

APRIL, 2022



PERIODIC NEWSLETTER

# MEXICO

## COUNTRY MISSION

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**TEXGLOBAL's** first international mission is now finished and it was a huge success. 9 textile companies from Europe have participated in this event, which offered them new perspectives and collaborative opportunities

KEEP READING





## **European innovative TEXTiles go international: innovative global value chain creation and textile GLOBAL markets exploration**

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The general objective of the **TEXGLOBAL** project is to support the growth, the competitiveness and industrial modernisation of European Textile enterprises in long run by enhancing its innovation capacity.

SMEs of European Textile sectors have to confront daily with an increasing competition. SMEs have to increasingly integrate their activities into global value chains by mean of new cooperation. A partnership composed of main Textile clusters in Europe will allow to provide SMEs with specialised business support services such as specific and strategical contacts from the target market, the organisation of international study visits, partnering missions, matchmaking events and incoming events.

The activities of **TEXGLOBAL** project will support European SMEs to identify growth opportunities worldwide, raise their excellence and innovation capacities in a global ecosystem. Textile industry sustainability is based on the innovation process that bring to new products, applications, markets, production processes and services, and in this project will be transferred to SMEs the importance and, than the methodology, to find a right partner to develop, prototype and produce an INNOVATIVE GLOBALLY COMPETITIVE MATERIAL, PRODUCT OR SERVICE.

The **TEXGLOBAL** internationalisation strategy for SMEs address the following countries: Mexico, USA, Vietnam



## Consortium Partners

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**TEXGLOBAL** project is composed by well established clusters and Textile & Clothing oriented organisations.

● [Next Technology Tecnotessile \(NTT\)](#), Italy



● [AEI TÈXTILS](#), Spain



● [ATEVAL](#), Spain



● [CITEVE | The Portuguese Textile Cluster](#), Portugal



● [TECHTERA](#), France





## Mexico Mission

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The official mission comprised the following activities:

- B2B matchmaking events
- Individual meetings
- Ecosystem visit – Mexico City and Puebla
- C2C meetings and agreements signature
- City Tour – Mexico City

Some of the expected results of **TEXGLOBAL** business mission to Mexico were:

- Collaboration activities with Mexican partners
- Cooperation agreements between partnership members and Mexican partners
- Business agreements to develop innovative solutions in strategic thematic areas
- Creation of innovative global value chains by enabling EU SMEs access to international markets
- Generation of innovation, technology transfer and business models by the transnational exchange of textile-based solutions and innovation process theories and best practices.



# Participating SMEs

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9 companies joined the clusters' representatives at the mission. 2 companies from NTT, 3 from AEI Tèxtils, 3 from ATEVAL and 1 from TECHTERA.

## [INNTEX](#) (Italy)

Their product range includes fabrics for architecture, interior design and fashion, and EMI shielding materials, and they are entirely designed and manufactured in their factory in Florence, Italy - using proprietary technologies.



## [Knitronix](#) (Italy)

Knitronix produces textile sensors for pressure, temperature and the presence of liquids, all manufactured with proprietary technologies. In addition, they offer custom solutions to companies, universities and research centres.



**Knitronix**  
industrial flexible sensors

## [CINPASA](#) (Spain)

Cintas y Pasamanería, S.A. (CINPASA) started manufacturing in 1961 in La Selva del Camp (Tarragona, Spain). The company offers solutions with textile tapes to reinforce, hold and transport products and is considered one of the leading companies in Europe in the manufacturing of curtain tape.



## [C.P. Aluart](#) (Spain)

They are manufacturers of knitted technical fabrics and personal protective equipment to meet the complex needs of the military and police forces, fire-fighters and high-risk industries.



# Participating SMEs

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## Triturats La Canya (Spain)

They have been a shoddy producer that uses Pre-Consumer or Post-Consumer textile waste since 1929. Their main clients are Spinners, Automotive, Isolation and the Health sector.

TRITURATS LA CANYA S.A.

## Cotoblau (Spain)

Cotoblau, s.a. is a relatively young company, born in 2002, but since then has become the largest manufacturer of Mattress Protectors in Europe. This success has been due to specialization in the product, a wide range of qualities and maintaining high-quality standards.

**cotoblau**

## Ferpa Punt (Spain)

Ferpapunt, founded in 1992, preserves the most traditional essence of the textile tradition and bets on the most innovative processes in the industry. They design and produce fashion garments for men and women and children alike.

 **Ferpa punt**  
Fabricante de géneros de punto

## Megapunt (Spain)

A company that produces fabrics using circular knitting machines. They are focused on the home textile market and primarily create terry cloth fabric for mattress covers and polar blankets.

  
MEGAPUNT

## Proneem (France)

This company specializes in biotechnology applied to textiles. They create innovative and sustainable technologies that add comfort, hygiene, protection, performance & function to apparel, home textiles, bedding articles, healthcare products, and others.

 **PRONEEM**  
From Nature to Science

DAY

1

28 March 2022

During the first day of the mission, the participating SMEs had B2B meetings with Mexican companies and the partnership visited the Escuela Superior de Ingeniería Textil of [Instituto Politécnico Nacional in Ciudad de México](#). The visit concluded with the signature of a MoU.





