

Webinar

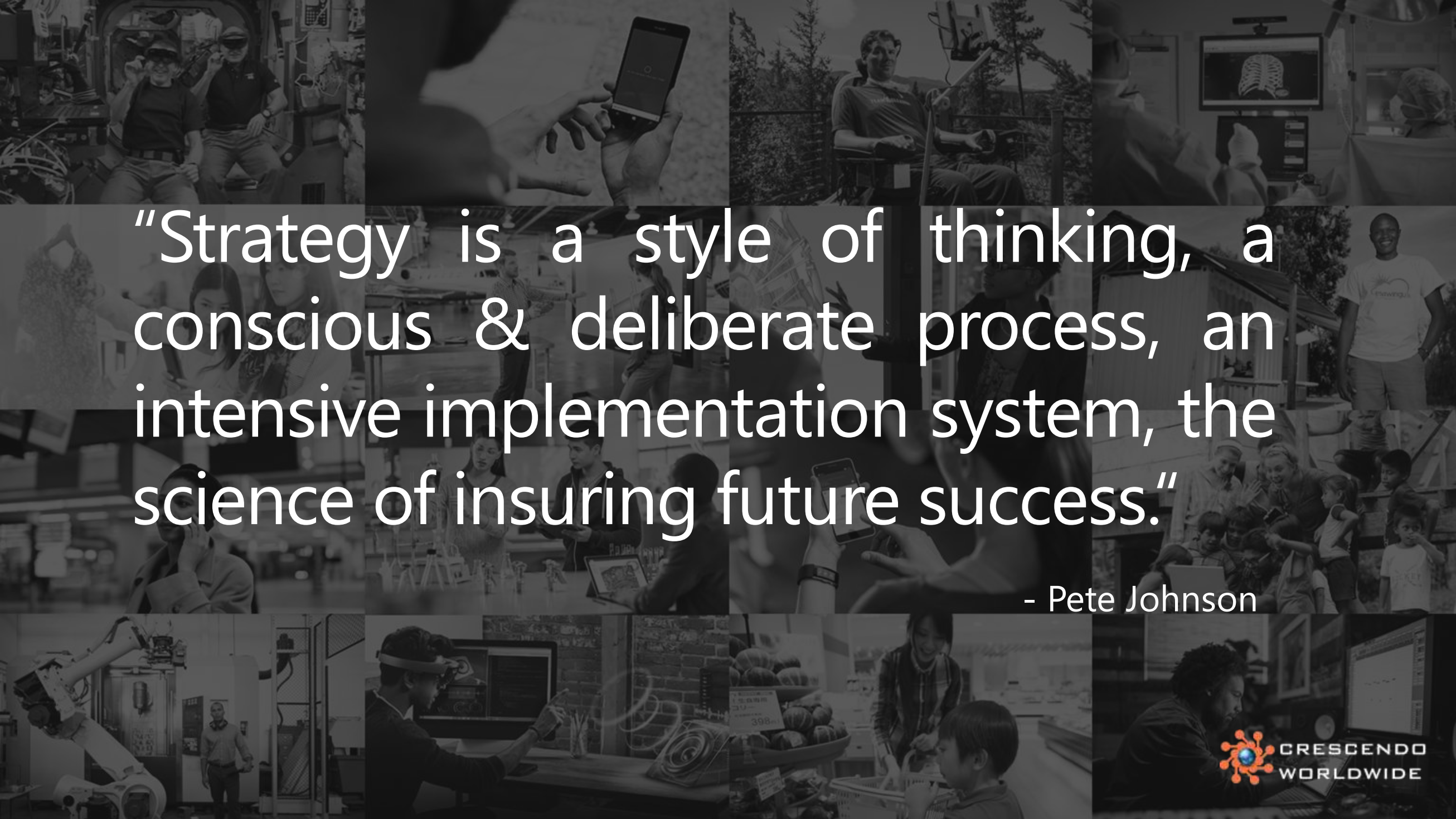
Indian Automotive Market Potential



Business Upper Austria

Presenter Name : Mr. Roopesh Patil
Position : Manager – World Trade Invest
Date : 23-10-2019





“Strategy is a style of thinking, a conscious & deliberate process, an intensive implementation system, the science of insuring future success.”

