

Needs for cluster policy  
actions at regional,  
national and EU level



# Role of clusters

Clusters as drivers of business driven innovation

Clusters as drivers of SME

Internationalisation

Clusters as drivers of new industrial value chains

Clusters as drivers of Industry 4.0

Clusters as drivers of circular economy

Clusters as drivers of social economy

# Clusters as drivers for...

Topic	EU	Country	Region
Business Driven Innovation	H2020, KIC	Industrial Policy, Structural Funds European Cluster Policy Forum	S3 approaches JRC S3 Platform Structural Funds
Internationalisation	ESCP, ECCP	Export Promotion	INTERREG
New Industrial Value Chains	INNOSUP	Industrial Policy, Structural Funds European Cluster Policy Forum	INTERREG
Industry 4.0	DIH	Not in every country	Not in every region
Circular Economy	KIC Climate, KIC Raw Materials, INNOSUP	Not in every country	JRC TP, INTERREG
Social Economy			JRC TP

# SWOT...

Strengths	Opportunities
<ul style="list-style-type: none"><li>- A strong cluster approach at EU level</li><li>- Valid instruments (ESCP, Innosup, ECCP, ESCA)</li><li>- Excellent clusters</li></ul>	<ul style="list-style-type: none"><li>- Clusters as tools for S3 at regional level, implementation of industrial policy, SME Innovation and Internationalisation</li><li>- Stronger support to topics like climate change, social economy or industry 4.0</li><li>- More emphasis on capacity development at cluster management level;</li><li>- Better integration and coordination of available instruments (clusters &amp; DIH, ECCP &amp; EEN, ECEA, ECA)</li><li>- Instruments also targeting new cluster initiatives (Regions of Knowledge)</li><li>- Integration of clusters in other innovation related initiatives (ERASMUS+)</li></ul>
Weaknesses	Threats
<ul style="list-style-type: none"><li>- Available instruments target only excellent clusters;</li><li>- East West Divide (competitiveness; projects)</li><li>- Cluster definition criteria and eligibility checks are too vague allowing opportunistic approaches</li><li>- Fragmentation of initiatives at EU level</li></ul>	<ul style="list-style-type: none"><li>- Dying out of traditional sectors if they fail to get smart with tremendous social problems;</li><li>- Unsustainability of 100% publicly supported clusters in various regions</li></ul>

# THANK YOU

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