



# FASCINATE

Sustainable fashion alliance  
for international markets

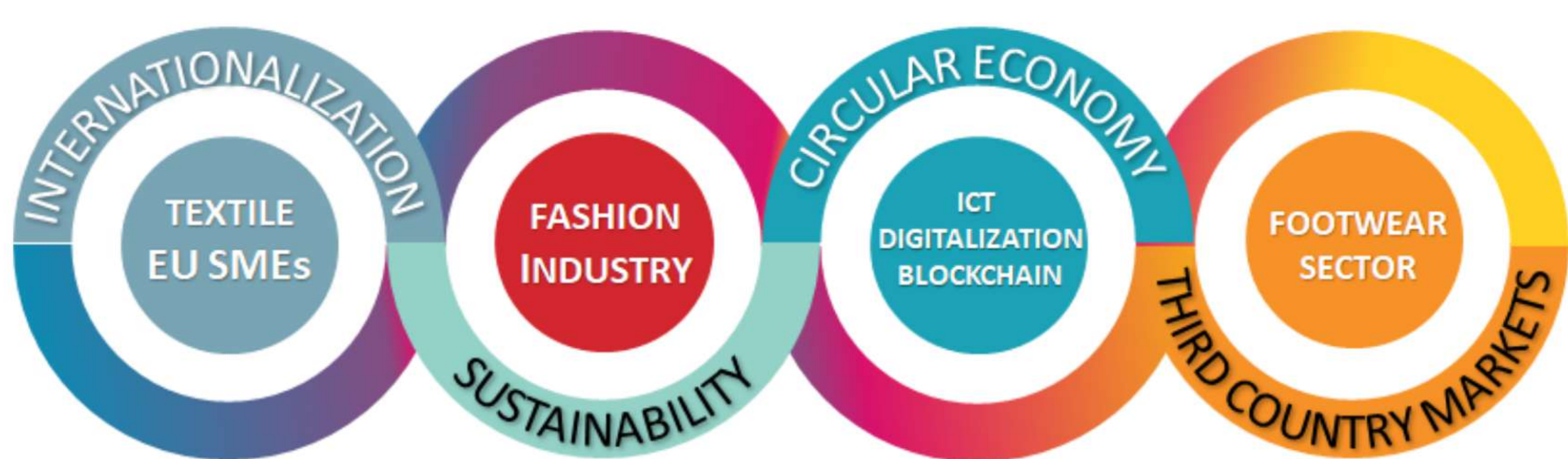
