



COSME

The EU programme for the Competitiveness of Small and Medium-sized Enterprises

EASME

Executive Agency for Small and Medium-Sized Enterprises

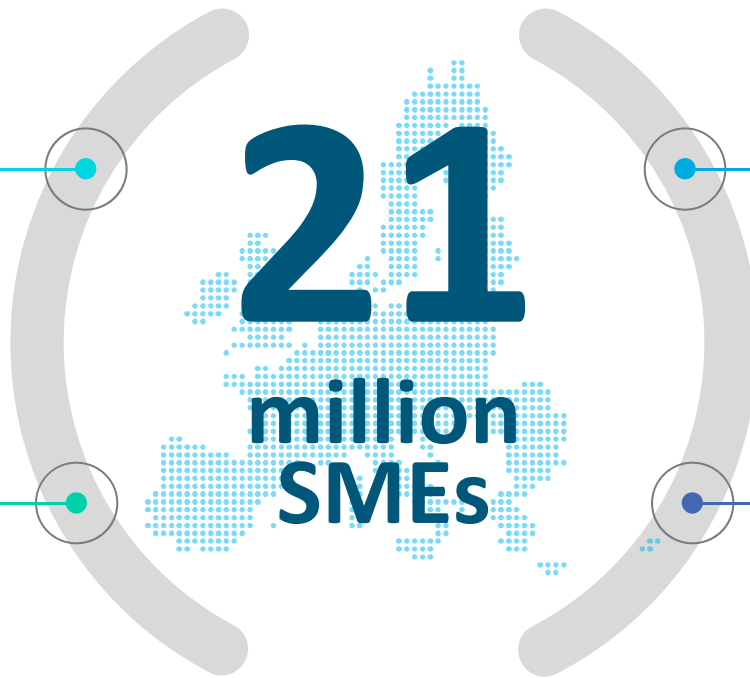
Why was COSME launched?



