

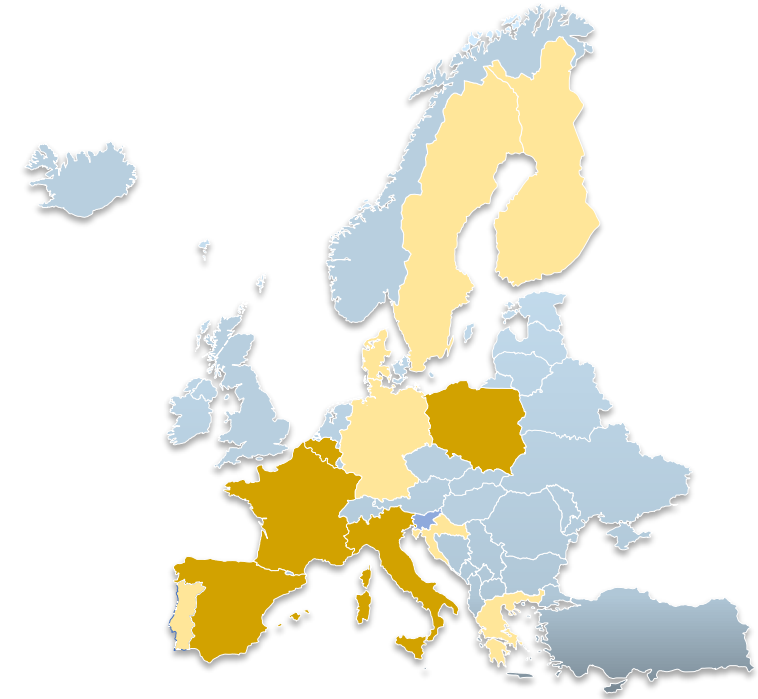


European Lighting
Cluster Alliance

European Lighting Cluster Alliance - ELCA is the international association aimed at strengthening the competitiveness of the European lighting sector (*in particular SMEs*) in the smart and connected lighting and deployment of energy-efficient and human-centric lighting solutions in smart home, smart building and smart cities framework

ELCA network is composed of important lighting clusters:

- ✓ Rete di Imprese Luce in Veneto (Italy)
- ✓ Cluster Lumière (France)
- ✓ CICAT Cluster de Iluminación (Spain)
- ✓ Groen Licht Vlaanderen (Belgium)
- ✓ Klaster Inteligentnego Oświetlenia (Poland)



We cooperate with lighting clusters and associations from Denmark, Sweden, Finland, Portugal, Croatia, Greece and Germany

We work for innovation, driven by research, industry, public authorities and citizens by taking initiatives on the European level, demonstrating, experimenting, sharing knowledge and communicating.

OUR MISSION IS:

- To **strengthen the role of the lighting and smart building clusters in Europe** and to raise the voice of their member companies, mainly SMEs;
- To promote **international actions** to build up cluster management excellence and facilitate exchanges and strategic partnering between clusters and specialized eco-systems, both industrial and academic across Europe and beyond;
- To **foster the collaboration, networking and co-learning of cluster organisations and their companies** towards customized business support services and internationalization opportunities channeled to SMEs

ELCA supports its members' local, regional and national position by adding European perspectives and putting its authority as a pan-European organization.

Joining ELCA Alliance means to enter the professional network of operative innovation-oriented public-private partnership at international level and specifically dedicated to the European lighting sector of the smart and connected lighting.



BRILLIANT - BOOSTING EXCELLENCE IN THE EUROPEAN LIGHTING VALUE CHAIN

European Cluster Excellence Partnership, COSME co-funded project
2020 - 2022

7 clusters from smart lighting, furniture & building sectors
Implementing the ClusterXchange mobility scheme



ECOSLIGHT - Environmentally Conscious Smart Lighting Designers

Sector Skills Alliance, Erasmus+ co-funded project
2019 - 2022

12 partners from lighting sector and HEI / VET defining new job profiles and developing long-life MOOC training for lighting professionals



ELCA4i – EUROPEAN LIGHTING CLUSTER ALLIANCE FOR INTERNATIONALISATION

European Cluster Partnerships for Going International, COSME co-funded project
2020 - 2022

3 lighting clusters targeting extra-EU markets of the US, Canada, UAE, Saudi Arabia and Japan



CYBER SECURE LIGHT Cyber Secure IoT Lighting and Home Automation systems for Smart Building

ESCP-S3 European Cluster Partnership for smart specialisation investments, COSME co-funded
2018 – 2021

7 clusters from lighting, home automation and building sectors



Supporting  ELCA international initiatives & projects

CONNECTING WITH THE INTERNATIONAL PARTNERS

- **Highlighting of B2B matchmaking and brokerage events**, thematic conferences and virtual partnering fairs
- **Partner search services** (databases and search notifications)

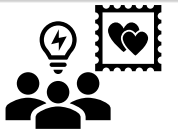


Support in defining (new)
projects' consortia

ENDORSEMENT and ADVISORY SUPPORT

- Support of ELCA proposals' application phase with ***Letters of Support / Letters of Intent***
- **Adviser role in projects' execution phase**, engaged in the project's external advisory boards

Supporting projects
submission & execution



Thank you for your attention!



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