- Pete Johnson

About Webinar

- Webinar (Platform GoToMeeting) Is A Web-hosted Service.
- It Is An Online Meeting, Desktop Sharing, And Video Conferencing Software That Enables The User To Meet With Other Computer Users, Customers, Clients Or Colleagues Via The Internet In Real Time.
- Platform use for Webinar – GoToMeeting
- 70 member companies can attend the webinar
- Host - Team Crescendo Worldwide
- Presenter – Crescendo Worldwide Representative
- Duration of the Webinar 1-2 hours including Q&A Session

Agenda Of The Webinar

- India : States & Major Capital & Industrial Cities
- Indian Industry Business Hubs & Locations
- Indian Trade Statistics & Potential
- India's Major Industry Segments & Major Companies & Models
- Indian Aftermarket Potential & Market Projection
- Major Supplier Companies Present in India
- Ways of Entering into Indian Market
- Ventures – Collaboration – Alliances with Indian Companies
- Serving Asian Market from India
- Region Companies Present in India
- Indian TAX structure and Legal Systems
- Indian Government Support for foreign companies & "Make In India" Initiative
- About Crescendo Worldwide & Support
- Strategy for Foreign Companies to Do Successful Business In India

Automotive Sector Market Glimpses

- Expanding R&D hub
- India accounted for 40% of global engineering and R&D activities
- Emerging global sourcing hub
- Proximity to markets such as ASEAN, Europe, Japan and Korea
- Cost competitive
- Excise duty reduction in vehicles will spur demand
- Sixth largest vehicles manufacturer in the world
- India expected to be the third largest market by 2026
- Favorable trade policy
- 100% FDI allowed and no restrictions on import-export

Automotive Sector Hotspots in India

Auto Components Clusters

Rajasthan - Uttar Pradesh

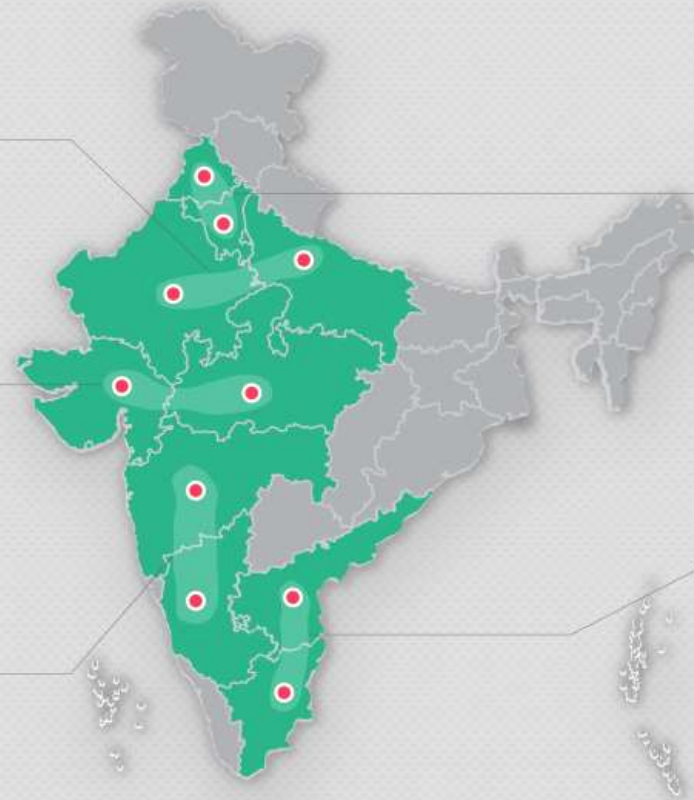
Ashimori India
Keihin
Motherson Sumi
Shriram Pistons & Rings

Gujarat - Madhya Pradesh

AMW Auto
Bridgestone
Lear Corporation
Mahle
Schaeffler
Tata Preceison Industries
Tenneco

