



www.clusterplattform.at

**Bundesministerium für
Digitalisierung und
Wirtschaftsstandort**

National Cluster Platform Austria

**Austrian Federal Ministry for Digital and Economic Affairs
Division Economic Policy, Innovation & Technology**

Herwig Meyer

Conference/Event: EU Cluster Policy Learning and Matchmaking Event

Date: 22.11.2018

Place: Zagreb

1. General remarks about Clusters and Competitiveness

2. Facts and Figures about Clusters in Austria

3. Conclusions



1. General remarks about clusters

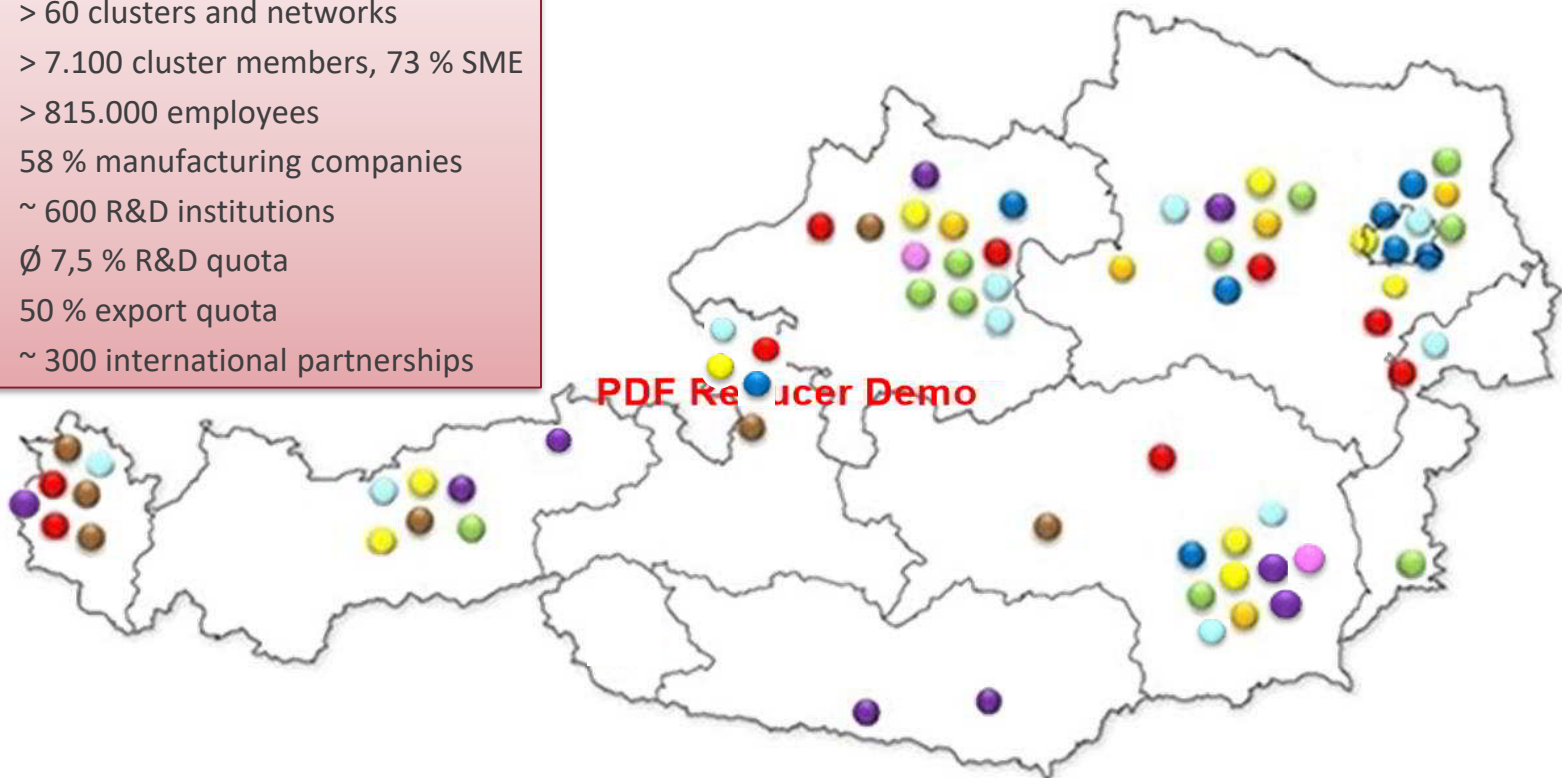
- Clusters are **strategic platforms** promoting **collaboration** at different geographic levels (regional, national and beyond)
- The overarching goal of clusters is to **improve competitiveness**




2. Facts and Figures


Fact box


- > 60 clusters and networks
- > 7.100 cluster members, 73 % SME
- > 815.000 employees
- 58 % manufacturing companies
- ~ 600 R&D institutions
- Ø 7,5 % R&D quota
- 50 % export quota
- ~ 300 international partnerships




