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# SocialTech4EU Invitation to Register in the Registry of social economy stakeholders and providers

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## 1. Introduction

This document contains a text with an overview of the SocialTech4EU Invitation for organisations across EU to join the Registry of Social Economy Stakeholders and Providers.

The Invitation is open within the **project “SocialTech for Europe for Resilient and Responsible Ecosystems” (SocialTech4EU)**, co-funded by the European Union, within the framework of the "Joint Cluster Initiatives (EUROCLUSTERS) for Europe's recovery".

### 1.1 SocialTech4EU in a brief

This project aims at strengthening the resilience and innovation capacity, competitiveness, and sustainability, of social economy ecosystems and of start-ups and SMEs of the social economy, with a special focus on technology social ventures.

The project will do this through providing them with support in the form of grants, financial support, and professional services. New digital and green business model enabled by new technologies are at the core of this project, as well as clusters' support to agile forms of public-private partnerships and new forms of cooperation between private and public sectors within and across different value chains and territories, to accelerate the delivery of innovative impact solutions that would not be achieved otherwise.

This project is one of the 14 Industrial Ecosystems – linked to the EU industrial Strategy and is part of the Proximity and Social Economy Industrial Ecosystem. In September 2022, **30 Euroclusters** have been launched to implement the EU Industrial Strategy. Euroclusters are cross-sectoral, interdisciplinary, and trans-European strategic initiatives of industry clusters and other economic actors such as research organisations, companies, etc. Learn more and access the European Cluster Collaboration Platform [here](#).

The project is implemented by a consortium of 6 partners implementing the SocialTech4EU project:

- [Torino Social Impact](#), represented by [Fondazione Giacomo Brodolini](#) (IT);
- [ADV Romania Foundation](#) (RO);
- [Coompanion Örebro](#) (SE);
- [Silicon Vilstal gemeinnützige UG](#) (DE);
- [Asociacion Investigacion, Desarrollo E Innovacion En Aragon](#) (ES);
- [European Network of Social Integration Enterprises](#) (BE).

You can find all the details on **the European Cluster Collaboration Platform**: <https://clustercollaboration.eu/eu-cluster-partnerships/euroclusters/socialtech4eu> and on the project website: <http://socialtech4eu.org>

## 2. Invitation overview

The objective of this Invitation is to identify and select organisations across Europe willing to join the SocialTech4EU Registry of social economy stakeholders and providers and the SocialTech4EU Social Economy Eurocluster.

The Registry will be used by the social enterprises, cluster organizations and networks, participating in the SocialTech4EU project to identify and purchase training, innovation, and acceleration services, via financial support awarded to them by the project.

The Registry will act as a virtual Map of Social Economy Providers and Stakeholders.

Benefits for organisations who will be selected to be included the Registry of social economy stakeholders and providers and to join the SocialTech4EU Social Economy Eurocluster:

- increase revenue from services provided.
- networking and collaboration opportunities.
- connect with EU SEs value chain.
- learn how to cooperate with SEs and other stakeholders via an open innovation, project-based approach.

Organizations in the Registry will also feature on a Virtual interactive Map of the EU social economy ecosystem that will be published on the project webpages as well as on the Eurocluster's page on the European Cluster Collaboration Platform (ECP).

### 2.1. Types of services that the interested third parties should be able to provide in order to qualify for the registry

#### 1. Education services

- ICT skills (basic and advanced)
- Emerging technologies for the Social economy
- Open innovation
- business administration, marketing and sales, impact measurement;

#### 2. Acceleration services:

- training, mentoring, and coaching for business modelling/planning, go to market and internationalization plan, business process reengineering, social impact assessment and stakeholder management, access to finance/access to Public Procurement
- access to facilities and services for prototyping and testing new product/services
- participation to demo days to meet impact investors and/or international business partners/clients
- support for organizing crowdfunding campaigns
- impact measurement
- purchase of ICT equipment (software, hardware)
- work integration innovative methodologies

#### 3. Innovation/tech and research services/consultancy for feasibility study of new tech-based products

Please note that the list provided is non-exhaustive.

## 2.2. Eligible applicants

This Invitation is addressed to:

- a) training providers;
- b) Universities, other organizations active in the field of higher education, and research organisations
- c) tech providers;
- d) incubators/accelerators

In order to be eligible to apply for the Registry of SEs providers and stakeholders, applicants must be **one of the above mentioned categories** and meet the following requirements:

1. Have a **legal entity**.
2. Established in one of the **following countries**:
  - [EU countries](#)
  - EEA countries and countries associated to the COSME part of the Single Market Programme or countries which are in ongoing negotiations for an association agreement and where the agreement enters into force before grant signature ([list of participating countries](#))
3. Not have a conflict of interest with the partners in the consortium. However, members of the Cluster organizations participating in the project are eligible to apply. Project partners are not eligible to apply.

