

# EUROPEAN CLUSTER CONFERENCE 2022

26-27 SEPTEMBER 2022, PRAGUE



# 13 Interregional Innovation Investment Instrument

## EU Cluster Conference 2022 Prague

Birgit Weidel, HoD I, EISMEA

EUROPEAN CLUSTER  
CONFERENCE 2022



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# Interregional Innovation Investment (I3) Instrument

What	For whom	How	How much
<p>Commercialisation and scaling up of <b>innovation projects</b> for the development of <b>European value chains</b></p>	<p><b>Interregional Q-Helix ecosystems:</b></p> <ul style="list-style-type: none"><li>• Researchers</li><li>• Businesses</li><li>• Civic society &amp; public administrations</li></ul>	<p>Implemented under <b>direct management.</b></p> <p>DG REGIO supported by EISMEA</p>	<p><b>Cohesion Policy</b></p> <p><b>ERDF</b> (Art. 13)</p> <p>€ <b>570 million</b> (current prices)</p>

# Focus of the work programme 2021 - 2022

## STRAND 1

- **To accelerate market uptake** and **scale up** of **innovation solutions** in shared S3 priority areas
- To support partnerships developing, connecting or making complementary use of **testing and demonstration facilities**
- To finance the implementation of a **portfolio of investment projects**

## STRAND 2a

- **To develop the capacity** of regional innovation ecosystems in less developed regions (LDR) to **participate in EU value chains**
- To support LDR participation in **investment partnerships with other regions**
- To develop **value chains in LDR**
- **To improve investment readiness**



# 13

## Key dates

**CALLS: I3 – 2021 – INV1 and I3 – 2021 INV2a, I3 – 2022 – CAP2b**



**2 Calls open: I3-2021-INV1 and I3-2021-INV2a  
(strands 1 & 2a)**

**23 November 2021 –  
18 October 2022**



**1<sup>st</sup> Cut-off date: 22 February 2022<sup>NEW!</sup>**

**2<sup>nd</sup> Cut-off date: 18 October 2022**



**Call I3 -2022 – CAP2b – capacity building for less developed regions opens  
on the 15 December 2022!!**

# Total budget per strand 2021 - 2022

## THEMATIC AREAS



**DIGITAL  
TRANSITION**



**GREEN  
TRANSITION**



**SMART  
MANU-  
FACTURING**

## STRANDS

**Strand 1** | Focus on developed regions  
Budget: € 39.8 million (2021) & € 36.7 million (2022)  
Indicative Project size: **€ 4-10 million**

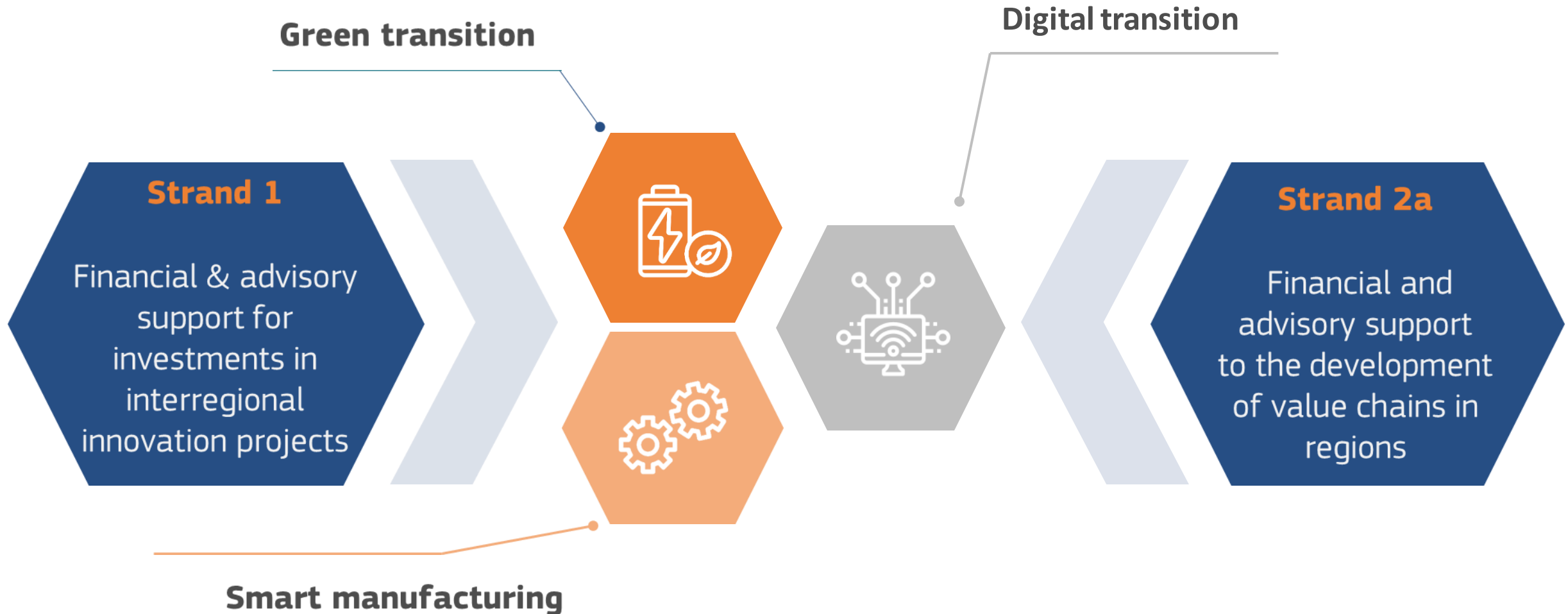
**Strand 2a** | Focus on less developed regions  
Budget: 2021: € 36 million & 2022: € 32.9 million  
Indicative Project size: **€ 2-3 million**

