



European Observatory for Clusters and Industrial Change (EOCIC)

EASME/COSME/2016/035

European Commission – EASME

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Content

I. EOCIC project overall

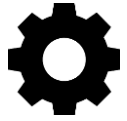
II. Provision of advisory support services to ESCPs and promotion of their networking

- Advisory support services for ESCP-4i
- Next steps

EOCIC project overall



EOCIC objectives and activities



EOCIC activities

- Statistical and trend **analysis of clusters** (value chains, gazelles, start-ups and scale-ups);
- Identification of favourable **framework conditions** and **bottlenecks** for **development of clusters** and industrial modernisation;
- Policy **advice to 12 selected regions** with a societal challenge, so they can become a model for others;
- Support to mutual **cluster policy learning** and transnational cooperation; and
- Advisory support **services to European Strategic Cluster Partnerships.**



EOCIC objectives

- Assist European businesses in their quest for innovation and entrepreneurship;
- Help enterprises adjust to industrial change and reap growth opportunities;
- Promote the establishment of world-class clusters in global value-chains;
- Provide support to develop modern cluster policy at regional, national and EU level.

Provision of advisory support services to ESCPs and promotion of their networking



OBJECTIVE

Provide **customised and general advisory support services** to ESCP-4i and ESCP-S3

Tasks

Provision of customised and general advisory support services to European Strategic Cluster Partnerships

Presentation of a Smart Guide for European Strategic Cluster Partnerships

Progress report on the European Strategic Cluster Partnerships

Proposed advisory support services for ESCP-4i

Types of services to be provided:

A

Direct support in the definition and implementation of ESCP-4i joint activities

B

Support in networking and inter-partnership collaboration

C

Information of complementary funding sources and EU relevant initiatives

Proposed advisory support services for ESCP-4i

A Direct support in the definition and implementation of ESCP-4i joint activities

Transversal activities support services:

Support in partnership building, communication, dissemination and evaluation

Support the development of SME engagement strategy

Proposed advisory support services for ESCP-4i

A Direct support in the definition and implementation of ESCP-4i joint activities

Internationalisation-related support services:

Information on EU internationalisation services in target countries

Advisory support on organisation of international missions and events

Peer review of ESCP-4i strategies and action plans

Proposed advisory support services for ESCP-4i

B Support in networking and inter-partnership collaboration

EOCIC networking and discussion forum on ECCP

Inter-partnership learning webinars

Identification of complementarities between ESCPs

Proposed advisory support services for ESCP-4i

C Information of complementary funding sources and EU relevant initiatives

EU funding opportunities for clusters

Presentation of EU relevant initiatives on Industrial Modernisation

Next steps

1. Review proposed services based on discussions today --- *end February*
2. Validation survey with all ESCP-4i, to ensure services are of added-value --- *Mid March*
3. Start providing EOCIC services! --- *from April 2018 to September 2019*
 - *EOCIC will set up a method through which the services are publicised among ESCP-4i – creation of email distribution list*
 - *EOCIC will send to the ESCP-4i information on how to request services*

Thank you!

Reach the EOCIC team and let us know your feedback!

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