# Railway Technologies & Services Business Mission Japan 27 November – 1 December 2017

**Japan is a highly interesting market for the railway and mass transport sector, with its continued pursuit for new and advanced technologies from overseas. Market drivers include a strong push by vehicle manufacturers and operators to improve efficiency, innovate vehicle design and development towards passenger experience and comfort. Ongoing negotiations toward the Japan-EU Economic Partnership Agreement are expected to introduce favourable conditions for European technologies. Japan has the world’s highest total passenger traffic volume, with about 9 billion transactions per year combined across all its railway operators.**

**European companies active in Railway Technologies & Services can apply for a business mission to Japan, to be held from the 27 November to 1 December 2017**

EU Gateway | Business Avenues is an exclusive initiative supported by the European Union. Driven by business opportunities, the programme accelerates high potential European companies in Asian markets through sector-focused business missions organised in key markets.

EU Gateway | Business Avenues will take up to 40 selected European companies to Japan, from **27 November – 1 December 2017** for a business mission on Railway Technologies & Services. Participants will have:

* Privileged access to focused business opportunities
* Targeted meetings with potential business partners and key contacts
* The chance to participate in the Mass-Trans Innovation Japan
* Market intelligence in terms of a comprehensive market study
* Internationalisation coaching and support on doing business in Japan
* Business support during and after the mission to facilitate any deals
* Access to co-financing by the European Union for some of the main costs

**Key information and how to apply:**

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| Bildergebnis für railway technology eu gateway | **When:** | **27 November – 1 December 2017**  |
| **Where:** | **Japan** |
| **Application deadline:**  | **07 July 2017** |
| **Find out more & submit your application:** | <https://www.eu-gateway.eu/business-missions/missions-calendar/railway-technologies-services-japan> |
| **Questions:**  | Coaching.Network@eu-gateway.eu  |