



# EUROPEAN CLUSTER EXCELLENCE ASSOCIATION (ECEA)

## ECEA MEETING

HERVE FLOCH, CHAIRMAN OF AFPC "EUROPE" COMMITTEE AND CEO OF  
THE ALPHA-RLH CLUSTER (FRANCE)

BRUSSELS, 3 DECEMBER 2019

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# HISTORY AND TIMELINE

**2018**

15 meetings  
(face to face: 7)

**2019**

12 meetings  
(face to face: 7)

**2020**

8 meetings  
(face to face: 3)

**ECEI II**

**ECEA**

Ongoing communication / discussion with EC

**April 19:** Outputs of ECEI II grant (32 deliverables), launching of ECEA WG with EC approval

**September 19:** Validation / support of ECEA action plan by EC

**December 19:** Kick-off meeting of ECEA action plan

Membership campaign

**July 2020:** Creation of ECEA / Constitutive GA

**February 18:** kick-off meeting

**July 19:** Sending of the ECEA action plan to EC

**April 2020:** First results of the action plan (governance / business model)

# ECEI II / ECEA – INVOLVED ORGANISATIONS



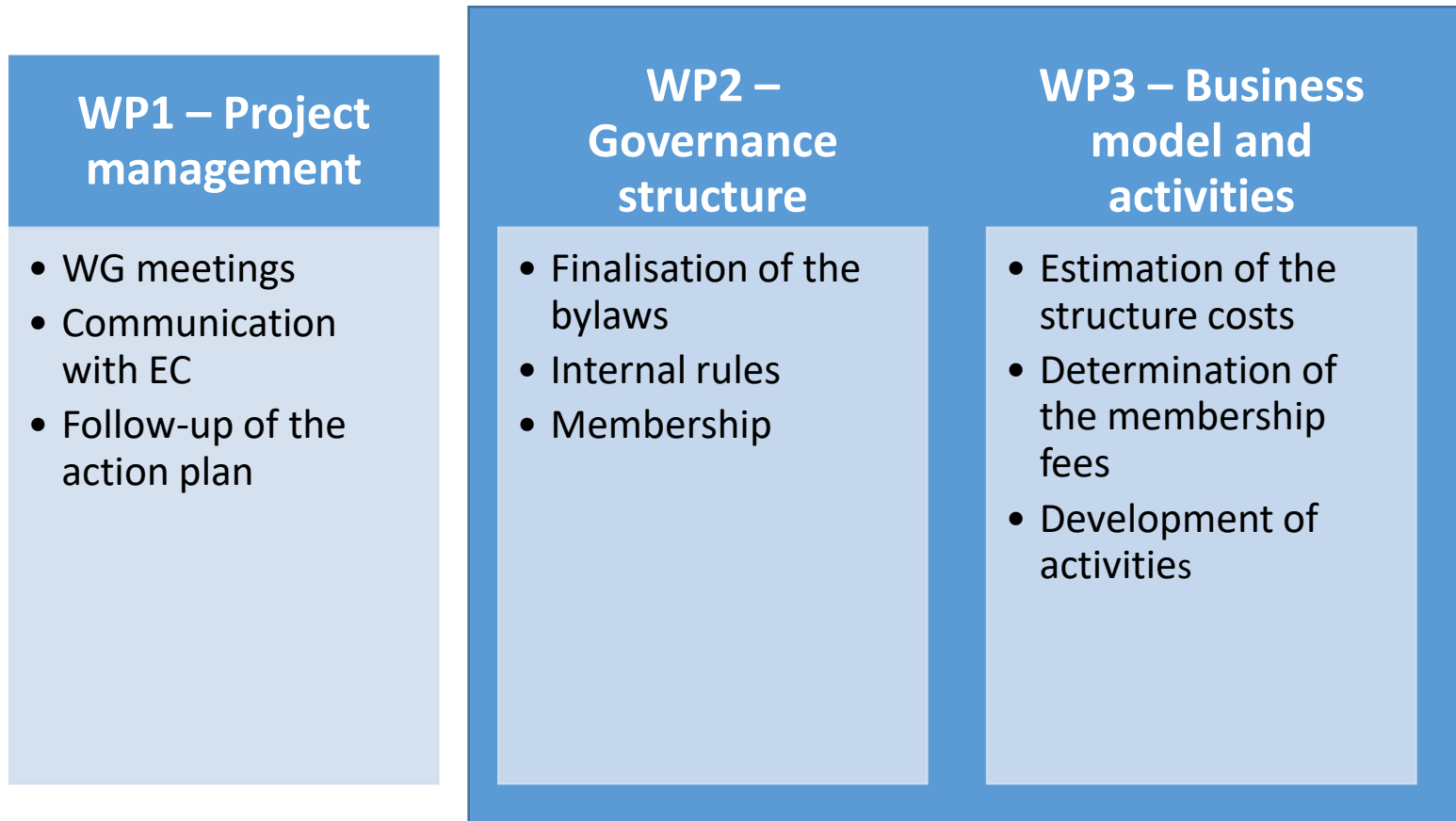
Organisation	Country
ACCIO	Spain
AFPC	France
Klastry Polskie	Poland
Enterprise Ireland	Ireland
Innovation Norway	Norway
Ecoplus GmbH	Austria
bioPmed Piemonte Healthcare cluster	Italy
Regional Council of Lapland	Finland
Cluster Excellence Denmark	Denmark
Wallonie Economie SPW	Belgium
Flanders Innovation and Entrepreneurship	Belgium
Ministry of Finance	Hungary

Organisation	Country
Clustero	Romania
France Clusters	France
Baltic Innovation Agency	Estonia
Association of business clusters Bulgaria	Bulgaria
Cluster.es : FENAEIC	Spain
Ministry of Economics Latvia	Latvia
Poly4Eml Initiative	Slovenia
Enterprise Estonia	Estonia
IKOSZ	Hungary
Cluster House Serbia	Serbia
Lithuanian Cluster Association	Lithuania
Go Cluster	Germany



ECEA – POTENTIAL FUTURE MEMBERS

# ECEA – ACTION PLAN



Structure of the action plan sent in July 2019.

