



EU4SPORTS
CLUSTERS ALLIANCE

FOOTBALL EXPORT GROUP

Kaptiva Sports
DotComSports
GP Smart



Co-funded
by the COSME programme
of the European Union



Partners



Why joining a JIG

JIGS are transnational groups of European companies that jointly collaborate for a common international goal in a particular country during a year.

✓ **Inspired on the philosophy of Coopetition (cooperate to compete)**





FOOTBALL EXPORT GROUP

PARTICIPANTS:

- KAPTIVA SPORT is a Sports Management company that offer different services, which are: Sports Travel Agency, Player Development and Event Management.
- DOTCOM is software company from the Netherlands, specialist in Europe in developing unique and intuitive software solutions and services for the football sport.
- GP SMART STADIUM smart playing field

COMON GOAL & OBJECTIVES

- ✓ Football market study in order to decide which area of China and segment.
- ✓ Trade mission: 5 days 18 visits to Nanjing, Hangzhou and Beijing
- ✓ Follow up

EU4SPORTS VISION

1 - Head Coach from Kaptiva Sports based in China

1 – Visiting Spain to dig into the European Football Culture

From 1 School

To Various Schools

2 - Dotcomsport software to manage the Academy and its methodology

2 - KSA Methodology through e-learning program

To 1 Academy

To Various Academies

3 – Participation in European Tournaments through Kaptiva Sports Travel

3 – Boosting methodology results by using GP Smart technology

Becoming a club



Football Export Group



TRAINING, TRAVEL & CONSULTANCY



EDUCATION & TALENT DEVELOPMENT SOFTWARE



TECHNOLOGY & ACCOMMODATION

FOOTBALL EDUCATION SOLUTIONS TO IMPROVE PERFORMANCE