Maharashtra - Karnataka

Autoliv
Bharat Forge
Bosch
Continental
Dana
Faurecia
Plastic Omnium



Punjab - Haryana

Denso
Federal Mogul
GKN Driveline
Hella Automotive
Hero Cycles
JBM
Minda

Tamil Nadu - Andhra Pradesh

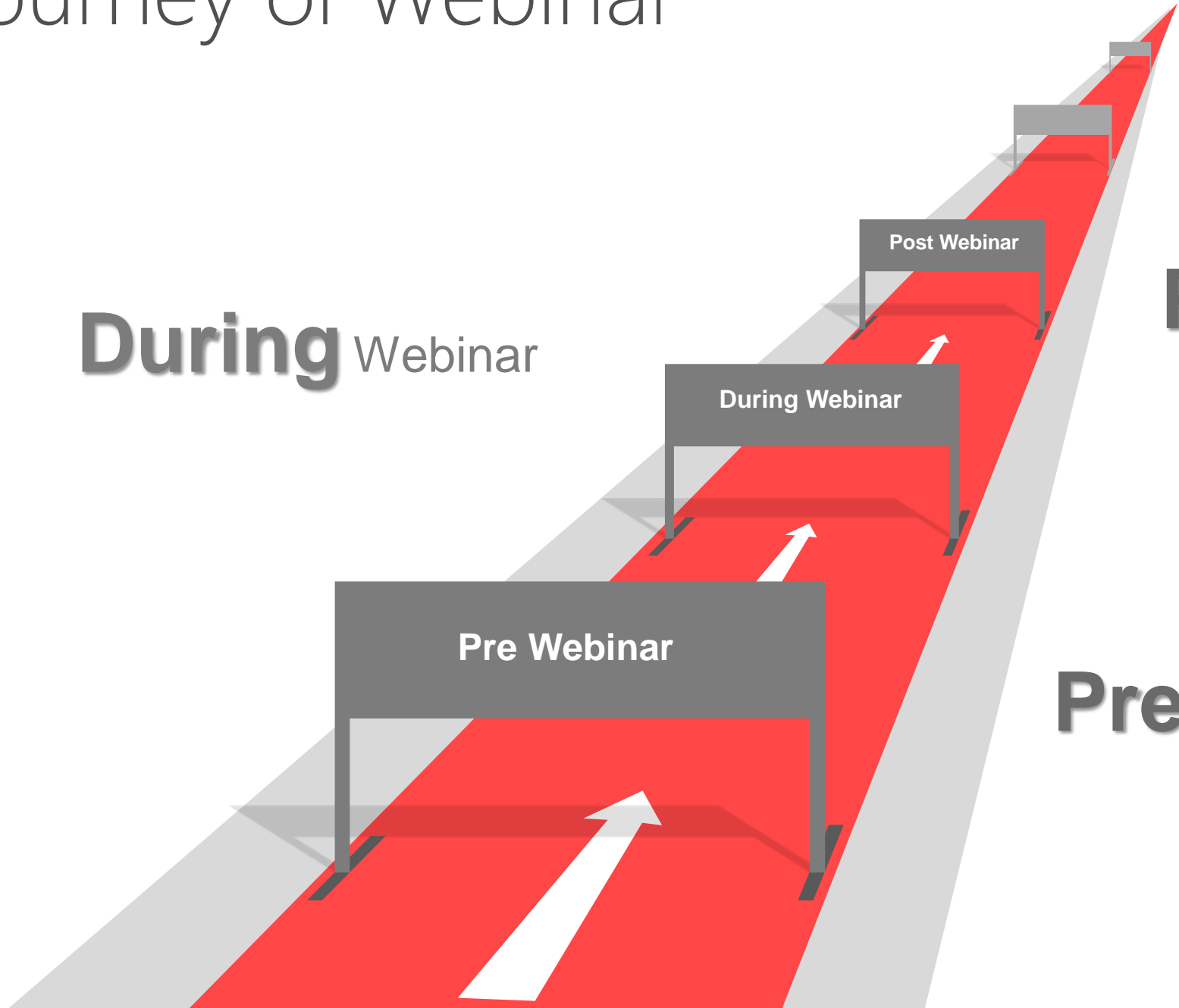
Avtec
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WABCO

Journey of Webinar

During Webinar

Post Webinar

Pre Webinar





PHASE 1

Pre Webinar

1 week before the Webinar

Process

- Sharing registration link with your member companies
- Studying the profiles of registered companies
- Sharing Webinar link with your member companies

During Webinar

Process

- Managing Webinar with Team
- Arranging Infrastructure
- Handling Questions & Answers
- Other Arrangements



