

EXPOSURE VISITS TO INDIAN CLUSTERS

FOSTER KNOWLEDGE PARTNERSHIPS



*SEEING
is
BELIEVING*



Foundation for MSME Clusters(FMC)

CLUSTER BRIEF

What is an industrial cluster?

It is a concentration of MSMEs and even large firms in a particular locality (few villages/city/district), producing same or similar products and facing common opportunities & threats. These units are called principal firms.

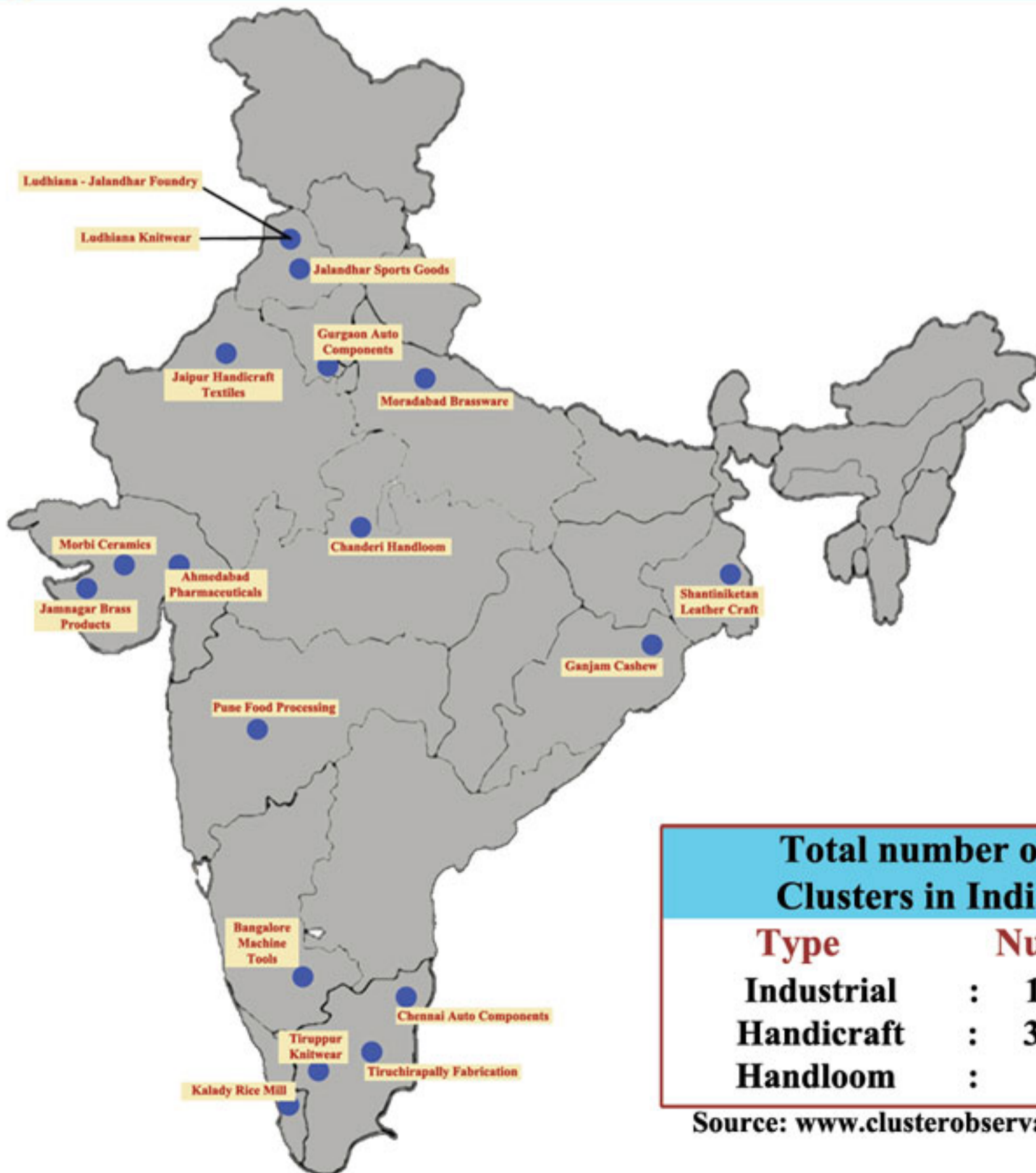


Study tour of Iranian delegates to Chennai Leather Cluster

Cluster Development Programme (CDP) creates an atmosphere of selective cooperation among firms, leading to individual firm level benefits. These are achieved through

1. Promoting joint (collective) action among a group of firms
2. Promoting linkage with strategic business development service providers
3. Creation of common infrastructure
4. Cluster to cluster linkages
5. Value chain upgradation

Some of the clusters which are national leaders and/or have gained significantly through planned/natural CDPs are detailed below:



OBJECTIVES OF CLUSTER VISIT

Visits to the cluster will help to see, understand and learn:

- Why and how competing firms cooperate with each other
- Role played by different stakeholders in the cluster development process
- Techniques of creation of conducive policy environment
- How to create successful cluster infrastructure
- Time and effort needed for firm level benefits

AGENDA OF VISIT

1) Interaction with:

- Benefitted & non-benefitted principal firms
- Strategic Business Development Service Providers (BDSPs)
- Industry associations
- Technical & financial institutions
- Policy makers

2) Visits to successful cluster initiatives, e.g., Common Facility Centers (CFCs)

3) Training on Cluster Development Programme

4) Business meetings



Study tour of women entrepreneurs to a Jaipur Textiles Park



Exposure visit to Coimbatore foundry cluster



Study tour of Bangladesh delegates for MSME financing in India

About FMC

FMC is a not-for-profit, non-government trust established in 2005 specializing in promoting MSMEs through cluster development approach by creating cutting edge methodologies and tools, providing appropriate linkages and creating enable institutions.



Exposure visit of International delegates to Gurgaon Automotive Cluster



Exposure visit of Iranian delegates to Chennai Leather Cluster



Interaction of Ethiopian delegates with Faridabad Foundry Cluster

FMC EXPERIENCE

Austria Bangladesh Cambodia Ethiopia
Egypt India Iran Montenegro
Myanmar Palestine South Africa Uganda

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