

▀ S3 Cluster Pilot

Smart Specialisation, Clusters & Business Development

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Background

- ▶ We have a governmental assignment to support regions in smart specialization
- ▶ We view clusters as a tool – among other tools- for SME development
- ▶ Take an active part in the work of cluster management – ie. Governance issues. In the pre-work this was especially asked for.

Smart specialization and prioritized clusters in S3 Cluster Pilot

Priority areas in Övre Norrland

- Life science and health
- Test sites for vehicles
- Sustainable energy and clean tech
- Experience economy
- Digital services

Priority areas in Norra Mellansverige

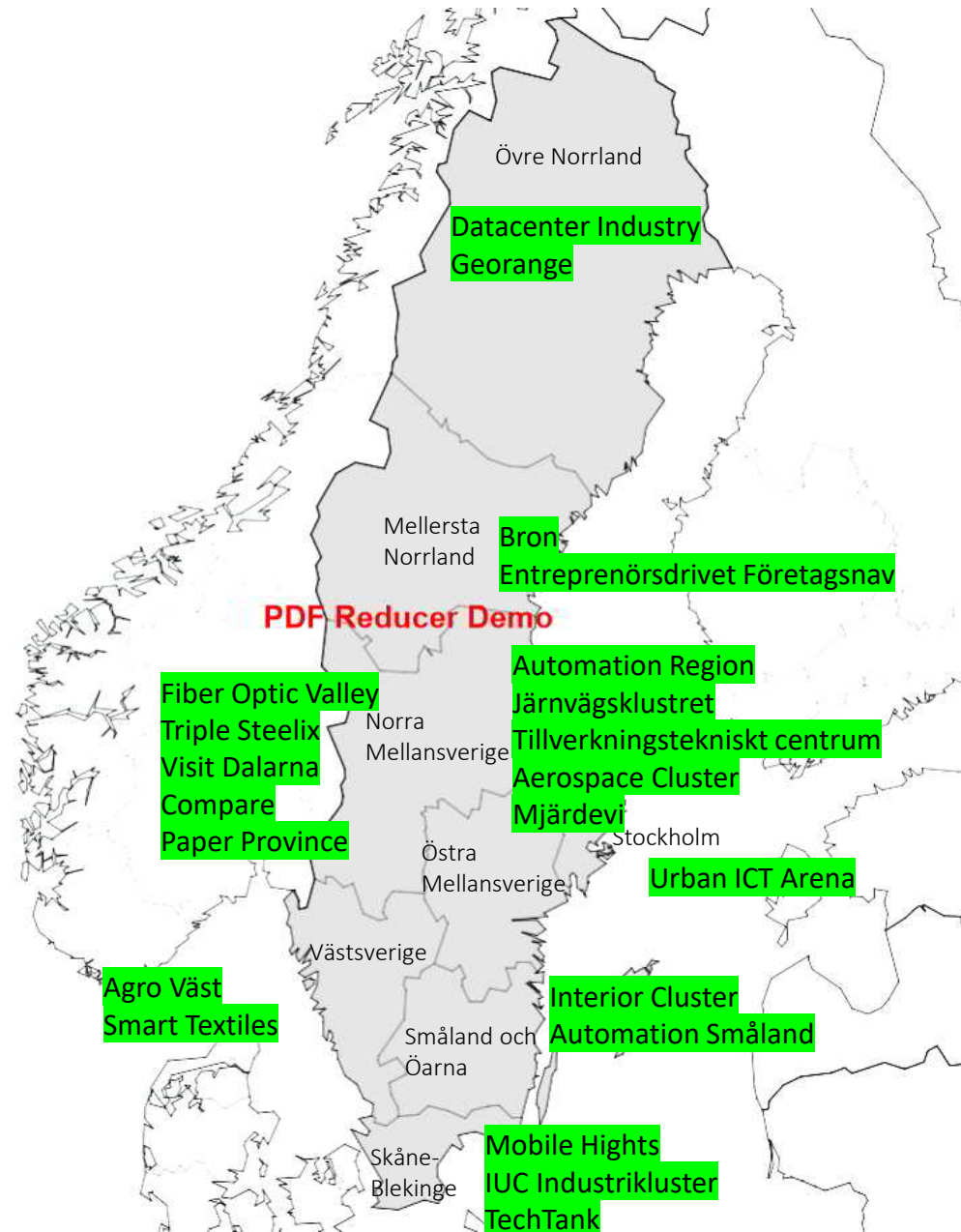
- Smart materials
- Energy efficiency
- Tourism

