DIA EUROPEAN ECOSYSTEM

Different international and regional workshop with associated companies

On the 19th October, TICE.PT organised a session, attended by around 30 people, where Digital Transformation in Industry challenges and opportunities where presented by RTO and companies (including SME from ICT, manufacturing, sustainable construction & automotive). A Keynote Speaker, from the University of Aveiro, introduced the main topics and potential benefits for Digital Transformation projects in industrial companies, including topics presently included in large and mobilising nationally funded R&D projects

BasqueGame/GAIA organised different international and regional workshops oriented to identify possible initiatives at different levels including; capacitation, innovation and new technologies, products or services.

DIA @ HANNOVER MESSE (1ST -5TH APRIL 2019)

DIA will be at *Hannover Messe*, 1 - 5 April represented by POLE SCS **(Hall 6, Stand A45)** : the event is the world's leading trade fair for industrial technology offering a full range of technical innovations from automation to supplier solutions, the place to exchange and fine-tune your proposal with partners.On this occasion you will also have the possibility to assist to the 2nd call of IoT4Industrythe **H2020 project offering 2 million of Euros to SMEs able to imagine the integration of IoT** into PLC.

On **2nd of April 2019 Hall 2,** Stand C56 – AWEX/WBI Booth (Wallonia.be) Pole Mecatech will feature several **short pitches of industrials**, and a few **pre-arranged meetings** between cluster members.

Details :https://www.iot4industry.eu/innovation-vouchers

DIA @ EU INDUSTRY DAY 2019: NEW OPPORTUNITIES

DIA participation represented another brick to build a strategy to be competitive and **"go international"**, aligned to EU Industry policy and embracing technological change offered by digital industry and developing an innovative transnational collaborative approach focused on **cross-sectorial collaboration to help SMEs to take part in international markets**. As the EU President Jean Claude Juncker underlined *" The economy is transforming before our eyes. To succeed, we must be the first to adapt, the first to shape it. We are home to some of the world's best innovators and entrepreneurs".*

The Digital Industry Alliance (DIA) project is based on the need for developed countries in Europe, **to revitalize their economy**, and improve their production by removing barriers to development and making the best use of **new opportunities while addressing societal concerns.**

DIA @ TURIN: A ROAD TO DIGITALIZATION

DIA @ #LetsCluster Summit

The **#LetsCluster Summit** took place on March 25th to 27th 2019, at the Messe Congress in **Graz** (Austria).

A program with more than 8 SideEvents, a HighTech Expo with the greats of the national and international micro- and nanoelectronic ecosystem and an outstanding B2B Matchmaking opportunity round up the immersive three-day program. The scope of #LetsCluster is to emphasize the strengths of the important flagship enterprises in the application fields of Smart Living, Smart Mobility, Health Technology, Artificial Intelligence, Robotics, Cyber Security, Industry 4.0 and many more. **DIA has been represented by Pole SCS, GAIA** and Mesap Innovation Cluster, also part of the **Silicon Europe Alliance** - the European cluster alliance for innovative electronics & software technologies.

On this occasion MESAP Innovation Cluster also **promoted European Trademark Smart Systems Integrated®:** it gives visibility to products enabled by Smart Systems Integration, increasing the perceived value of highly reliable, robust, advanced products in the markets.

On 14th September 2018 DIA joined the **INTERNATIONAL NETWORKING TOWARDS DIGITAL INDUSTRIES BEST PRACTICES & GRANTS (Turin, Italy)** hosted by Mesap innovation Cluster and organized in cooperation with IoT4Industry and Silicon Europe Alliance to foster SMEs in their digital transformation: **the 3 projects, 26 clusters and more than 4000 members!**

More than 200 people joined a **day dedicated to the industry 4.0** with premises speeches like Telecom, SKF and the MTC Manufacturing Technology Centre of Coventry (UK). The **first session** had been dedicated to the **Digital Transformation and Growth and the Road to Digitalisation**, drafting Trends and Needs in the European Ecosystem **provided by DIA**; the **second session** has been focused on the **launch of the IoT4Industry "Call for Collaborative Projects"** the 30 months initiative in the framework of H2020 **offering 4 million Euros of funding support** to foster collaboration between IoT solutions providers and industrials. The **third session in the afternoon** has been dedicated to **B2B meetings** : thanks to the **87 meetings SMEs** had the possibilities to meet companies /end users both for commercial and collaborative aims.

Mesap Innovation Cluster also organized a **plant visit on 13th September 2018** to discover the personal road to digitalization started by Olsa SpA plant a company based in Turin that since 40's has been producing lighting for cars and trucks (rear lamps, dome lamps, number plate lights…). A chance for DIA to *"learn on the job"* what represents companies' digital transformation thanks to the second part of the meeting dedicated to the plant visit.

The Turin event (13th-14th September) **improved the existing relationships between the different clusters in the project** (inside-inside and inside-outside collaborative approach) and acted as a catalyst to enlarge them by including new clusters and stakeholders: it had a **positive effect in term of best practice,**

collaboration, audience (bigger, interested in digital topics and coming from different European nations) and open collaboration. The presence of different stakeholders' regional authorities, companies, RTOs, clusters emphasized the **triple helix actor's involvement**. The INTERNATIONAL NETWORKING TOWARDS DIGITAL INDUSTRIES BEST PRACTICES & GRANTS was part of a **two-days event** organized in cooperation with IoT4Industry and Silicon Europe Alliance to foster SMEs in their digital transformation: **the 3 projects encount 26 clusters and more than 4000 members**! A great occasion for DIA to get in contact with a **relevant european ecosystem.**