

EUROPEAN CLUSTER CONFERENCE 2022

26-27 SEPTEMBER 2022, PRAGUE



Cross-border action, cooperation and investment for (deep tech) innovation

Practical examples from EBN and the EU|BIC community of business and innovation support actors

Who we are and why we exist

165+
members

Operating in over 35 countries, covering the full spectrum of innovation sectors, and collaborating for continuous improvement and increased impact

630+
business experts & partners

Operating in over 35 countries, covering the full spectrum of innovation sectors, and collaborating for continuous improvement and increased impact

36,000+
startups

Receive support from our members. Benefiting from expertise and programmes critical to their growth.

1
official certificate

Uniquely granted by EBN to mission - aligned organisations as the only certification of quality for business support organisations originated by European Commission



From mission commitment to action

EU|BICs put sustainability, digitalisation, inclusion and social transformation at the heart of tech and innovation

Our four mission commitments:

1. Regional, sustainable economic development
2. Access to Finance
3. Quality Business Support
4. Scaling European Innovation



What our members do – practical examples (1)

Advice and co-creation of regional/national innovation policies and funding.

Action & Results: CHERRIES project - Constructing Healthcare Environments through Responsible Research Innovation and Entrepreneurship Strategies (EU-funded) - enabling Responsible, Research and Innovation (RRI) policy experiments in the healthcare sector and mobilising territorial stakeholder ecosystems in three European territories - in Murcia (ES), Örebro (SE) and the Republic of Cyprus (CY).



What our members do – practical examples (2)

Drive business growth, deeptech solution development and international cooperation through agile investment structures.

bialoom



Ευρωπαϊκή Ένωση



RESEARCH
& INNOVATION
FOUNDATION



Republic of Cyprus

What our members do – practical examples (3)

Dynamize and accelerate innovation processes for greater collaboration ability of all innovation ecosystem actors boosting capacity to bring science to the market.



How EBN drives growth

1. EU|BIC Certification: Quality Assessment and Benchmarking
2. Alliance Building and Project Facilitation
3. Advocacy and Policy Advice
4. Pan European/ global Innovation Community



Key takeaways

1. Successful implementation of recovery funds and the EU digital, green twin-transition requires **regionally rooted structures and trusted, mission-aligned intermediaries**, such as clusters, business and innovation support actors.
2. The 2020's innovation era calls for **societal transitions through challenge and demand-driven innovation policy, methodologies and funding** for targeted and selective innovation solutions.
3. Testing and validation stand at the heart of successful breakthrough (deeptech) innovation, which requires **financial and regulatory instruments spanning short run times and smaller investment tickets**.

Contact us

bram.pauwels@ebn.eu
www.ebn.eu

