



EU4SPORTS CLUSTERS ALLIANCE

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ESCPoI
EU4SPORTS
CLUSTERS ALLIANCE
Partnership

Partners:



Sports and
Technology





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EU4SportsClusters Alliance is a project co-financed by the European Commission to implement and test a **Joint Internationalization Strategy** for the **European Strategic Sport Clusters Partnership**, developing new value chains and exploiting **international opportunities for SMEs**, especially those existing in third markets outside the EU.

EU4SportsClusters Alliance is the evolution and growth of a sport partnership fostered in 2013 as a result of the CIP-funded project EU4SportsClusters (2012-2014).

The alliance is made up of five European partners (**INDESCAT** from Catalonia, Spain; **Sports & Technology**, The Netherlands; **EPSI** (European Platform for Sports Innovation), Belgium; **Cluster Montagne**, Auvergne-Rhône-Alpes, France; and **Flanders' Bike Valley**, Belgium), and has **five specific objectives** to fulfil:

- 1 Consolidate the **European Strategic Sport Clusters Partnership**;
- 2 Define **new value chains** along the sport **cross-sectorial industry**;
- 3 Develop **new collaborative cluster tools** to foster the internationalization of SMEs;
- 4 Implement and enrich the **Joint Internationalisation Strategy** for the participant clusters and its SMEs;
- 5 **Disseminate and exchange the results and lessons learned** among other European clusters.



The **Flanders' Bike Valley Cluster** brings together actors in the field of bicycle & cycling sciences and technologies: public research organizations, private companies and specialized service providers in a Triple Helix format, including strategic stakeholders. It aims at building a successful ecosystem that will attract and retain companies and laboratories that are active in the bicycle & cycling field contributing to boosting innovation, economic performance and employment. www.flandersbikevalley.be



EPSI (the European Platform for Sports Innovation) is a membership-based non-profit networking organization that strives for a more innovation-friendly environment for the EU's sports industry, making links between sport organisations, clusters, universities and research institutes. www.epsi.eu



Indecat is the Catalan sports industry cluster. The Cluster's mission is to bring together companies and research centres related to the world of sport, with the main objective of developing actions that improve companies' competitiveness, encouraging the development of innovative products and services. INDESCAT means: Industry+Sport+Catalonia. www.indecat.org



Sports and Technology

Located in the Brainport region of the Netherlands, the **Sports & Technology** cluster is an open network of businesses, knowledge institutions, SportFieldLabs, and public organisations (the Q-helix) for sport innovation. Cluster parties share their knowledge and experiences, in an ethos of open innovation and co-creation, to create social and technological innovations in the domain of sports and vitality, bringing more people to an active lifestyle, enhancing sport performance and creating economical value. www.sportsandtechnology.com



Cluster Montagne is a non-profit networking organisation that represents and promotes, throughout the world, French know-how for sustainable mountain tourism development. Their experts (companies, institutions, training and research centres) are recognized worldwide for their technical, industrial, and tourism know-how. www.cluster-montagne.com