PHASE 2



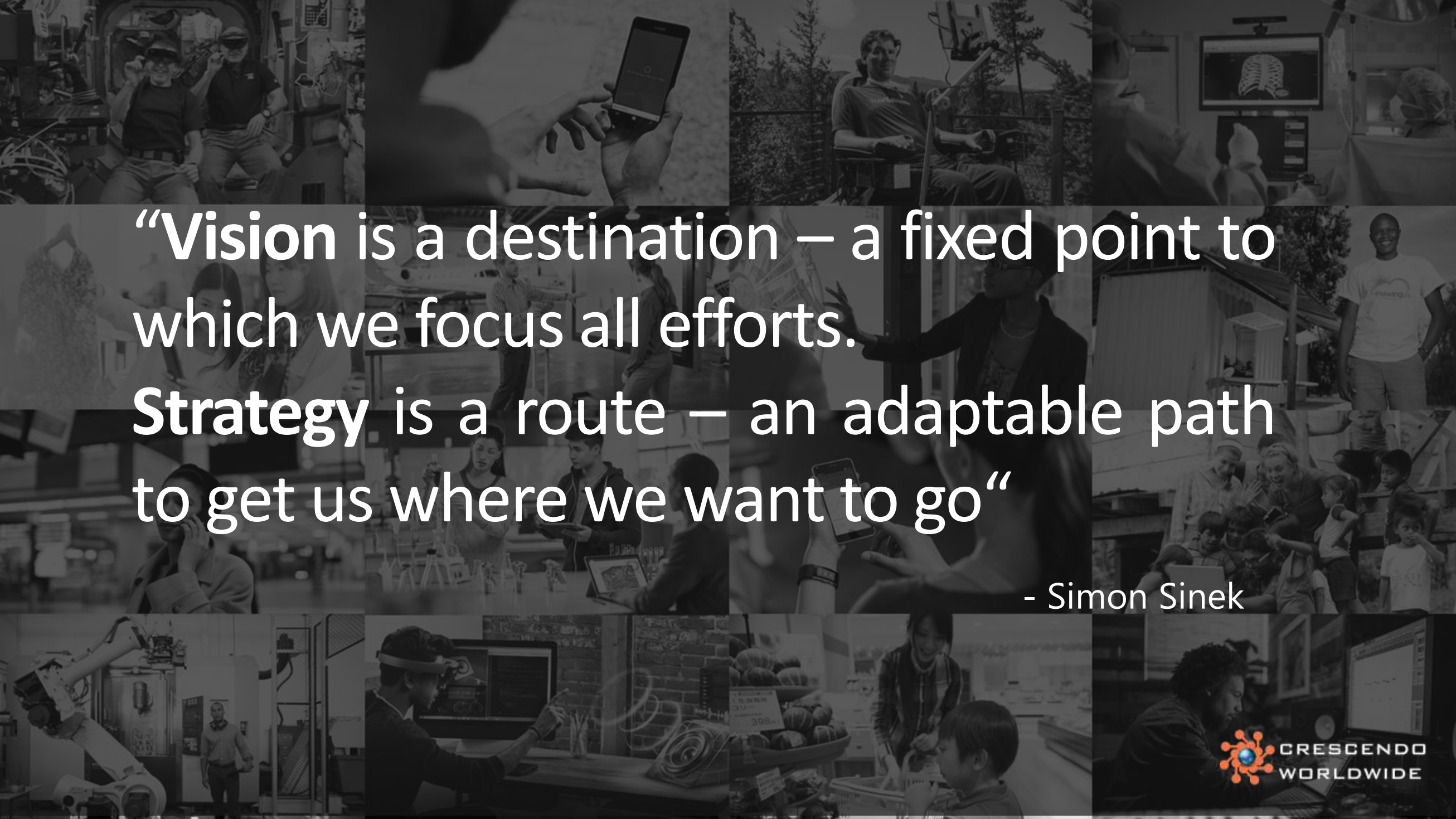
PHASE 3

Post Webinar

After the Webinar

Process

- Sharing presentation with all attendees



“Vision is a destination – a fixed point to which we focus all efforts. Strategy is a route – an adaptable path to get us where we want to go”

- Simon Sinek

Thank you.



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