# WP2 – GOVERNANCE STRUCTURE

Lead: France Clusters / ACCIO / FENAEIC



**Main actions:** development of a governance structure detailing the aim of the association, the type of members, their roles (rights and duties), the core services and internal rules;

## **Open question:**

- **Membership: who should join the association?**
    - Ministries?
    - Associations?
    - Regional authorities?
    - Funding agencies?
  - **Voting rights depending on mandates?**
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# WP3 – BUSINESS MODEL AND ACTIVITIES

Lead: AFPC / Go Cluster



## **Main actions:**

- Development of a sustainable model taking into account the structure costs and incomes to define a previsional budget;
- Development of the activities to be implemented by the association (monitoring of the labelling activities, communication with clusters, promotion, meetings...).

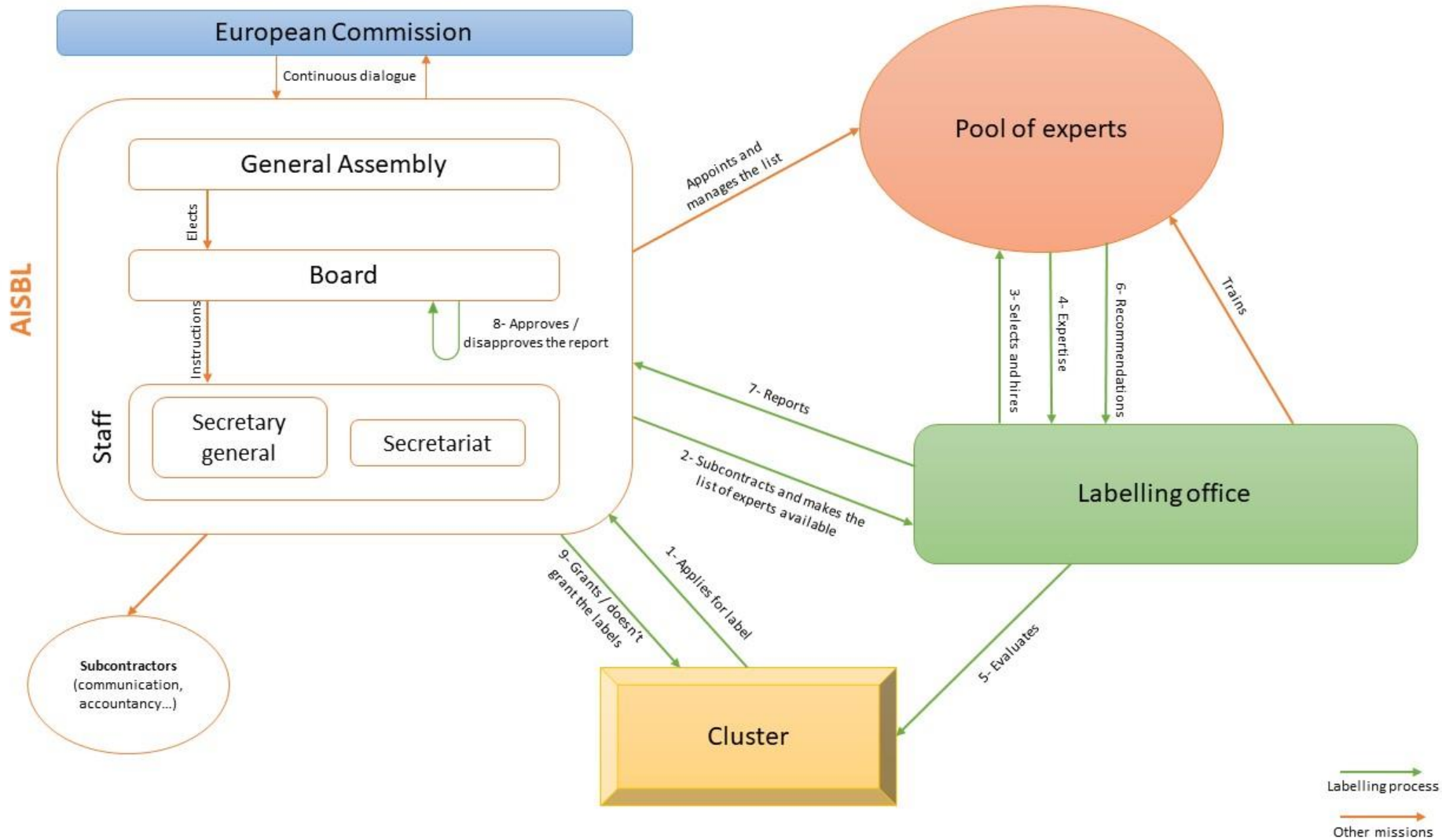
## **Open questions:**

- In-house vs subcontracting?
  - Pricing and membership fees?
  - Which financial guarantees in case of absence of payment?
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THANK YOU FOR YOUR ATTENTION



# ECEA - GENERAL ORGANISATION AND INTERACTIONS





# ECEA AISBL & SUPPORT BODIES

AISBL