Providing 85%
of all new jobs



1 out of 4 SMEs
needs financing



Start-ups
need guidance

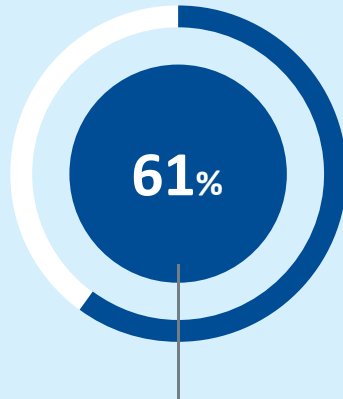


Companies need
to innovate to grow

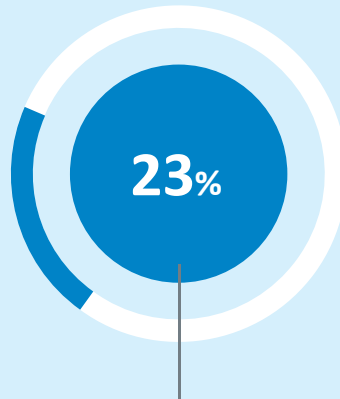
COSME

Helping SMEs reach their full potential

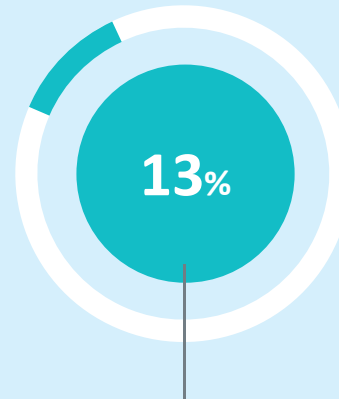
2014 > 2020 **€2.3** BILLION



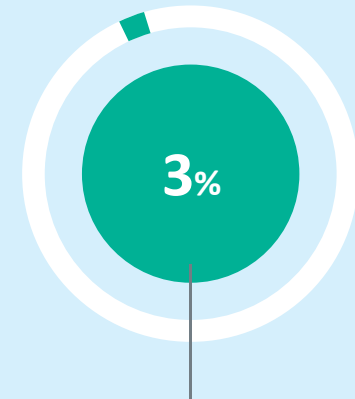
Access
to finance



Access
to markets



Improving
business conditions



Entrepreneurship

OBJECTIVE 2 : ACCESS TO MARKETS

Helping SMEs venture abroad

Business networks

e.g. Enterprise Europe Network



Legal guidance

e.g. Intellectual Property
SME Helpdesks



Information support

e.g. Your Europe
Business portal

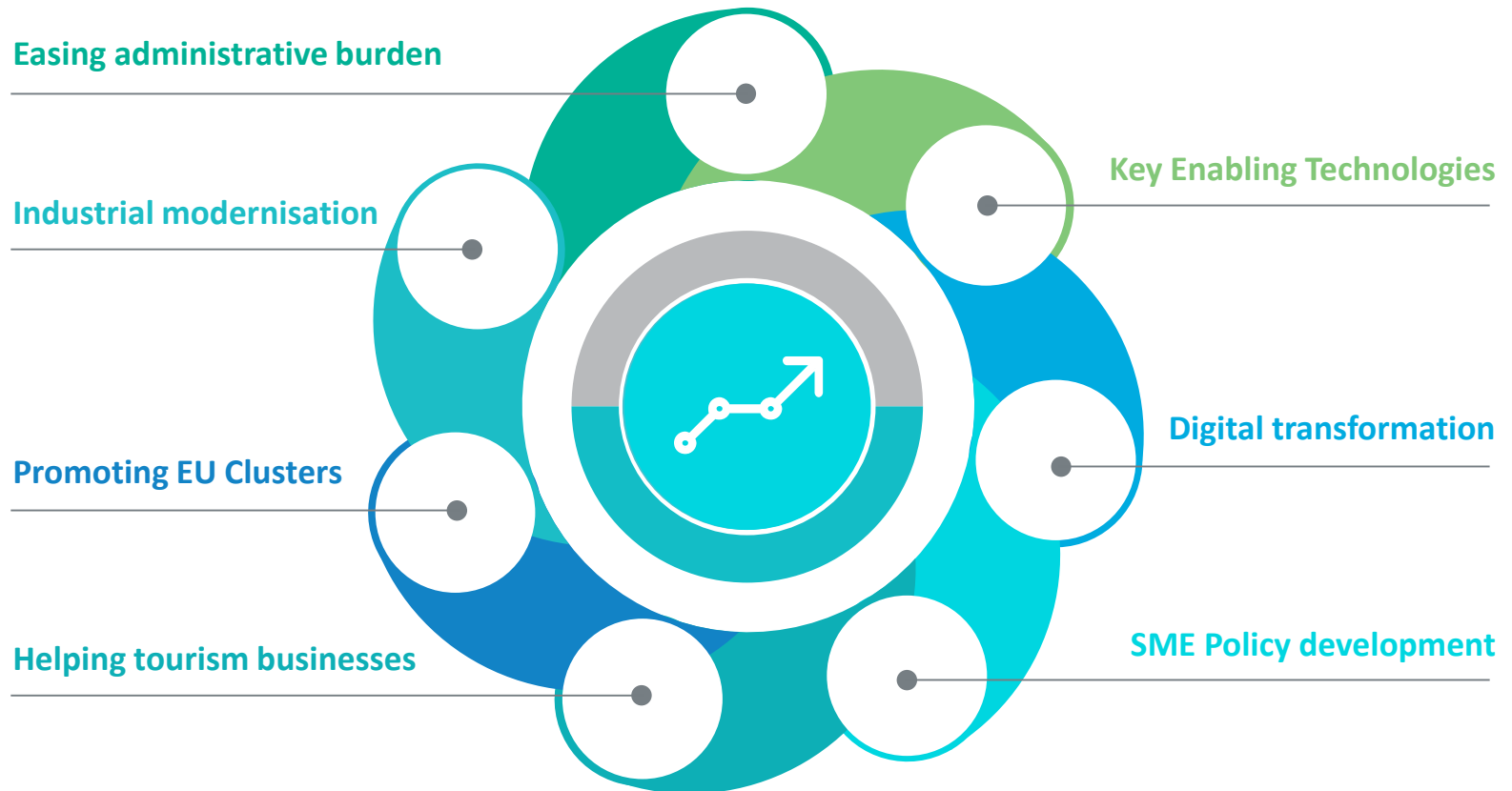


International partnerships

e.g. EU-Japan Centre
for Industrial Cooperation



OBJECTIVE 3 : IMPROVING FRAMEWORK CONDITIONS FOR ENTERPRISES



Cluster Excellence Programme –WP 2018

- Key Objectives
 - strengthening cluster management excellence and facilitate exchanges and strategic partnering between clusters
 - fostering SME competitiveness and assist companies to successfully access global markets by exploiting the innovation and growth potential that clusters can offer
 - enhancing the collaboration, networking and learning of cluster organisations and their members, notably SMEs
- Key actions
 - enhancing cluster managers' skills towards added-value SME support services
 - the development of a comprehensive cluster strategy for individual clusters
 - organising twinning, collaboration, networking and learning activities and cooperation projects
 - the implementation of Cluster pilot exchange scheme
- Budget
 - EASME expects to fund **up to twelve proposals**
 - Budget: **EUR 3 600 000**
 - According to the Work Programme to be **published in Q4 2018.**



European
Commission

OBJECTIVE 4: ENCOURAGING ENTREPRENEURSHIP AND ENTREPRENEURIAL CULTURE

Some examples:





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Other Activities cluster-related in HORIZON 2020/HORIZON EUROPE

