









CALL FOR INTEREST

BOOST YOUR OPPORTUNITIES IN THE CANADIAN **MARKET**

6TH - 8TH, APRIL, 2022, **MONTREAL**

To optimize your success on the Canadian Market and benefit from qualified meetings during your trip to Montreal, the European Project PIMAP+ allows you to follow a Personalized Coaching Program proposed by our local partner Rezoway.



What these experts of the North American market offer you?

- Connecting you with industry players
- B2B meetings focused on your business issues
- Discovery of their NORTHAMERICA ONLINE program

Start working with REZOWAY now!

By registering now to the NORTHAMERICA ONLINE program, you will benefit from a Business support adapted to your needs and qualified professional meetings on site with actors of the sector previously identified and relevant for the success of your project.

Register before February xxth

ACCORDING TO YOUR NEED - April 6th, 2022

Option 1

Option 2

AEROSPACE FOCUS

Meeting with key players in the North American Aerospace sector.

offers interactive thematic workshops adapted to your business implementation realities!

The proposed workshops:

Banking, Insurance, Finance, Legal, Regulatory, Fiscal, Transportation, Logistics, Marketing, Public Relations, etc.

Our goal?

Help you create your local business ecosystem to optimize the deployment of your project in Canada."

Rezoway







MEET OUR PARTNER OPTONIQUE - April 7th, 2022

Discovery of OPTONIQUE's ecosystem, the Quebec optics-photonics cluster

- B2B meetings with relevant local businesses
- · Networking events

DEEPEN YOUR BUSINESS PROJECT WITH

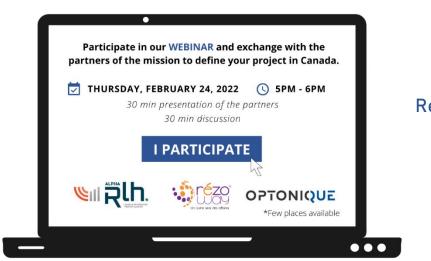


April 8th, 2022

Spend the day with Rezoway to continue your Personalized Support Program:

- Project follow-up
- Coaching sessions

ARE YOU INTERESTED IN THE BUSINESS MISSION IN CANADA?



Registration here

OUR OFFER

PIMAP+ European project can support your travel expenses



Your Contacts in Europe and Canada:

ALPHA-RLH (France) - alafaye@alpha-rlh.com

Associazione Fabbrica Intelligente Lombardia (Italy) - andrea.mazzoleni@afil.it

Produtech (Portugal) - pedro.rocha@produtech.org

Moravian Aerospace Cluster (Czech Republic) - ptomasek@aero-cluster.cz

Business Joensuu (Finland) - juha.purmonen@businessjoensuu.fi

Sustainable Steel Region (Sweden) - larz.ignberg@triplesteelix.se

OPTONIQUE (Canada) - mrilling@optonique.ca and jcgauthier@optonique.ca

REZOWAY (Canada) - <u>laurent.satre@rezoway.com</u> and <u>bruno.dagostino@rezoway.com</u>

^{*}Few places available

^{*} Program subject to changes due to covid-19 restrictions







CALL FOR INTEREST BOOST YOUR OPPORTUNITIES IN THE AMERICAN MARKET

Participate to the ASTech2022 exhibition

Pittsburgh, Pennsylvania, USA – 16th to 19th May, 2022



ASTech is the Iron and Steel industry's #1 technology conference and exposition.

The Steel's Premier Technology Event connects together the global players of the steel industry to provide you with a global perspective on today's marketplace by showcasing technologies from around the world that help steelmakers compete more effectively.

WHY YOU SHOULD PARTICIPATE?



eve -

- 7.000+ steel professional expected to attend
- More than 400 exhibitors
- Networking & matchmaking events organized through PIMAP+

- DISCOVER THE LATEST INDUSTRY
 AND TECHNOLOGY TRENDS
- 100+ technical sessions covering every aspect of the steelmaking process
- The industry's newest technologies in one location

YOU ARE INTERESTED IN THE EXHIBITION?











of the European Union



Registration here.

OUR OFFER

PIMAP+ European project supports your travel expenses to attend one of these exhibitions and organise networking activities



Your Contacts:

ALPHA-RLH (France) - alafaye@alpha-rlh.com

Associazione Fabbrica Intelligente Lombardia (Italy) - andrea.mazzoleni@afil.it

Produtech (Portugal) - pedro.rocha@produtech.org

Moravian Aerospace Cluster (Czech Republic) - ptomasek@aero-cluster.cz

Business Joensuu (Finland) - juha.purmonen@businessjoensuu.fi

Sustainable Steel Region (Sweden) - <u>larz.ignberg@triplesteelix.se</u>