



## MESAP and its DIA members launched

### “Challenges of European SMEs on internationalization in the Digital Industry value chain”



MESAP launched *Challenges of European SMEs on internationalization in the Digital Industry value chain* a survey (**deadline 10th May**) to assess the readiness and **needs of European SMEs** in terms of internationalization in the Digital Industry value chain (digital solutions providers and industrial companies, users of these solution).

Thanks to a 5 minutes questionnaire, companies have the possibility to express their needs in order to better be supported to challenge markets opportunities worldwide.

MESAP is a member of DIA, the **European Digital Industry Alliance**, a partnership of six European clusters (and more than 850 companies) involved in digital industry to foster cross-sectorial and international cooperation among **SMEs** and **enhance innovation** in the field of **digital technologies and smart manufacturing**.

The alliance puts together both ICT and industrial/manufacturing clusters and supports companies **to catch market challenges and opportunities** offered by the **Fourth Industrial Revolution** in term of modernisation of production and business models through digitalisation and support them to **commercialise** joint products at **international scale**.

Discover more about on [MESAP Innovation Cluster](#) and [European Digital Industry Alliance](#)

**Join the survey to let us know your needs to empower your business worldwide!**