 Automotive, railway, traffic/transport, aerospace

 Health, life sciences, wellness


 Renewable energy, environmental technology

 Materials, packaging

 Food technology

 Human resources, design, multimedia

 Timber, furniture, accomodation, building construction

 Mechatronics, electronics, informatics, sensor technology

 Information, communication, processes, logistics

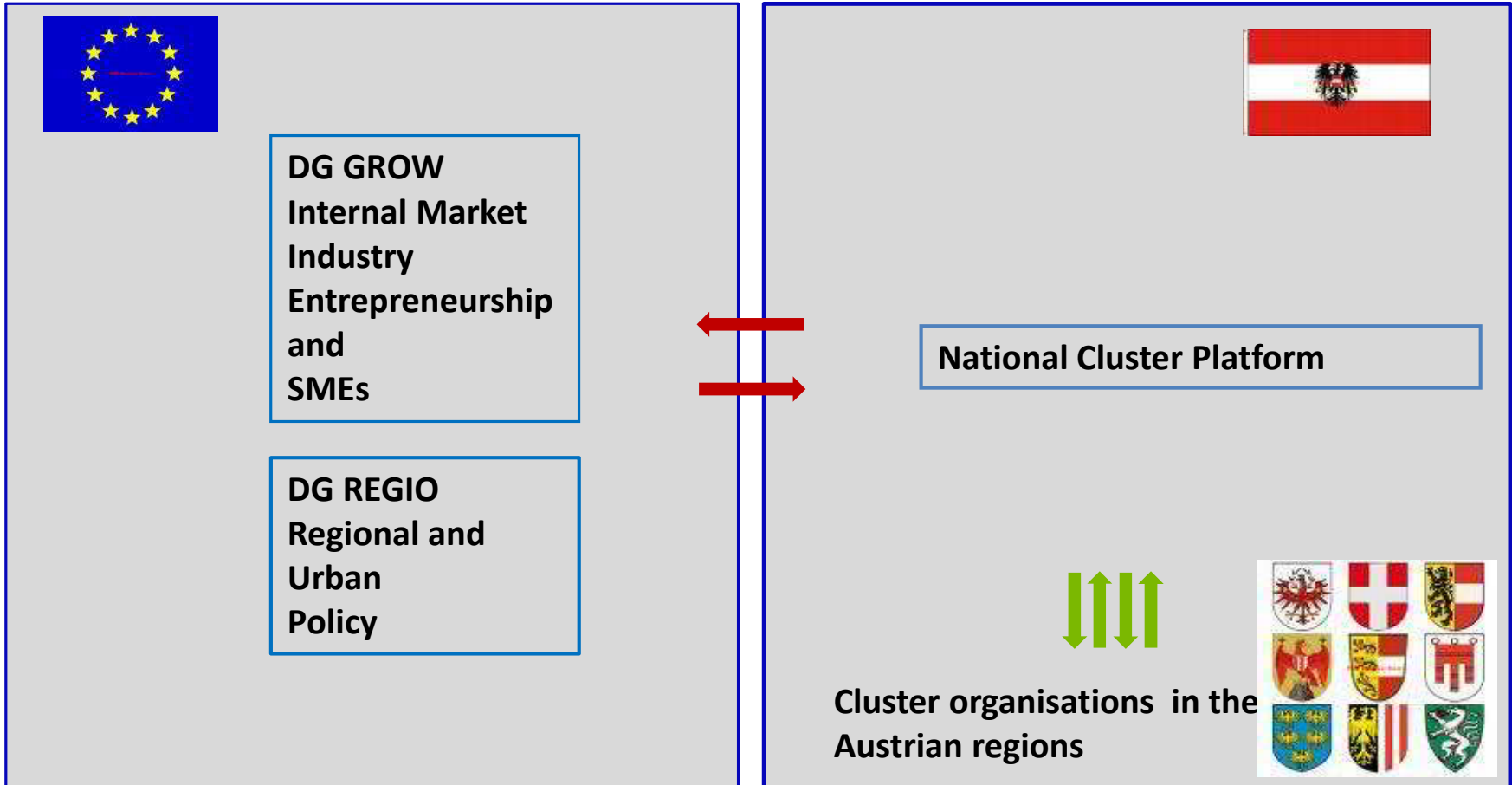


Activities of clusters and networks

- **Communication activities and information** for a diverse range of industries
- **Workforce training** and know-how-transfer (events, workshops, exchange of best practice examples,...)
- **Innovative co-operation projects** between enterprises and research facilities; specific funding instruments for co-operation projects
- **(Inter)national promotion** of companies and clusters



Cluster landscape



Austrian National Cluster Platform

Clusters and network-initiatives



Cluster organisations



Public institutions and agencies with a focus on RDTI and cluster activities



Activities of the National Cluster Platform

- **Austrian cluster conference**
- **Working groups** of the National Cluster Platform
- **Information** about the Platform, especially website
- Active participation in **EU strategies and programmes**



Working Groups

Clusters and the national innovation system

Cluster practice in research, innovation and qualification

Cluster relevant developments in technology and innovation on the European level incl. regional policy

Internationalisation of clusters

Digitization, Industry 4.0 and innovative services

Environment and energy research



3. Conclusions

- Clusters are **strategic platforms**
- They **promote collaboration and improve competitiveness**
- Currently they face **new challenges and conditions**
- **Internationalization** highly important
- The Austrian Ministry for Digital and Economic Affairs aims to:
 - Harness and coordinate **regional efforts**
 - Create **linkages to European and international partners**



Contact and Information

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