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CONFERENCE ORGANIZED UNDER THE PATRONAGE OF:



MINISTERUL CERCETĂRII ȘI INOVĂRII

6TH ROMANIAN NATIONAL CLUSTER CONFERENCE

3rd AFACERI.RO

Smart Clusters. Value Chains. Business Driven Innovation

Bucharest, 22-23.11.2017

Venue: Hotel Marriott



Cluster.ro

AGENDA

Day I, the 22nd of November 2017 - Salon AB

09:00	Registration	
09:30	Opening Speeches	Prof. Lucian Georgescu, Minister of Research and Innovation Victor Negrescu, Minister for EU Affairs Anca Magdalena Chiser, State Secretary Ministry of Economy Acad. Lucian Albu, Romanian Academy Daniel Cosnita, CLUSTERO

Part I: Clusters in international context. Moderator: Lucia Seel, international expert (AT)

10:00	Key note 1: European Cluster Policy. Towards Joint Cluster Initiatives Status quo. New approaches	Ulla Engelmann, Head of Unit: Clusters, Social Economy and Entrepreneurship, EU Commission
10:25	Key note 2: Business Driven Innovation Role of the state. Enterprise Romania?	Adrian Curaj, General Director UEFISCDI (RO)
10:50	Coffee Break	

Part II: Smart Clusters. Moderator: Daniel Cosnita, CLUSTERO

11:10	Insights from JRC's project "RIS3 Support to Lagging regions" Background. Latest developments. Examples.	Dr. Marina Ranga, JRC (EC)
11:25	Clusters and the use of structural funds Background. Selection Criteria. Results. Lessons learned.	Peter Keller, HU Ministry of Economy
11:40	Cluster Financing in Romania	Rolanda Predescu, RO Ministry of Research and Innovation
11:55	Smart Accelerator Example from the Czech Republic	Radim Duda, Regional Development Agency Ostrava (CZ)
Panel Discussion		Moderator: Simone Hagenauer, ecoplus (AT)
12:10	S3: National vs. Regional; Financing.	Panelists: Christian Osterlind, Region Skane (SE), Pavla Bruskova, Czech Cluster Association, Agatha Filimon, RDA NE (RO)
12:40	Lunch Break	

Part III: Clusters and Global Value Chains, Moderator: Gabriela Pîrvu, RO Ministry of Economy

EEN Brokerage Event (Lobby)

13:45	iQluster: Building intelligent collaborative ecosystems	Tom Dawes, Valuechain, UK
14:00	Cross-sectoral value chains Bioeconomy. Danubiovalnet. Next steps	Prof. Ralf Kindervater, Biopro BW (DE)
14:15	Clusters in local and international eco-systems Internationalisation Approach	Annie Renders, Flanders Innovation and Entrepreneurship
14:30	Value Chains Complexity Exemple of automotive	Adrian Sandu, SPRINT ACAROM (RO)
Panel Discussion		Moderator: Marius Alexa, Afaceri.ro
14:45	Problems of global value chains. Danube Region.	Panelists: Ciprian Morcan, Transylvanian Furniture Custer (RO), Marius Dragos, RO Ministry of Business Environment, Trade and Entrepreneurship, Andreas Winkler, IDM South Tyrol (IT)
15:15	Coffee Break	

Part IV: Business Driven Innovation. Moderator: Cornelia Muraru Ionel, CLUSTERO

EEN Brokerage Event (Lobby)

15:45	Evidence-based policy-making for innovation, competitiveness and industrial modernisation	Daniel Wolf Bloemers, EU Commission
16:15	Innovation performance of European countries and regions. A comparative analysis	Luc Schmerber, Inno Group (DE)
16:30	TourX – To Your Smart Experiences Example of TourX Platform	Stănică Enache, INOMAR (RO)
16:45	Optimising innovative Business Processes	Marius Maier, CM Group (RO)
Panel Discussion		Moderator Bianca Muntean, ITech Transylvania (RO)
17:00	New innovation paradigm.	Panelists: Harald Bleier, ecoplus (AT), Paul Svasta, Elinclus (RO) Gal Kormendy, West Pannon (HU)
17:30	End of 1st day	

Day II, the 23rd of November 2017

09:00	Registration				
09:30				Afaceri.ro Debate*	
Clusters in the Danube Region Moderator: Dr. Carmen Păuna, IPE(RO) Salon A		Value Chains and Industrial Policy Moderator: Christina Leucuta, CLUSTERO Sala Timisoara		I. Internationalization - business opportunities outside of traditional markets Moderator: Alexandru Lazescu Salon B	
09:30	Danube Strategy Current Status. Challenges.	Oana Napotnik, RO Ministry of Foreign Affairs	09:30	Romanian Industrial Policy Document Razvan Desliu, industrial policy expert (RO)	9:30 - 10:20 Doing business abroad - Claudiu Vrinceanu
09:30	Danube Transnational Programme	Marius Niculae, JS DTP	09:50	Cluster Excellence New developments	Thomas Laemmer Gamp, ESCA (DE) Business Opportunities in the Gulf area - Ion Vaciu
10:10	DTP and Clusters	Genoveva Hristova, Association of Business Clusters	10:10	Circular economy: closing the value chain RE-IN Network	Afaceri.ro 2018 Economic Missions - Marius Alexa
10:20	Coffee Break				
10:50	Danube Capitalisation Workshop: Moderator: Andreea Pena, RO Ministry of Regional Development and European Funds		10:50	Tools to shape up value chains: Danubiovalnet approach Moderator: Ruxandra Popovici, RO Ministry of Economy	10:50 - 12:00 Solutions for international business Pedro Vieira [video conference] Debate continuation: Claudiu Vrinceanu, Ion Vaciu, Marius Alexa
	-Danubiovalnet	Dominik Patzelt, Bipro BW (DE)	Competitiveness Index	Flaviu Iorgulescu, CLUSTERO	12:00 - 12:20 Networking break
	-Foresda	Rezso Kadar, ProWood (RO)	Improve Assessment (EEN)	Sebastian Muraru, INMA (RO)	II. Finantare.ro - current opportunities
	-Biovill	Boglarka Vajda, Green Energy (RO)	Business Incubators	Lajos Vajda, CLUSTERO	12:20 - 14:30 Consultancy solutions for fundings - Radu Limpede CEC Bank: solutions for financing of SMEs - Aura Gagu Financing opportunities in 2018 - Rodica Lupu
	-Clusterix 2.0	Simone Hagenau, ecoplus (AT)	Cluster Internationalisation	Serban Stratila, ASTRICO NE (RO)	*This session will be held in Romanian.
	-Accelerator	Eniko Matuys, ASIMCOV (RO)			
	- Black Sea Horizon	Francesco Rocha, SPI (PT)			
14:30	Lunch and End of Event				