In addition, for the whole selection and evaluation process and the duration of the agreement with Foundation ADV Romania as partner in charge of managing the Registry within the SocialTech4EU project, selected applicants **must commit to**:

**Join the Map of Social Economy providers and stakeholders**, hosted on the website of ADV Romania foundation. In order to join the map, the organisation will create an account on <https://semmap.advromania.ro/registration> and fill in the data about the organisation (contact details, description of services/support provided, link to website and social media).

## 2.3. Submission & validation process

### How to apply

Eligible organisations must submit their Applications **in English only** by:

- Completing the application form at this [online link](#)
- Attaching the following annexes to the application:
  - Registration Act.
  - Statute, if available.
  - Portfolio, max 10 pages (highlighting experience and skills, for instance the CV of the trainers in the case of training providers).

Each applicant can submit one application only and will receive an email acknowledgment of the submission of the application.

**Please note that** the selected organisations will be part of the Registry of Social Economy Providers and Stakeholders, but it will be the social enterprises who will choose, buy the services, and pay for them. The social enterprises will be able to pay for the services after they receive the

financial support within the SocialTech4EU project and only after at the end of the training/activities.

### **Validation process**

#### **1<sup>st</sup> step – Eligibility and Validation**

All applications received will be reviewed by the SocialTech4EU project partners against the eligibility criteria described under “Eligible applicants” and “Types of services that the interested third parties should be able to provide in order to qualify for the registry”.

N.B. Please note that the following applications will be deemed ineligible:

- With no or incomplete attachments
- Not submitted by an eligible applicant
- Submitted in languages other than English

All eligible applications that can provide at least one of the services will be included in the Registry of social economy stakeholders and providers and the SocialTech4EU Social Economy Eurocluster.

#### **Validation criteria:**

- Relevant products and services
- Experience in providing products/services into or partnering with the social economy sector, specifically related to improving digital skills in the social economy
- Revenue from providing the service in the last 2 years
- Portfolio, recommendations, service description
- Price - quality, reviews by other users

#### **2<sup>nd</sup> step – Agreements with validated stakeholders**

By Submitting the Application Form, organisations agree to comply to the list of provisions stated in the application form.

Validated organisations will receive an online registration link where they can create an account on the Map of Social Economy Stakeholders. The map will be hosted on the website of ADV Romania Foundation - [www.advromania.ro](http://www.advromania.ro)

#### **Disclaimer:**

The validation process does not equal a quality assurance process on the organisations listed in the registry and the social enterprises should make all their necessary checks before buying the services from the organisation listed in the Registry.

#### **Data processing:**

Data included in the application forms will be used solely for the purpose of the validation process of the applicant, and may be shared among the SocialTech4EU partners.



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In order to be included in the Map of Social Economy providers and stakeholders, the selected organisations must consent that their data are used within the whole duration of the project, including with the European Commission and for communication and dissemination purposes.

Terms and conditions of the processing of personal data and the requirements of [GDPR in Romania](#). For any questions regarding the privacy policy, please contact: [office@alaturidevoi.ro](mailto:office@alaturidevoi.ro)

## 2.4. Calendar of the Invitation

Launch of the Invitation: **7 February 2023**

Deadline of the application process: **on an ongoing basis**

Expected communication of results to applicants: 14 working days after the submission of the online form.

## 2.5 Further information

To better understand the calls in the project, we invite all stakeholders to read about **the project and the call for Social Enterprises published on**

<https://clustercollaboration.eu/eu-cluster-partnerships/euroclusters/socialtech4eu>,  
[www.socialtech4eu.org](http://www.socialtech4eu.org)

For questions on this invitation, please contact [elena.vasiliu@alaturidevoi.ro](mailto:elena.vasiliu@alaturidevoi.ro)

## 2.6. Useful resources

- [European Innovation Council and SMEs Executive Agency \(EISMEA\)](#)
- [EU Cluster Policy](#)
- [Social Economy in the EU](#)
- [Towards a green and digital future - Key requirements for successful twin transitions in the European Union](#)
- [COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS An SME Strategy for a sustainable and digital Europe](#)

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