



ევროკავშირი
საქართველოსთვის
The European Union for Georgia

EU initiatives to support cluster development in Georgia

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11/07/2018



Why EU clusters support in Georgia?

- EU experience on cluster policy
- "Smart specialization"
- "Business sophistication" priority
- Global competitiveness index: cluster development 127/137



EU Resources

- European Cluster Collaboration Platform
- European Cluster Excellence Initiative
- European Foundation for Cluster Excellence
- European Secretariat for Cluster Analysis
- The Smart Specialisation Platform
- Enterprise Europe Network.
- European Business and Innovation Centre Network
- Horizon 2020



SME development and DCFTA (ongoing)

- Implementer: GIZ
- Furniture, Film, ICT cluster established
- Support to national cluster policy
- Success Factor: Tailor made company level support



Economic and Business Development in Georgia 2019-2023

- EUR 48.65 Mio (EUR 21.25 budget support)
1. Fairer and faster litigations
 2. Modernised financial infrastructure
 3. Greater business sophistication



Green Mountain Tourism and Organic Agriculture

- Austrian Development Agency
- Development of SMEs to generate higher incomes
- Cluster and value chain development (Accommodation/products/services)
- 3 clusters/value chains on organic agriculture
- Target regions: Svaneti/Imereti



Greater business sophistication – Clusters for development

- GIZ
- Enhanced business performance
- Envisaged Sectors: Construction, Tourism (community based, cultural heritage, ecotourism), Apparel
- Support to implementation of national cluster programme
- Kakheti/Imereti



EU/UN innovative action for private sector competitiveness

- UNDP, UNIDO, FAO, IOM
- Enhance entrepreneurship and business sophistication through clusters and incubators
- Packaging, seeds and seedlings
- Cluster mapping, support CMO, capacity development, business acceleration and incubation, diaspora engagement



Conclusion

- Georgia's cluster policy emerging
- EU budget and technical support available
- Encouraging first results of launched clusters