Next generation of EU clusters. Perspectives from Transilvania IT Cluster & Northern Transylvania Cluster Consortium

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REGIONAL IT&C MAPPING

Europe
Transilvania
Cluj
Second biggest city in Romania
REGIONAL IT&C MAPPING

most trending, especially for young professionals

a place where 37% are under 35

1 in 11 people work in IT

startup hub, university center & multicultural community
Proudly speaking for:

+120 companies

7700 employees

320 million EUR turnover

30% startups

50% SMEs

20% big companies
reskilling of the workforce to increase competence excellence

empower partners to become actors of change

create learning opportunities for the skills of the future in our industry

support uptake of advanced technologies and services, new business models, resource-efficient solutions, talent attraction and entrepreneurship acceleration

applying smart specialisation strategy
Transilvania Digital Innovation Hub

catalyses regional innovation potential and capabilities

provider of competences, know-how, innovation programs, support for start-ups & SMEs

increases competitiveness through an innovative mix between technologies, skills, systemic approach, operational models

sets the framework for digital transformation in all businesses and public sector through a cross-sectoral approach
MAIN VERTICALS

ROBOTICS  eHEALTH  DIGITAL CITIES
Provided Services:
- Trainings
- Matchmaking
- Technological Transfer
- Internationalisation
- Innovation Support
CROSS-BORDER COLLABORATION
NEXT GENERATION
OF CLUSTERS

as advancers of progress
as main tools for transformation
NEXT GENERATION OF CLUSTERS

value creation networks that are open, multi-collaborative, cross-sectoral and inter-connected across Europe
Increase the impact of clusters through:

- Support for capacity building
- Better services
- Stronger experts
- Greater impact
Increase the impact of clusters through policy change, future governance models, and rescaling benefits.
Increase the impact of clusters through synergies, competence gain, knowledge diffusion, business development, gains in productivity.
Societal component is imperative

citizen wellbeing
circular economy model
sustainable strategies in industry, policy making, and citizen innovation
thank you!

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