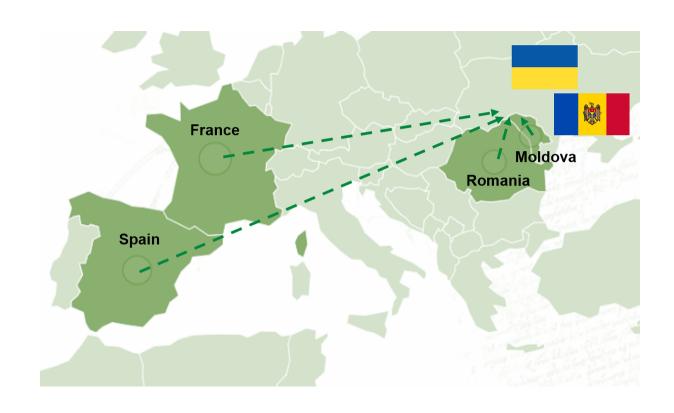


#### **Newsletter 01**



On 1st June 2021, EU funded (COSME) project P2GreenEST "Supporting European SMEs to participate in public procurement outside EU" started. Over 30 months, European actors from France, Spain and Romania will focus on Moldova and Ukraine's public procurement systems being helped by their Moldavian partner to open their markets to European SMEs. P2GreenEST will propose an innovative business support service aiming to assist SMEs to bid in the targeted countries.

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#### **P2GreenEST Partnership**

Four partners will work hands in hands in order to support sustainable procurement for European SMEs in Eastern countries.

<u>Éa éco-entreprises</u> (France) will coordinate the consortium gathering Federación Asturiana De Empresarios (Spain), Green Energy Cluster (Romania) and the Chamber of Commerce and Industry (Moldova).



#### **How SMEs may take profit**

P2GreenEST: a mechanism to support green SMEs to bid in Ukraine and Moldova.



#### **State of the Art**

Following the principles of the circular economy approach, P2GreenEST targets the sectors of water, waste and energy in Eastern countries to foster green, innovative and sustainable public procurement.

Our motivation are the current needs of these countries directly linked with EU strategies in its *Circular Economy Action Plan*, part of the *EU Green Deal*. These goals cannot be attained alone, P2GreenEST aims to bring closer together EU's neighbours to work hands in hands towards carbon neutrality by 2050.

Focus on Moldova and Ukraine's water and waste management sectors.

Read more

# Why this project?

Read more



Public procurement offers major business opportunities to SMEs and contributes to their growth and competitiveness. However, the participation of SMEs in procurement within and outside the EU is low.

Improving SMEs' access to public procurement is an important objective for the European Commission. Access to non-EU public procurement markets was negotiated by the EU through the World Trade Organisation's Government Procurement Agreement (GPA) or via bilateral Free Tradé Agreements.

# We were there...

Internal kick-off meeting

The four partners met with the European senior project adviser (COSME) on 17th June 2021 in order to launch the project and discuss its short term activities.

Read more

# Training on Public Procurement in Moldova and Ukraine

The partnership followed a two-day training on public procurement ecosystem in the targeted countries by local experts.

**Read more** 

# Next on the agenda...

Official kick-off meeting

All partners, EU project managers (COSME) and relevant stakeholders are invited to join the official P2GreenEST kick-off meeting that will take place in early October. Further details will be shared soon via our LinkedIn page.

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