

Positive feedback of the mission to Taiwan by the European Advanced Textile Materials cluster EU- TEXTILE2030

EU-TEXTILE2030, the European Advanced Textile Materials cluster, has been in Taiwan from October 6th to 9th for its last mission.

The mission has been carried out in parallel to the participation at TITAS show in Taipei from October 7th to 9th. TITAS is the main professional textile trade show in Taiwan, focusing on functional and innovative textiles. Organized by the Taiwanese Textile Federation, TITAS gathers 423 exhibitors in on 1.058 booths from 12 countries.



TITAS 2019 external panorama

EU-TEXTILE2030 was present in the trade fair with its own booth, located closed to the events area. More than 30 innovative products from the members of the seven EU-TEXTILE2030 clusters were displayed at the stand.

Three European technical textiles' clusters have directly taken part to the mission: EuraMaterials (former UP-tex, France) as leader of the mission, CLUTEX (Czech Republic) and PolnTex Citta Studi (Italy). Along with the clusters' representatives, an associated partner TexClubTec from Italy and 4 companies have joined the mission, being two of them members of CLUTEX and two from EuraMaterials (former UP-tex).



EU-TEXTILE2030 booth at TITAS 2019

The mission was held on the exhibition fairground with several stakeholders and research institute representatives of the Taiwanese textile sector. A seminar was also held to introduce EU-TEXTILE2030 project as well as the wide know-how of INOTEX on textile finishing and the project RETEX on textile recycling by EuraMaterials.

The first day (Oct. 7th) has been dedicated to the visit of the show.

On the second day, two meetings have been held on exhibitors' booths. Mr Hank Lee, Medical Device Dept. Vice President of Asian Fiber Corporation has introduced their innovative smart solution iQmax as well as their developments on graphene. Then the representative of company CAMANGI updated us about the latest developments on the UMORFIL Beauty Fiber® at their partner's booth, company FORMOSA.



EU-TEXTILE2030 during the visit to Asian Fiber Corporation's booth



EU-TEXTILE2030 representatives and the UMORFIL team during the visit of the Formosa's booth

On the second day also, EU-TEXTILE2030 has held a one-hour seminar to introduce EU-TEXTILE2030 project as well as the wide know-how of INOTEX on textile finishing (lecture given by Dr. Lenka Martinkova) and the project RETEX on textile recycling by Mrs Karine Wallois from EuraMaterials. More than 20 people have attended the event, above the usual attendance average of this kind of events, among which company GORE and institute Hohenstein. Further discussion has taken place after the seminar on the circular economy. Sustainability in textile is a major issue also for the Taiwanese textile manufacturers.



EU-TEXTILE 2030 seminar at TITAS 2019

On the third day (Oct. 7th), EU-TEXTILE2030 representatives have had a comprehensive meeting with Mr Chiu, Vice President of the TTRI, Taiwan Textile Research Institute. A full insight of the latest developments and innovations has been made during the tour on the booth, including smart textiles and textile intelligence service.



EU-TEXTILE 2030 representatives at TTRI's booth

More than 50 contacts from Europe, the USA, China and the surrounding countries have been taken on the EU-TEXTILE 2030 booth during the TITAS show, with special interest on sustainability, technical textiles, medical textiles and the future EU-TEXTILE 2030 association.

EU-TEXTILE2030 assesses the mission as very fruitful. It has enabled the participating companies, institutes and clusters to explore the Taiwanese functional textile market and, through the contacts made, foresees to build strategic alliances with the institutes and federations, further developing the cooperation and business relationships with the clusters and their members.

EU-TEXTILE2030 is co-funded by COSME – Clusters go International program from the European Commission

The program has the following objectives:

- *To consolidate the European cluster of Advanced Textile Materials*
- *To develop a cooperative internationalization strategy*
- *To securing, strengthening and extending the competitiveness of European SMEs in the sector at international level.*

7 European technical textile clusters participate in the project: AEI Tèxtils and ATEVAL (as project coordinator) from Spain, CLUTEX from Czech Republic, POINTEX from Italy, EuraMaterials (former UP-tex) and TECHTERA from France and SACHSEN! TEXTIL EV from Germany.

EU-TEXTILE2030 follows up the actions undertaken with the EU-TEXTILE2020 project that ended in 2014 with the development of a world-class cluster for advanced textile materials and to coordinate activities of the value chain of this sector at European level

EU-TEXTILE2030, which will last until November 2019, had foreseen the following activities where clusters' members should be able to benefit from:

- *Business missions to: Israel, Colombia, Japan-Taiwan and South Africa.*
- *Market study preparation for each target country.*

- *Joint participation at 2 international trade fairs in Colombia and Taiwan under the umbrella of EU-TEXTILE2030 European Cluster.*
- *Official establishment of the European association which represents the Advanced Textile Materials European Cluster EU-TEXTILE2030 with headquarters in Brussels along with the development of short and mid-term strategy.*

The EU-TEXTILE2030 European cluster will represent, initially, more than 900 European companies of the sector and it is anticipated that more partners will join the association increasing its scope.

Beyond the partners who are members of the consortium, the project also has six associated organizations which will provide support to the different activities of the project: the European Textile Technology Platform; the technical textile cluster from UK, NWTEXNET; the Portuguese textile cluster Cluster Têxtil: Tecnologia e Moda; the German textile business association IVGT and the Italian TEXCLUBTEC, in addition to Messe Frankfurt, the main trade fair organizer in terms of technical textiles worldwide.

More information:

www.eu-textile2030.eu