DAY

1

28 March 2022



In the evening, the participants had the chance to discover the beautiful Ciudad de México thanks to [Fondo Mixto de Promoción Turística](#).





**DAY**

**2**

**29 March 2022**

The following day, [CANAINTEX](#), National Chamber of Textile Industry in Ciudad de México, organized another B2B event. All the participants had the chance to meet Mexican companies in-person and virtually.



**DAY**

**2**

**29 March 2022**

In the evening, participants travelled to Puebla





DAY

3

30 March 2022



On the third day, the [Secretary of Economy of the State of Puebla](#), invited them to a networking breakfast in a country club. During the meal, they were discussing synergies and common points to explore together.

Furthermore, the group was also invited to discover [Ciudad Modelo](#), one of the strategic projects of the Government of the State of Puebla that represents an investment attraction node with cutting-edge design.

During the guided tour, the group learned that Ciudad Modelo was designed as a vision to be a socially inclusive space, with a high offer of social housing, equipment, and public services in attention to the inhabitants of San José Chiapa and the neighboring municipalities.





DAY

3

30 March 2022

Next stop was at [CIEN \(Innovation and Entrepreneurship and Business Center\)](#). It is a space where government, companies, universities, and entrepreneurs can work together to generate ideas and projects. In the meeting there was an introduction of CIEN and **TEXGLOBAL**. Some Mexican companies attended the event as well.



**DAY**

**4**

**31 March 2022**

On the last day of the mission, SMEs had more B2B meetings with some Mexican companies which. Some of them also visited some potential clients at their factories.





DAY

4

31 March 2022

Some **TEXGLOBAL** consortium members had a meeting with the Cluster de la Industria Textil y de la Confección to discuss on the potential signature of a MoU. In the meanwhile, other members visited [BUAP, Benemérita Universidad Autónoma de Puebla](#), one of the top 7 universities in México, which has a textile engineering department.





# Outcomes

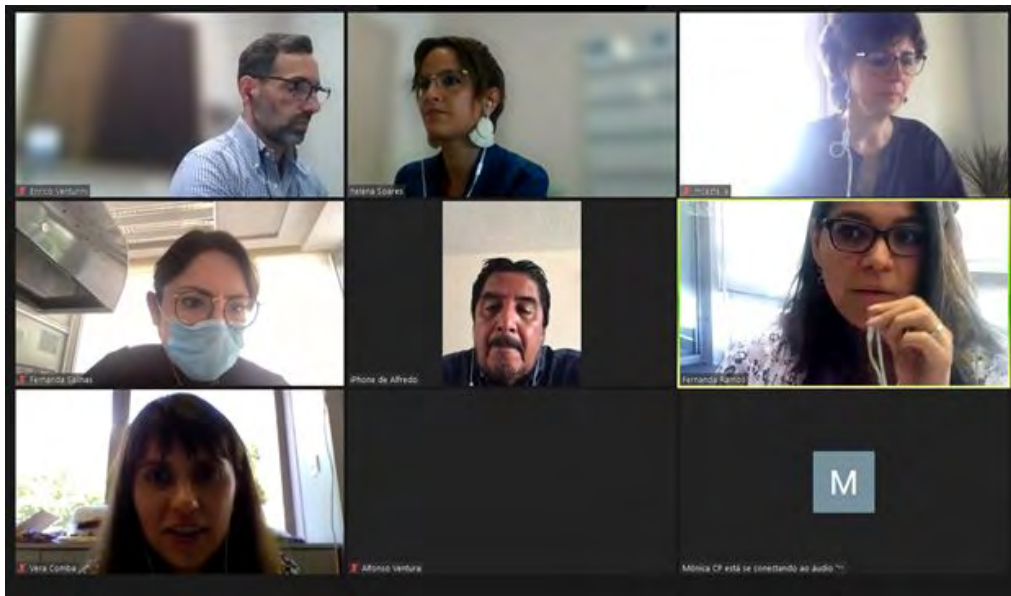
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**TEXGLOBAL** consortium rates the mission as successful which has enabled the participating companies the exploration of the Mexican market and, through the contacts made, foresees to build strategic alliances by the clusters and their members.

The objectives for this first mission were met, including the cooperation agreements between partnership members and Mexican partners such as CANAINTEX, CITEX, BUAP, Instituto Politécnico Nacional. The last details to finalise the terms of the MoU agreement on planned cooperation activities are currently taking place.

CANAINTEX, the National Chamber of the Textile Industry for Mexico, has organised virtual b2b meetings with the mission participants to foster future collaborations and business partnerships.

In total, 22 meetings took place on the 28<sup>th</sup> and 29<sup>th</sup> of April



# What's next?

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**TEXGLOBAL** has two more international missions (**Vietnam** and **USA**) lined up for you in the following months.

Do not forget to follow us on our [LinkedIn page](#) to stay up to date!



## Country Mission 21-27 September 2022 (virtual)



Co-funded by the COSME programme  
of the European Union



## Country Mission 2023 TECHTEXTIL



Co-funded by the COSME programme  
of the European Union