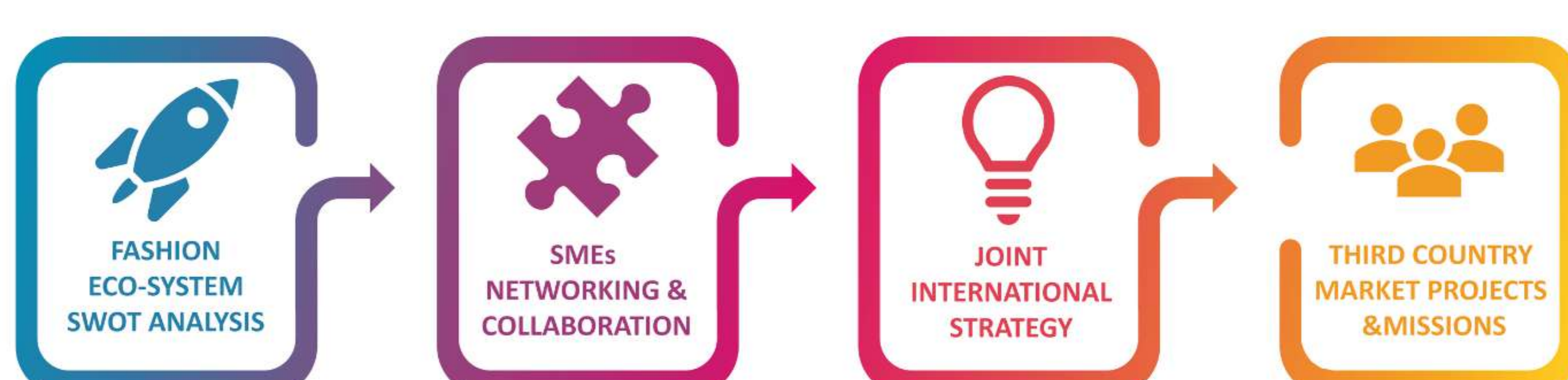
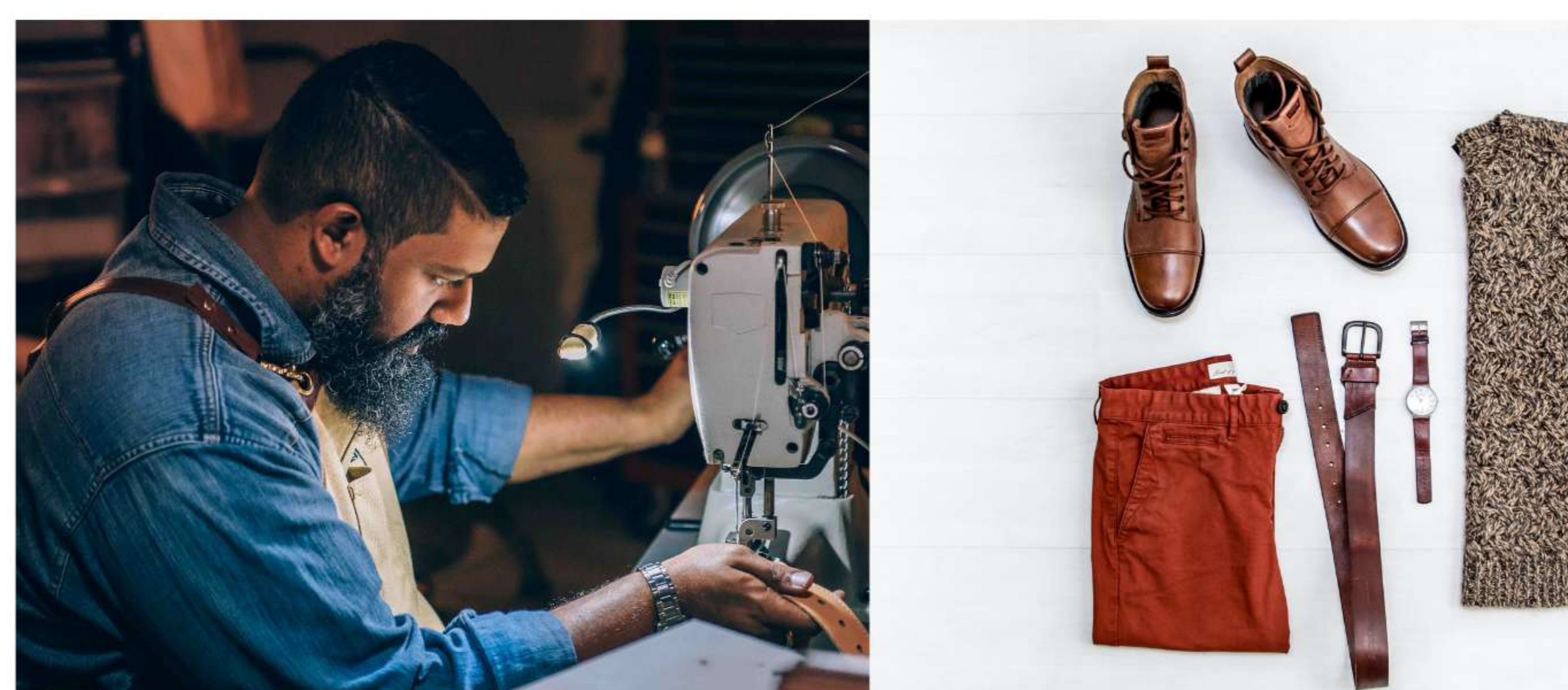
