



This Project is funded by
the European Union

CETA Market Access Programme for EU Business

Supporting EU companies in Canada



**The CETA Market Access
Programme provides
sector-specific, practical and
concrete information on the
benefits of CETA for EU business.**

With annual trade valued at nearly 100 billion Euros, the EU and Canada are key trading partners. The Comprehensive Economic and Trade Agreement (CETA) is set to further expand this strong partnership.

The CETA Market Access Programme for EU business:



Informs companies, particularly small and medium sized enterprises, about the new opportunities that CETA brings, and provides sector-specific market access guides, articles and webinars.



Promotes the benefits of CETA, through a series of videos highlighting case studies and success stories of how companies across the EU are taking advantage of the comprehensive trade deal with Canada.



Creates channels of communication between EU business and institutional stakeholders through direct engagement and participation at trade events, both in the EU and in Canada.

For more information, please visit the European Union Chamber of Commerce in Canada (EUCCAN)'s website <http://www.euccan.com/about-the-ceta-market-access-program/>.

Follow us on Twitter:

[@EUCCAN_](https://twitter.com/EUCCAN)

[@EUinCanada](https://twitter.com/EUinCanada)

This project is funded by the European Union and implemented by DEVELOPMENT Solutions.