Priority areas in Västsverige

- Life science and health
- Sustainable transportation
- Sustainable city
- Sustainable production materials
- Green chemistry
- Green growth and tourism

Priority areas in Skåne-Blekinge

- Smart materials
- Smart and sustainable cities
- Health



Priority areas in Mellersta Norrland

- Wood
- ICT
- Sports and Health
- Tourism

Priority areas in Östra Mellansverige

- Sustainable food supply
- Life science with welfare and health
- The energy solutions of tomorrow
- Smart industry

Priority areas in Stockholm

- Sustainable city

Priority areas in Småland och Öarna

- Smart Housing – Wood, glass, IT and design (Tourism, Food)

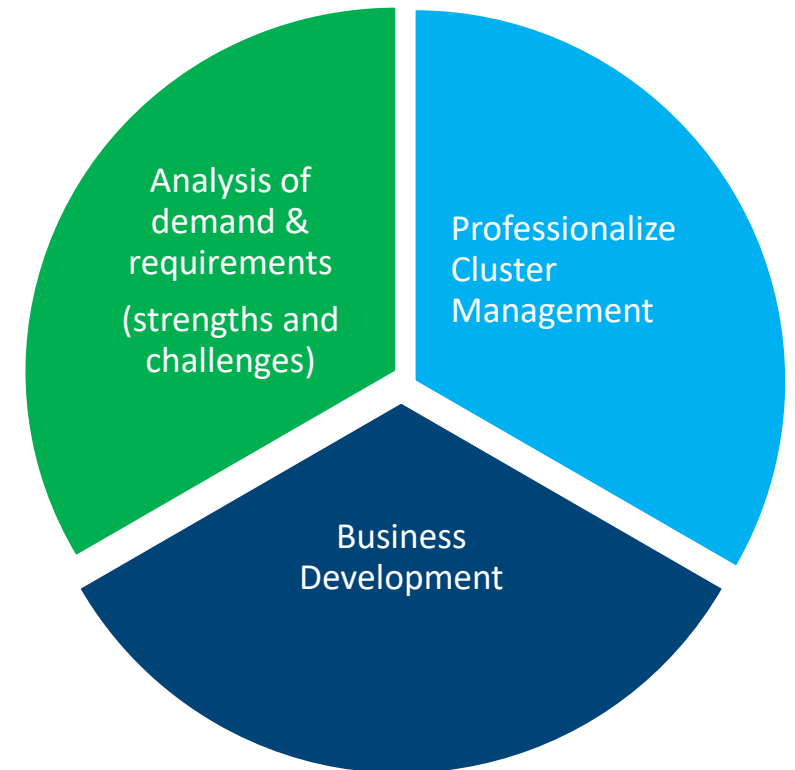
Objectives

- Get closer to the companies – SME development
- Be better prepared to the Next Structural Fund period
- Take an active part – together with the cluster managers – in cluster management/governance



Activities

- ▶ Analysis of demand & requirements (strengths and challenges in clusters)
- ▶ Funding for business development
- ▶ Professionalize cluster management by workshops, seminars/coaching and exchanges of experiences



Expected outcome

Cluster-level Increased networking and co-operation,
Better use of the established innovation support
system

Company-level Value-added; (business development, business
innovation, renewal, internationalization)

Regional-level SME engagement in smart specialization