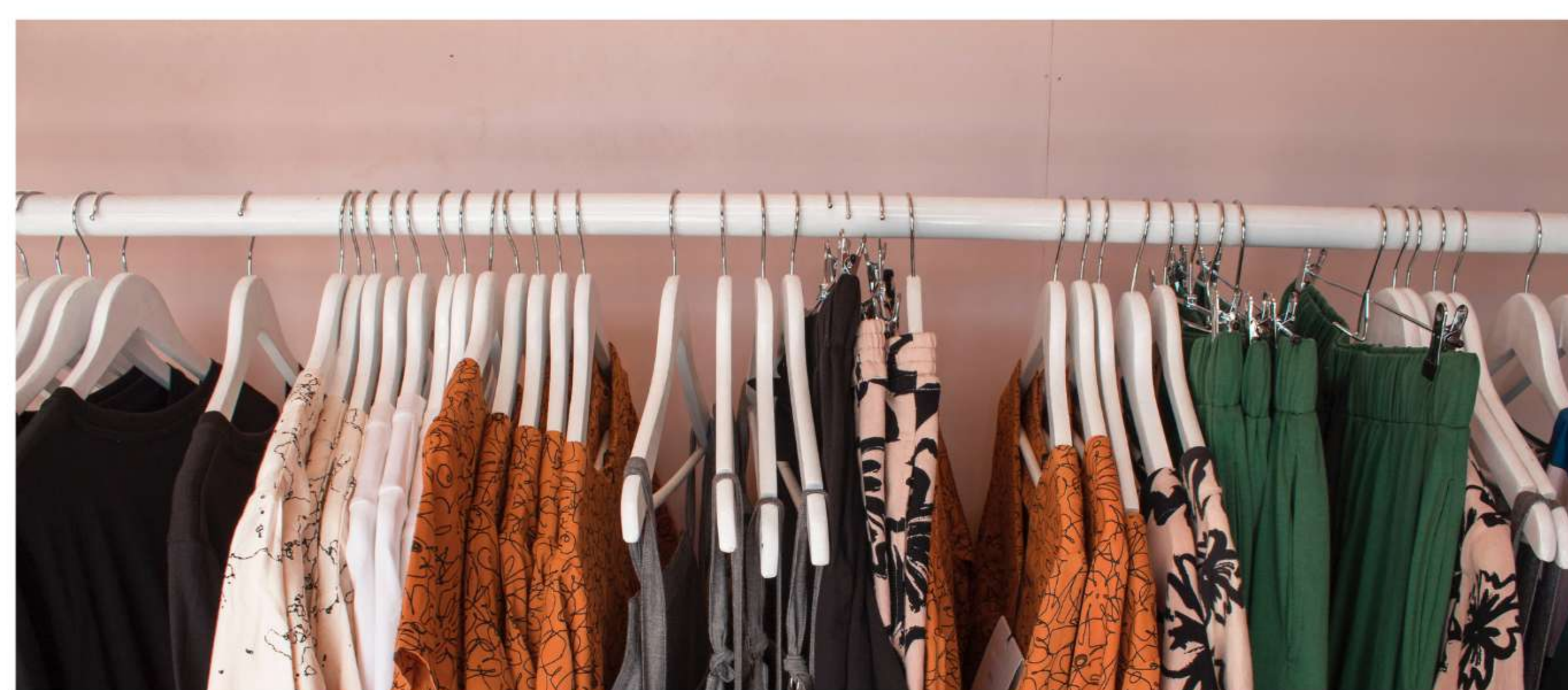
## A Joint Internationalization Strategy for EU textile & fashion SME clusters