**Strand 2b** | Capacity building for less developed regions  
Overall budget: € 28.5 million

**Strand 3** | Technical assistance & experimentation  
Overall budget: € 11.4 million

**€ 570 million**

# Key features: N#1 Linking EU priorities and S3



# Key features: N#2 all types of innovation

**Innovation** (Oslo Manual): New or improved products, processes, services, technologies or business models made available to markets, governments and society. Uptake of innovative technologies or solutions (TRL 6-9)

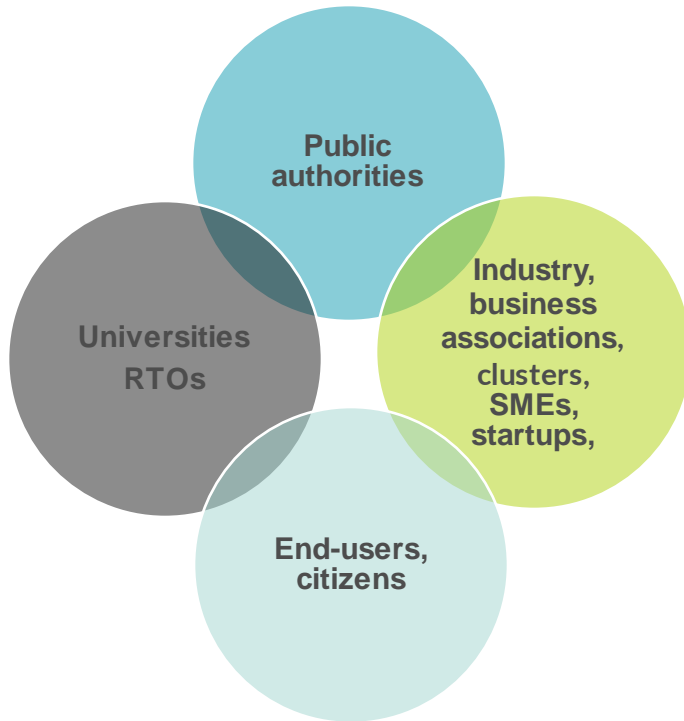
<b>Product innovation</b>	<b>Process innovation</b>	<b>Marketing innovation</b>	<b>Organisational innovation</b>
A good or service that is new or significantly improved.	A new or significantly improved production or delivery method.	A new marketing method involving significant changes in design or packaging, product placement, promotion or pricing.	A new organisational method in business practices, workplace organisation or external relations.



# Key features: N#3 Linking quadruple helix actors across European regions

## Applicants:

**Q-helix partnerships** on behalf of a regional / national ecosystems



**Endorsed by competent bodies for Smart Specialisation**

**At the appropriate NUTS level**

**Minimum conditions in terms of ecosystems involved**  
(different for strand 1 and 2a)

# Eligible support

## FINANCIAL SUPPORT

for **productive investments in companies** (contributing to cover investment needs toward commercialisation).

Responding to needs identified in a business and investment plan, including a market analysis



## ADVISORY SUPPORT

for **company driven demonstration activities** including access to networks of **demonstrators** (*testing environments*) & to **technical or scientific expertise**

***For confidential services to companies*** (*users of testing facilities*)

## 13 Instrument: Next steps

1. Preparation of the grant agreements for successful projects from the 1st cut-off (by mid-November)
2. Preparation for the upcoming cut-off (18 October)
3. Publication of the call 2b (15 December)
4. Following the adoption of the 2023-2024 WP (autumn 2022), preparation of the next generation of the calls
5. Collection lessons learnt from the first WP

# Thank you

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