- INNOSUP 1
- SME INSTRUMENT
- EIC Pilot (2019-2020)
- FUTURE EIC after 2021



INNOSUP-1

HORIZON 2020

PDF Reducer Demo



142 PARTICIPANTS



PDF Reducer Demo

59,50M€ ALLOCATED



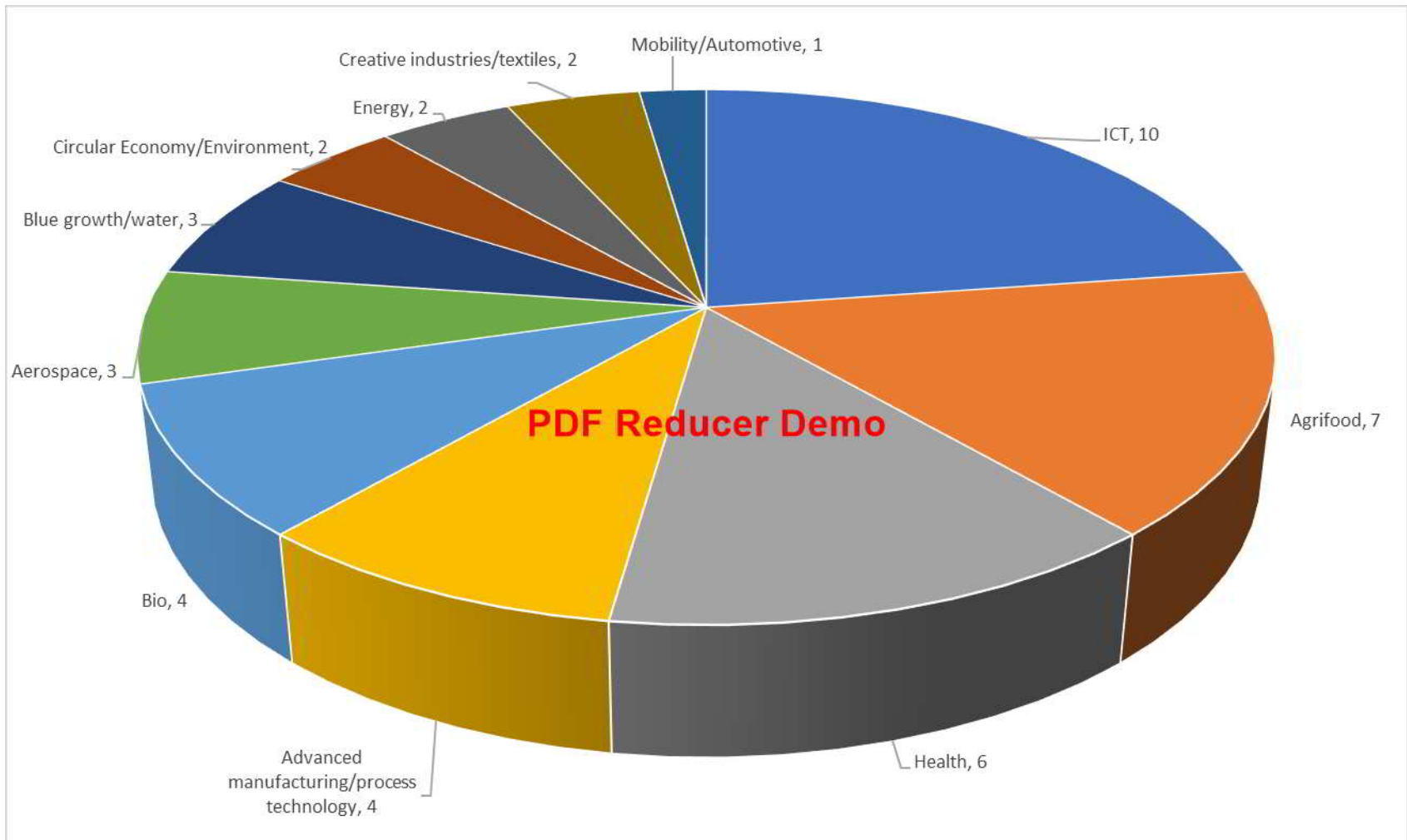
13 PROJECTS
COORDINATED

During 2015-2020, INNOSUP-1 aims to support 2,000 SMEs directly (€ 130 million)

-> New **call open from 6 November 2018** deadline for submission **3 April 2019**

Budget available: 22 850 000 €

Innosup-1 projects 2015-2017 thematic focus of 13 projects (9+4)



Horizon Europe: evolution not revolution

Support the creation and diffusion
of high-quality knowledge

Strengthen the impact of R&I
in supporting EU policies

Foster all forms of innovation and
strengthen market deployment

Optimise the Programme's delivery for impact in a strengthened ERA



Pillar 1 Open Science

European Research Council

Marie Skłodowska-Curie Actions

Research Infrastructures



Pillar 2 Global Challenges and Industrial Competitiveness

Clusters

- Health
- Inclusive and Secure Society
- Digital and Industry
- Climate, Energy and Mobility
- Food and natural resources

Joint Research Centre



Pillar 3 Open Innovation

European Innovation Council

European innovation ecosystems

European Institute of Innovation
and Technology

Strengthening the European Research Area

Sharing excellence

Reforming and Enhancing the European R&I system

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European Innovation Council
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EU budget for the future
http://ec.europa.eu/budget/mff/index_en.cfm