A European Strategic Cluster Partnership – Going International (ESCP-4i)

#TEXTILE #FASHION #TECHNOLOGY #FOOTWEAR #INTERNATIONALIZATION

Fascinate objectives aims at:

- Building an **European clusters & companies network collaboration** related to the development of **circularity** and **sustainability**, in the fashion, textile and footwear industries.
- To promote **new European value chains** incorporating different cross-sectoral cooperations between **fashion/textile, footwear & technology** by means of **cooperation, exchange of knowledge** and **good practices**.
- To activate the **internationalization** of **sustainable EU fashion brands and companies** towards targeted third countries interested in sustainable fashion products.



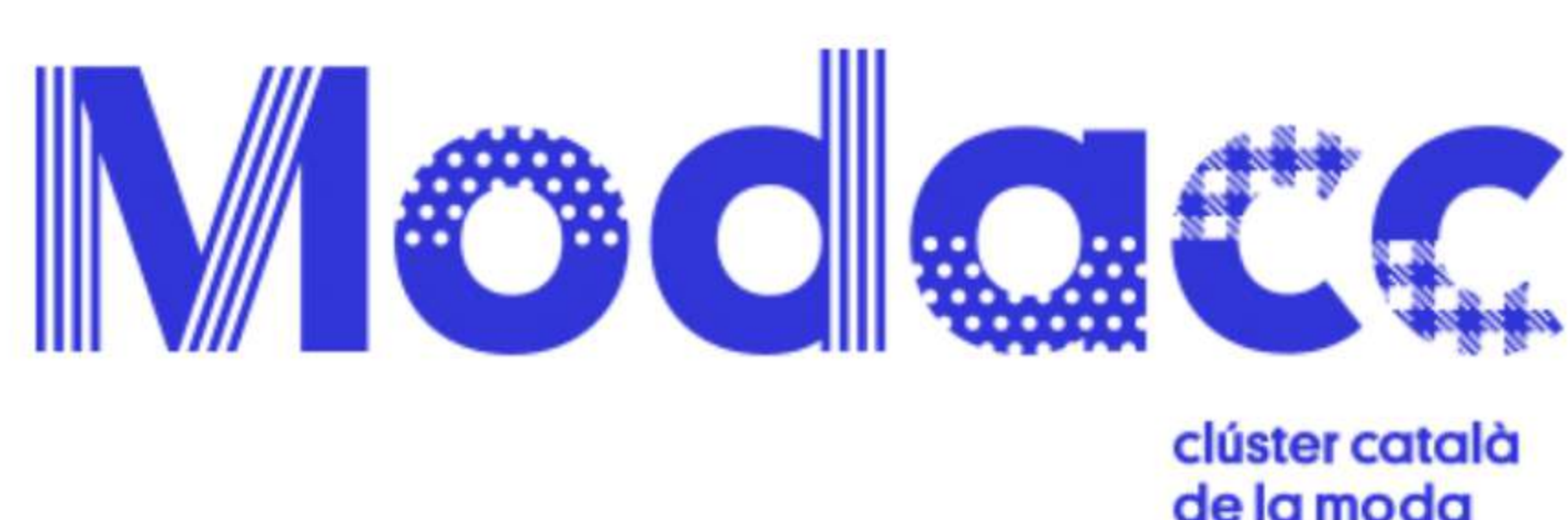
### Connecting Europe's SMEs and the world

5 Strategic Cluster & Business Networks  
480+ European SMEs represented  
More than 170 supporting organizations  
Collaboration with 10 international networks  
at least 3 third countries markets targeted  
and many synergies with many stakeholders

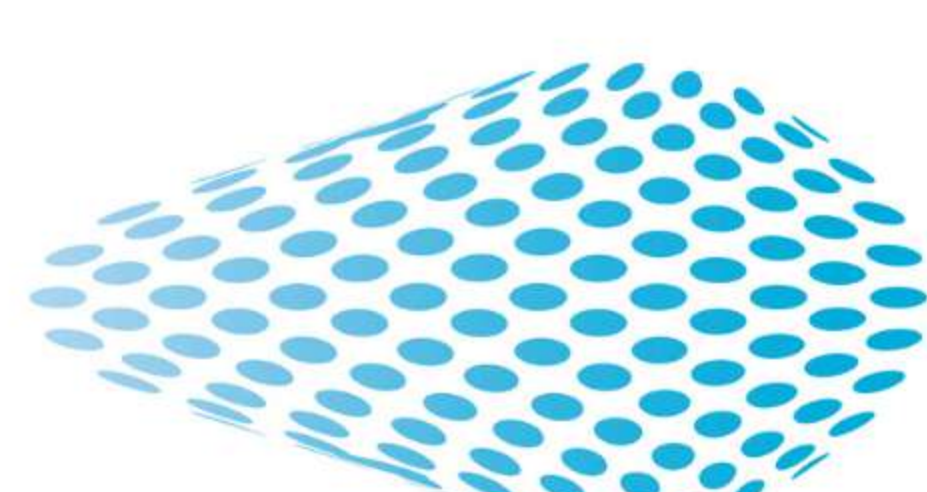
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Partners:



BULGARIAN FASHION ASSOCIATION



CLUSTER TÊXTIL  
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Lifestyle & Design Cluster.



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