



# **EU4SPORTS CLUSTERS**

Partners:

**ACC10**  
Competitivitat per l'empresa

 **Generalitat  
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SPORT MANAGEMENT CLUSTER - PIRINEUS ALPES

 **INNOSPORTNL**  
founded by TNO & NOCTHR

 **INDESCAT**  
CENTRE AN SPORTS CLUSTER

Financed by:



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# The Brazil Event

19<sup>th</sup> to 23<sup>rd</sup> November 2012



## Previous

### Report and Workshop

- Analysis on 10 countries and the sports market
- Report on Brazil sports market
- Workshop on experiences and recommendations on Brazil and the sports market
- Questionnaire

19<sup>th</sup>, 20<sup>th</sup>, 21<sup>st</sup>

### Study Tour

- Visits to understand the sports market in Brazil: companies, institutions, clubs...
- There will be some visits to be done in a unique group, and other visits divided by groups



21<sup>st</sup>, 22<sup>nd</sup>, 23<sup>rd</sup>

### Expo Esporte and Expo Estadio

- Companies can visit or expose in this different fairs that will be held 21-22-23.



22<sup>nd</sup>, 23<sup>rd</sup>

### B2B Event

- Conferences by Brazilian and European companies/institutions
- B2B meetings with individual agendas for participants.



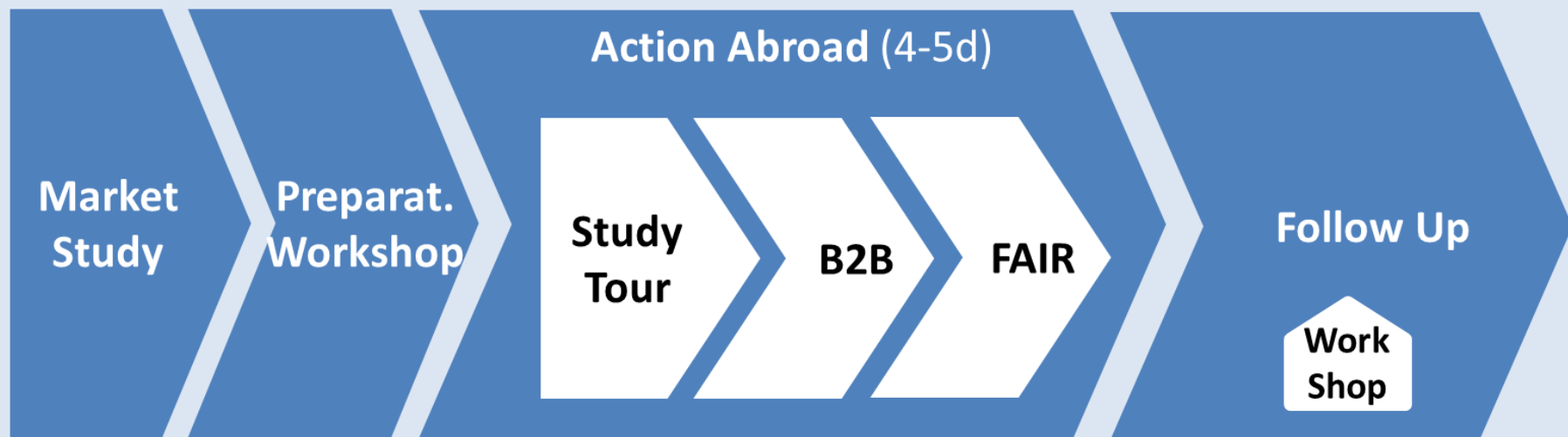


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## EU4SportsClusters Standard Action





1

**Internationaliz.**

2

**Linkages**

3

**Innovation**

**Actions**

**EU4S Action**

**STUDY TOUR**

**PROFILE**

**GROUP**

**CONFERENCE**

**NEW**

**CLUSTERS**

**INTL FAIR**

**INCUBATOR**

**ACCELERATOR**

**FIELD LABS**

**SEED MONEY**

Partners:

