

ACTIVIST BEAUTY International Conferences CALL FOR ABSTRACTS

« Be the best perfume and cosmetics company for OUR world »
Comes talk about your initiatives on innovations

Corporate Social Responsibility (CSR) is a voluntary policy to **optimize a company's impact** in these areas while providing solutions to meet the **needs** of its **stakeholders**.

It requires **ethics** and **transparency**. Every decision a business makes has an impact on three areas: **economic, social** and **environmental**.

ECONOMIC

Sustainable business
Fair trade
Ethical consumerism
Local production/ Short distribution channels
Coproducton
Customer relationship
Corporate transparency

SOCIAL

Values
Social responsibility / challenges
Community engagement
Transparency / Sincerity
Well-being of employees
Wellness, health, safety
Human rights

ENVIRONMENTAL

Sustainability
Positive impact
Reduce, reuse, recycle
Eco-friendly
Environmental footprint
Water conservation
Circular economy

Submit your abstract: www.conferences360.com

Deadline for submissions: May 31st, 2019

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