

SMARTENERGY

Grow faster with energy clusters towards energy transition

CONSORTIUM:

- Environment Park (coordinator), CLEVER cluster



- TENERRDIS



- Solartech, ARCHENERG cluster



- Flux50



- MINALOGIC



- TWEED



Objectives of the project

- Support SMEs in energy sector to **access the market** and **exploit the technologies** resulting from R&D activities, providing innovative cluster services
- Encourage **cross sector collaborations** between ICT (digital technologies) and energy sector, pushing the emerging industry of **«digital energy»** for the implementation of energy transition in Europe
- Implement a new **alliance between energy clusters** and their networks at EU level, to maximize the effectiveness of the service provided for SMEs in energy related sectors
- Fill the existing gaps in energy related industrial value chains through cooperation for innovation

Description of the actions

- ▶ Improvement of **cluster management skills**, with a specific focus on industrialization of innovation (innovation to market)
 - ▶ Benchmarking and identification of best practices
 - ▶ Definition of a **methodological approach** and set of cluster services for bringing innovation to market, according to ESCA standard
 - ▶ **Collaborative trainings** between the members of the consortium
- ▶ Implementation of **«ClusterXchange»** pilot scheme
 - ▶ **Hosting package** for target organizations (clusters/SMEs), including business support services, to promote exchanges
 - ▶ Preparation and implementation of exchanges (IT Matching tool, **welcome package, info package**)
 - ▶ **Follow up** of exchanges (success stories / Alumni network)
- ▶ Cluster **strategies adaptation**
 - ▶ **Cross sectoral analysis** for digital energy sector
 - ▶ Adaptation of cluster strategies in cooperation with S3 regional authorities and development of **a joint strategy** for the SMARTENERGY partnership