

3B ICT Network

Balkan
Black Sea and
Baltic ICT Clusters
Network

Challenges:



- ▶ *Regional authorities did not recognize clusters as a drivers of economic growth*
- ▶ *Lack of financial and institutional support for internationalization*
- ▶ *The region is not visible on a global markets,*
- ▶ *Regional clusters are not recognized as a reliable partners in the European and global cluster community*

3B ICT Clusters Network

Unique regional meta-cluster based on:

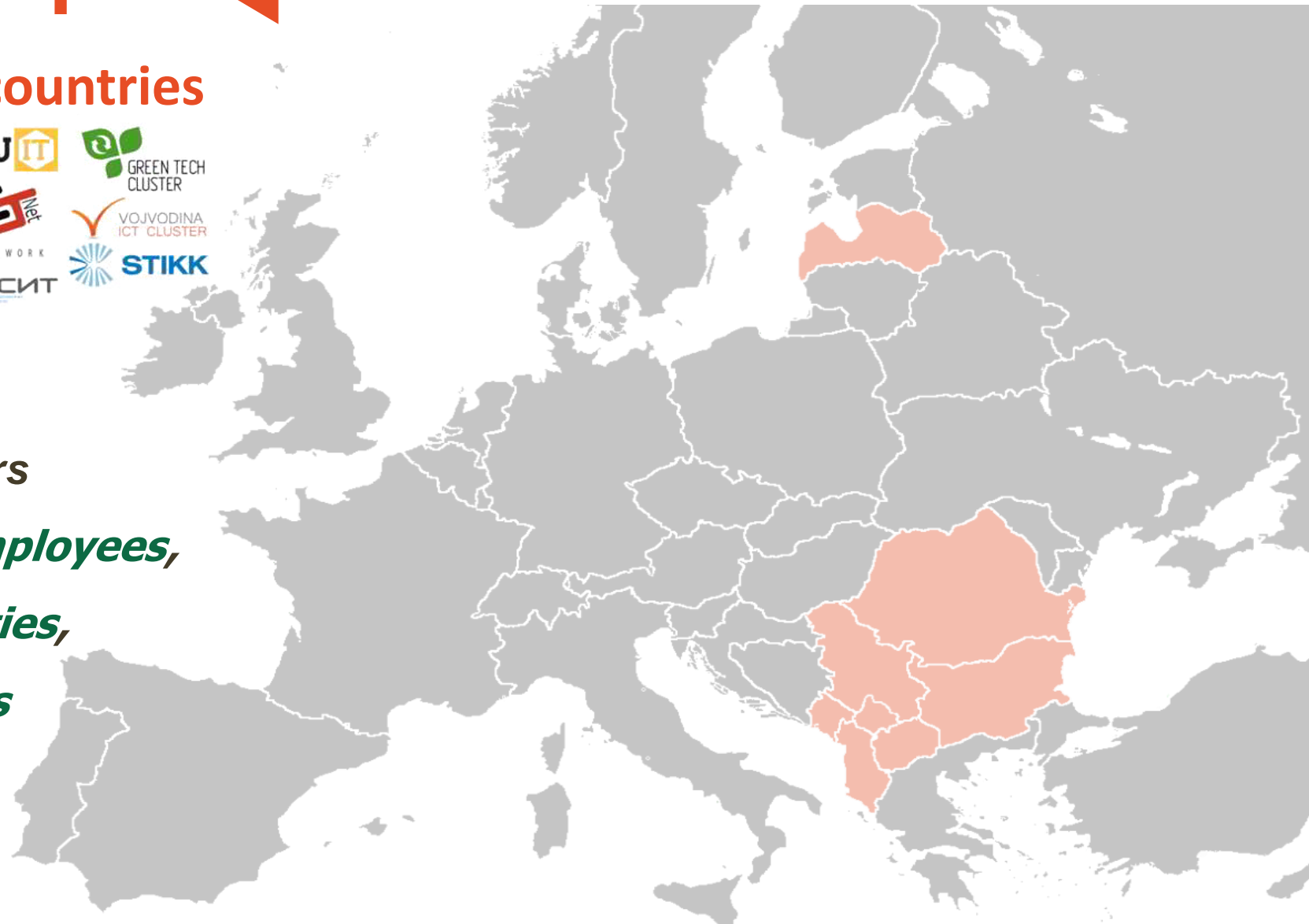
- ▶ *long term partnership - more than 12 years*
- ▶ *friendship*
- ▶ *common goals*
- ▶ *common culture*
- ▶ *high level of trust*

Partnership

16 members from 8 countries



- ▶ **Over 750 SMEs members**
- ▶ **with around 56 000 employees,**
- ▶ **more than 40 universities,**
- ▶ **85 other organisations**



General Objective



Increase global visibility of the region as a technology-driven destination and to support establishment of common research and business framework for ICT sector development

We are working closely together :

- ▶ *For regional economic growth*
- ▶ *To gain more regional visibility on European and global markets*
- ▶ *To transfer technology and R&D knowledge*
- ▶ *To attract investments and find new partners*

Activities



► Barometer



► Monthly Newsletters

► Pilot cluster projects – GIVE and Danube ICT

► Participation events, trade missions and fairs



Web existence



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Newsletter

List of Newsletters:

1. BBS ICT Network – 1st-Newsletter July 2018
2. BBS ICT Network – 2nd-Newsletter August 2018
3. BBS ICT Network – 3rd – Newsletter September 2018



<http://www.facebook.com/3Bictnetwork/>

**Thank you for your
Attention**

Peter Statev



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NETWORK