030 partnership. The goal of the webinar was to help Spanish SMEs understanding the textile market in Taiwan, the main end-application areas and the potential opportunities.

During the webinar, TAITRA project manager explained the main figures of the Taiwanese textile sector and its flagship trade fair, TITAS where the consortium EU-TEXTILE2030 will visit and have a dedicated booth during the mission to highlight the innovation in the advanced textiles materials EU SMEs have in order to establish cooperation and business opportunities.

Lastly, the webinar ended with a brief introduction of the different services offered by TAITRA offices in Barcelona to support European SMEs make business with Taiwanese companies, such as their involvement in the European Enterprise Network (EEN) organizing B2B meetings and the options for supporting European companies in finding Taiwanese suppliers.

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EU-TEXTILE2030 is a project co-funded by the COSME program Cluster Go International from the European Commission and it has the following main objectives:

- *Consolidate the European cluster on Advanced Textile Materials*
- *Develop a joint internationalization strategy*
- *Strengthen and increase the competitiveness of the European SMEs from the sector at international level*

ATEVAL and AEI Tèxtils are partners in the project, being ATEVAL the project coordinator. Besides, 5 technical textile clusters complete the partnership: CLUTEX from Czech Republic, POINTEX from Italy, UP-TEX and TECHTERA from France, and SACHSEN! TEXTIL from Germany.

EU-TEXTILE2030 builds on TEXTILE2020 project outcomes realized from 2012 to 2014 by the same partnership where the world-class cluster approach was developed in the field of advanced textile materials to coordinate the activities from the value chain of the sector at European level and a joint strategy was defined. That was crucial to accelerate the technological progress and the international access to third countries. Some major outcomes were the pilot missions to Brazil, Japan and Korea, Tunisia and Canada where the team participated jointly in trade fairs and a market study about personal protection textiles in Brazil.

EU-TEXTILE2030, which will last until November 2019, has foreseen the following activities that cluster members will be able to benefit from:

- *Business mission to: Israel, Colombia, Japan-Korea-Taiwan and South Africa.*
- *Market studies from the target countries*
- *Joint participation under EU-TEXTILE2030 umbrella in 2 international trade fairs in Colombia and Taiwan*
- *Formal establishment of an European association that will represent the cluster on Advanced Textile Materials EU-TEXTILE2030 with headquarters in Brussels and its short and mid-terms strategy.*

The European EU-TEXTILE2030 cluster represents, initially, over 900 companies from the sector in Europe, with the forecast to attract more members and broaden the scope of the association.

Beyond the project partners, the team is completed with six associated members that will participate and support the different project activities: the Textile European Technological Platform, the cluster of technical textiles from the UK NWTEXNET, the Portuguese textile cluster Cluster Têxtil: Tecnologia e Moda; the textile business association IVGT from Germany and TEXCLUBTEC from Italy; and lastly, Messe Frankfurt, the major organizer of trade fairs in the field of technical textiles globally.