

Introduction to the call for applications for the EU INNOSUP-1 cluster project of the Year 2019



Directorate-General for
Internal Market,
Industry,
Entrepreneurship and
SMEs (DG GROW)



Romanian Presidency
of the Council of the
European Union



An opportunity to **promote** strategic cluster collaborations In EU to **connect ecosystems** and **innovate**

- **Who can participate?** INNOSUP-1 projects funded under the Horizon2020 programme with the label of "European Strategic Cluster Partnership for smart specialisation investments"
- **How to participate?** Fill the **online application**, available [here](#) . Deadline for the submission is 15 April 2019 (midnight)
- **What next?** An expert jury will designate the winning partnership. The 2019 INNOSUP-1 cluster project of the Year will be awarded during the **Cluster Award Ceremony** in the evening of the **14th of May** in Bucharest



SELECTION CRITERIAS

Tell us your success story :



How has your partnership strengthened the competitiveness of clusters?

Which challenges did you experience?

How did you address them successfully?



EXAMPLES OF SUCCESS STORIES

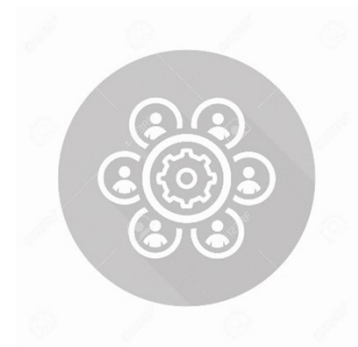
Tell us your progress in the following categories and give a short description (two pages) of one or two recent success stories you have achieved in your partnership



1. Cluster to cluster cooperation and knowledge exchange within the partnership

What is your strategy to **secure long terms interregional partnerships** for the future of business relations?

- Think about activities to foster complementarities and synergies between cluster partners with respect to the development of innovative products or services



2. Business to business collaboration and SME engagement

Which are your **efforts to foster collaboration** with enterprises, particularly to engage SMEs?

Describe your strategy to secure industry and SME engagement and joint activities to foster collaboration for innovation. Indicate:

- The different types of organisations involved
- How many enterprises/SMEs have benefitted/will benefit from your partnership
- How many business partnership agreements have been mobilised or are planned



3. Active participation in cross-sectoral collaboration

How do you **add value** to existing industries and promote facilitate the development of merging industries?

Provide examples of successful cross-sectoral collaboration, covering:

- Joint activities with technology centres
- Digital innovation hubs
- KETs infrastructures
- Digital innovation hubs



