3B ICT Network

Balkan
Black Sea and
Baltic ICT Clusters
Network

Challenges:

- ***Regional authorities did not recognize clusters as a drivers of economic growth***
- ***Lack of financial and institutional support for internationalization***
- ***The region is not visible on a global markets,***
- ***Regional clusters are not recognized as a reliable partners in the European and global cluster community***

3B ICT Clusters Network

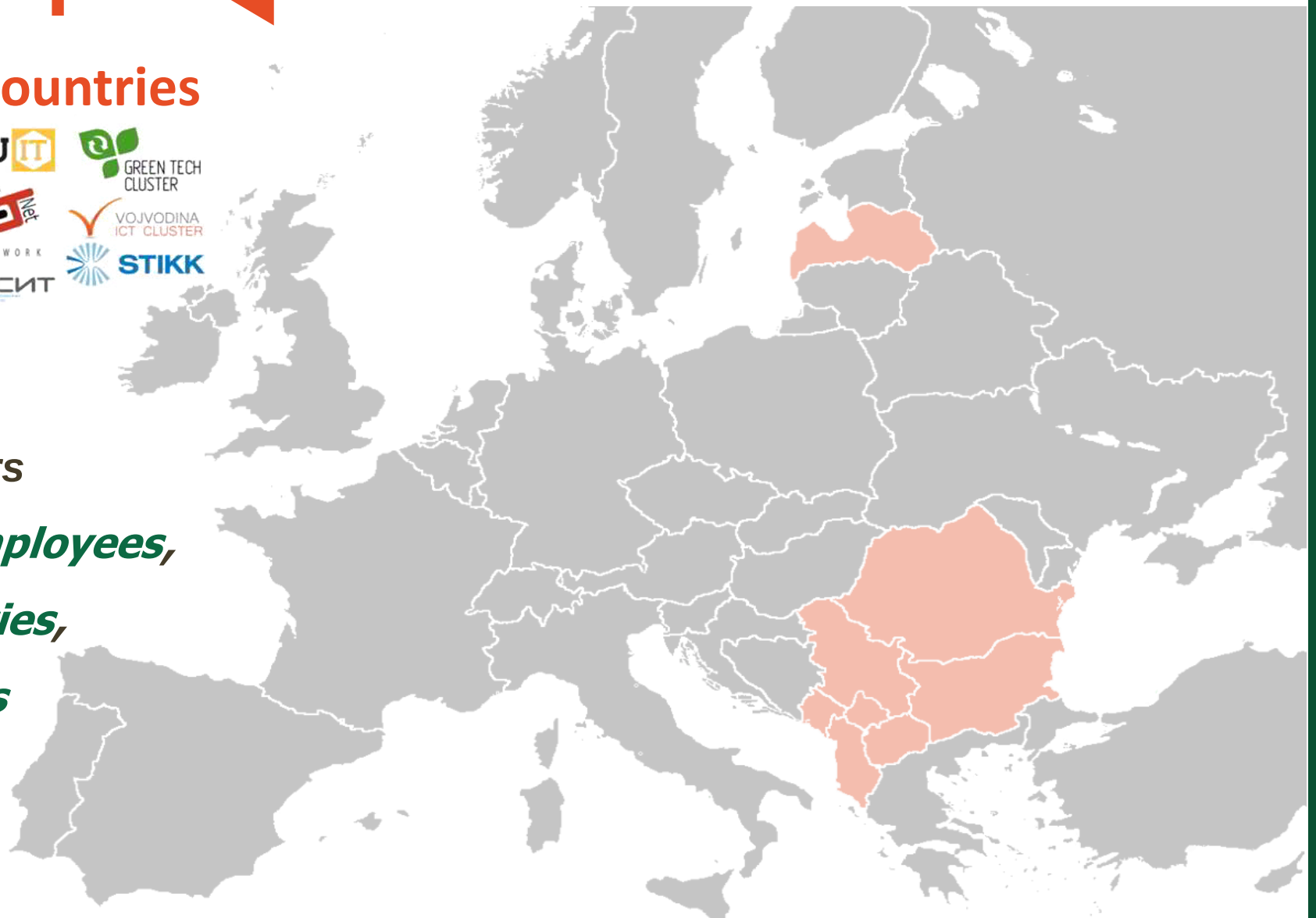
Unique regional meta-cluster based on:

- *long term partnership - more than 12 years*
- *friendship*
- *common goals*
- *common culture*
- *high level of trust*

Partnership

16 members from 8 countries

- ▶ *Over **750SMEs** members*
- ▶ *with around **56 000 employees**,*
- ▶ *more than **40 universities**,*
- ▶ ***85 other organisations***



General Objective

Increase global visibility of the region as a technology-driven destination and to support establishment of common research and business framework for ICT sector development

We are working closely together :

- *For regional economic growth*
- *To gain more regional visibility on European and global markets*
- *To transfer technology and R&D knowledge*
- *To attract investments and find new partners*

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Activities

- ***Barometer***

- ***Monthly Newsletters***

- ***Pilot cluster projects – GIVE and Danube ICT***

- ***Participation events, trade missions and fairs***

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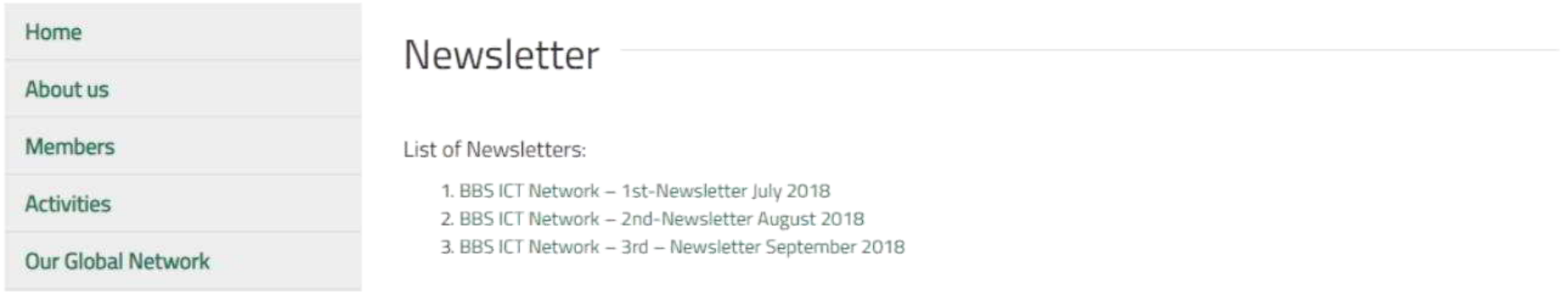
Web existence

www.3b-ict.net



http://www.facebook.com/3Bictnetwork/

Thank you for your Attention

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Peter Statev