

Support *and foster* the finance **of tomorrow**



Collaborative



Worldwide



Innovative



Expert



A WIND OF CHANGE IS BLOWING IN THE WORLD OF FINANCE.

New technologies, green finance, social and solidarity economy: innovation is now found at all levels in preparation for tomorrow. Projects are proliferating and adopting a more ethical vision, with the aim of extending the influence of France beyond our borders and creating numerous jobs in an attractive sector. Let us be proud!"

In order to grow, start-ups naturally need support and advice. Helping entrepreneurs meet these challenges is the *raison d'être* of our cluster. Our knowledge of the financial ecosystem allows us to be the preferred intermediaries for bringing together the various actors in this great adventure. Through the support and consultancy of a team of passionate experts, Finance Innovation is helping project developers on a daily basis.

Whatever the ambitions of these entrepreneurs, Finance Innovation stands alongside them to enable them to develop profitably and effectively, in France and internationally, in contact with other players in the ecosystem as well as major groups. In order that tomorrow's finance will no longer be solely a driver of growth, but also a powerful source of innovation, talent and human adventure.

Joelle Durieux
CEO, Finance Innovation



WHO ARE WE?

Finance Innovation is the French leader in supporting financial start-ups.

As a competitiveness cluster created by the government in 2007, **Finance Innovation has the natural legitimacy to allow the development of the financial ecosystem in a rigorous and independent way.**

Combining the strength of its state label with the dynamism of its teams, the cluster guarantees quality support **by linking start-ups, consulting firms and large groups.** Finance Innovation lies at the heart of the financial ecosystem both in France and internationally.

FINANCE INNOVATION IS AT THE HEART OF THE FINANCIAL ECOSYSTEM BOTH LOCALLY AND INTERNATIONALLY



OUR AREAS OF ACTIVITY

Finance Innovation supports financial actors in six areas of activity.



BANKING

Neobank-PFM -
Crowdfunding-
Payment services



INSURANCE

Healthcare - Big Data -
Insurtech - IOT



REAL ESTATE

Smart Cities -
Proptech



THE SOCIAL AND SOLIDARITY ECONOMY

Green and sustainable
finance - Solidarity Finance



AUDIT AND CONSULTANCY PROFESSIONS

SME's Financial services - Regtech -
Financial Management



ASSET MANAGEMENT

Risk management - Asset
allocation strategies - Savings
management





OUR EVENTS

Through its role as a think tank, Finance Innovation is at the heart of thinking about financial innovation and help in generating new ideas.

HIGHLIGHTS



FIN&TECH COMMUNITY



INSURTECH BUSINESS WEEK



FINTECH BUSINESS DAY



FINTECH OF THE YEAR
AWARD



FINTECH &
FRANCHISE



PUBLICATION OF WHITE BOOKS

**THINKING
TOGETHER ABOUT
TOMORROW'S FINANCE**



THE FINANCE INNOVATION LABEL



Innovative and strategic start-ups for the financial sector are eligible for the Finance Innovation label. The objective: to improve their visibility and credibility with their partners in France and internationally.



100 EXPERTS

MOBILIZED TO SELECT START-UPS
ELIGIBLE FOR THE LABEL

SOME FIGURES



**1 IN 2
START-UPS**

HAVE FOUND CLIENTS
DIRECTLY THANKS TO THE
FINANCE INNOVATION LABEL



**MORE THAN
500 PROJETS**

LABELLED SINCE THE LAUNCH
OF FINANCE INNOVATION
IN 2007

**« THE LABELLING OF SHIFT TECHNOLOGY
STRENGTHENED THE CREDIBILITY
OF OUR PROJECT IN THE WORLD OF
INSURANCE »**

JÉRÉMY JAWISH, CEO, SHIFT TECHNOLOGY



YOU ARE A LARGE COMPANY

We provide you with access to qualified and promising startup ecosystems in order to achieve your innovation goals.



MEET ENTREPRENEURS WITH
INNOVATIVE IDEAS



FIND FUTURE PARTNERS IN THE
FINANCIAL START-UP ECOSYSTEM



DISCUSS, DEBATE AND CREATE NEW
IDEAS FOR THE FUTURE OF FINANCE
IN OUR EVENTS



PROVIDE OUR MEMBERS A SINGLE
POINT OF ACCESS TO POLICY MAKERS,
REGULATORS, INVESTORS, TALENT,
CORPORATIONS, ETC.



OFFER OPPORTUNITIES TO
CONNECT, SHARE INSIGHTS
WITH INDUSTRY INSIDERS

**« BANKS LIKE OURS HAVE
LUNDERSTOOD THE IMPORTANCE
OF FINANCIAL INNOVATION.
FINANCE INNOVATION SIMPLIFIES
THE PROCESS OF BRINGING US
CLOSER TO INNOVATIVE FINTECHS »**

CHIEF INNOVATION OFFICER,
SOCIÉTÉ GÉNÉRALE





WHY CONSULT US?

YOU ARE A CONSULTING FIRM

We provide you to access to the most relevant knowledge and intelligence to help navigate the changing financial services landscape.



**PARTICIPATE IN OUR START-UP
SUPPORT PROGRAMMES**



**ORGANIZE LONG-TERM
FOLLOW-UP OF A COMPANY'S
STRATEGY**



**PROVIDE TECHNICAL OR
REGULATORY ADVICE TO
COMPANIES IN NEED OF IT**



**RAISE AGILITY AND
COMPETITIVENESS**

**«A REAL PARTNER
YOU CAN TALK TO »**

**BERNARD GAINNIER, CHAIRMAN OF PWC FRANCE AND FRANCOPHONE
AFRICA**



WHY CONSULT US?

YOU ARE A START-UP

We provide support for new companies in the financial sector from start-up to take-off. We help entrepreneurs build a structure, be well informed, find talent and manage their development.



**START UP AND ACCELERATE
YOUR BUSINESS**



**HELP ATTRACT
GREATER
INVESTMENTS**



**CREATE LINKS WITH OTHER
ACTORS IN THE ECOSYSTEM**



**DEVELOP YOUR BUSINESS
IN FRANCE AND ABROAD**



ATTRACT NEW TALENTS

**« FINANCE INNOVATION IS THE
ONE STOP SHOP TO DEPLOY
YOUR BUSINESS AND LINK US
WITH BIG BUSINESSES »**

FRANÇOIS-XAVIER BOIS, CEO, KERNIX

2007
creation

more than
500
members

more than
500
projects labelled

more than
150
events

Palais Brongniart
28, Place de la Bourse
75002 Paris

☎ 01 73 01 93 86

✉ info@finance-innovation.org

<https://finance-innovation.org>

    @financeinnov