



**Tech Road show - New Frontiers in Food** 11 October 13.30h New Markets outside Europe 2018-2019

Interested in markets outside Europe? Meet international partners, companies, market experts & food cluster organizations of the EU-project **New Frontiers in Food (NF4)** at the accelerate session **'New Markets outside Europe 2018-2019'!** This project is an internationalization fast track accelerator for innovation-intensive food SMEs. Within this EU-project, Innovation Tours are organized to jointly explore new markets, such as USA and China.

During this session, Adrienne Gentil and Tjerna Ellenbroek will explain the NF4-project, Innovations Tours and application procedure. In addition, international-oriented companies will pitch about their experience in internationalization, the value chain of "functional food and health ingredients" and exploring new markets!



Adrienne Gentil International project manager VALORIAL France



Tjerna Ellenbroek Project manager Food Valley NL

Participate in the **Matchmaking by EEN** (European Enterprise Network) or visit other sessions during the **Food Valley Summit Sports & Nutrition** the 11<sup>th</sup> of October 2018. Take a look at the complete program and register now!

