

Aija Konisevska Azadi



- Deputy Chair EEN SG Tourism & Culture Heritage;
- Member of WG Culture Heritage & Tourism ERRIN (European Regions Research and Innovation Network);
- Member of Dacob erfa-group on Culture - a co-operation between representations of Danish municipalities, regions and universities in Brussels;

Enterprise Europe Network



3000

LOCAL
EXPERTS



600+

LOCATIONS



60+

COUNTRIES
WORLDWIDE

Sector Groups

- Aeronautics & Space
- BioChem Tech
- Creative Industries
- Environment
- Food & Agro Industries
- Healthcare
- ICT Industries & Services
- Intelligent Energy
- Maritime Industries & Services
- Materials
- Nono & Microtechnology
- Retail
- Sustainable Construction
- Textile & Fashion
- **Tourism & Cultural Heritage**
- Woman Entrepreneurship

CORONAVIRUS (COVID-19)

SG Tourism & Culture Heritage



**BELGRADE
FAIR**

**Online Global Cluster
Matchmaking 2020**

MBM TOURISM PRAGUE 2020

**Cluster-to-Cluster Meeting &
Innovat&Match Brokerage
Event**



- 21 countries represented (Europe+ Chile)
- 34 members;
- 10 Brokerage events arranged as part of Tourism/CH trade fairs in 2020;
- 5 company missions arranged in 2020;
- Tourism – one of the 14 industrial ecosystems of the EU Industrial Strategy

CORONAVIRUS (COVID-19)

SG Tourism & Culture Heritage

- Exchange of information on local/regional/national support measures in tourism sector applied across countries;
- Provision of information on restrictions applied accross countries;
- Tourism apps/ AI/VR technology in tourism "boom"
- Share of good practice examples/inspiration



What's Next? - Business As Usual



Project partnerships and advisory services



Brokerage events/Business Missions/ Company Missions



Subcontracting



Tourism &
Cultural Heritage

een.ec.europa.eu



NORDDANMARKS
EU-KONTOR
Nordjylland-Bruxelles

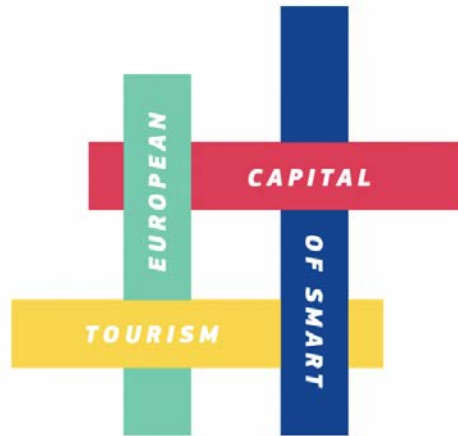


Business Support on Your Doorstep



Tourism & Culture Heritage

2021



INITIATIVE OF THE EUROPEAN UNION 



EUROPEAN DESTINATIONS OF EXCELLENCE

 **SUSTAINABLE TOURISM PIONEER**

EUROPEAN HERITAGE EUROPA NOSTRA AWARDS



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Trade Fairs/Business Missions

- **Holiday World, Prag**



HOLIDAY WORLD & REGION WORLD
30TH INTERNATIONAL TOURISM TRADE FAIRS AND REGIONAL TOURISM

1-3 | 10 | 2021

HOLIDAY WORLD & REGION WORLD

News

HOLIDAY WORLD & REGION WORLD

The banner features a colorful silhouette of various world landmarks including the Statue of Liberty, the Eiffel Tower, Big Ben, and the Colosseum. The text is in a clean, sans-serif font, with the event name in large, bold letters and the dates in a slightly smaller font. The background is white, and the overall design is modern and professional.



Guide on EU funding for tourism

- https://ec.europa.eu/growth/sectors/tourism/funding-guide_en