

Meeting of Gold-Label Clusters (Brussels, 04/12/2019)

Agenda

09:00-09:30	Registration and welcome coffee
09:30-10:00	<p><u>Openings</u></p> <p>Welcome and Update on EU cluster initiatives, Ulla Engelmann, Head of the Advanced Technologies, Clusters and Social Economy unit of the European Commission (DG GROW)</p> <p>Reflections from the European Cluster Alliance, Antonio Novo Guerrero, Director-General of the cluster IDia, President of the Federación Nacional de Agrupaciones Empresariales Innovadoras y Clusters (SP)</p>
10:00-12:15	<p><u>Session 1: The way forward for the European Cluster Excellence initiative</u></p> <p>1. Inspirational speeches</p> <ul style="list-style-type: none"> - European Commission's support for European cluster excellence labelling, Aurélie Lechien, Advanced Technologies, Clusters and Social Economy unit (DG GROW) - What the Gold-Label means to us, Carmen Schmidt, Cluster manager of Logistics-Initiative Hamburg Cluster (DE) - Update on transition process, Oliver Ziegler, European Secretariat for Cluster Analysis (ESCA) - Next Phase of the European cluster excellence labelling, Hervé Floch, Chairman of AFPC "Europe" committee and CEO of the ALPHA-RLH Cluster (France) <p>2. World-café style parallel discussions followed by a debriefing on three topics:</p> <ol style="list-style-type: none"> 1. Practical aspects of the cluster excellence labelling process 2. Capturing excellence through the right indicators 3. Gold Label, what next? Using the cluster excellence labelling in cluster policy and programmes <p>Outcome of discussions by rapporteurs</p>
12:15-12:30	<p><u>Introduction to the afternoon session</u> "Needs for cluster policy actions at regional, national and EU level"</p> <p>Presentation of analyses and reflection gathered so far, Annalisa Tessarolo, Advanced Technologies, Clusters and Social Economy unit (DG GROW)</p>
12:30-13:30	Lunch

<p>13:30- 15:00</p>	<p><u>Session 2: Needs for cluster policy actions at regional, national and EU level</u></p> <p>1. Inspirational speeches</p> <ul style="list-style-type: none"> - Reflections from the perspective of a Gold-Label cluster manager, Glenda Napier, CEO of the Energy Innovation Cluster (DK) - Reflections from the European Cluster Alliance, Daniel Cosnita, President of CLUSTERO – The Romanian Cluster Association <p>2. Open discussions on needs for action and to address topics that were not covered during the morning</p> <p>Co-creation of joint agenda for group discussion. Topics proposed by participants at the beginning of the session to be discussed in smaller groups in two or three rounds</p> <p>Outcome of discussions by rapporteurs</p>
<p>15:00- 15:30</p>	<p>Coffee</p>
<p>15:30- 17:20</p>	<p><u>Session 3: The next generation of EU cluster initiatives</u></p> <p>1. Inspirational speeches</p> <ul style="list-style-type: none"> - Co-creating the future Joint Cluster Initiatives, Carsten Schierenbeck, Advanced Technologies, Clusters and Social Economy unit (DG GROW) - Reflections from the EU Cluster Manager of the Year 2019, Bianca Muntean, Cluster Manager for the gold-labeled Transilvania IT Cluster, CEO of ARIES Transilvania, 2019 EU Cluster Manager of the Year - Reflections from the European Cluster Alliance on future EU cluster initiatives, Krzysztof Krystowski, President of the Management Board of the Silesian Aviation Cluster, President of the Polish Clusters Association (PL) <p>2. Open discussion moderated by the European Commission (DG GROW)</p> <p>Direct exchange with members of the Clusters team of DG GROW in smaller groups per specific topic in two or three rounds</p> <p>Outcome of discussions by rapporteurs</p>
<p>17:20- 17:30</p>	<p>Conclusions and next steps, Ulla Engelmann, Head of the Advanced Technologies, Clusters and Social Economy unit of the European Commission (DG GROW)</p>