

Draft AGENDA

EU-Japan Regional Cooperation Annual Conference & Matchmaking European and Japanese Clusters European Regions & Japanese Prefectures • Major Cities

17-18 May 2021

Virtual B2Match – Zoom webinar

Organized by:

EU-Japan Regional Cooperation Helpdesk (CEEJA & CLAIR)
EU-Japan Centre for Industrial Cooperation (DG GROW & METI)
with support of the European Cluster Collaboration Platform (ECCP)

Day 1 - Annual conference

Monday 17 May 9:00-12:00(CET) • 16:00-19:00(JST)

“Future of EU-Japan Regional Cooperation”

Simultaneous interpretation

9:00AM (CET)/16:00PM (JST)

Opening session

DG GROW, European Commission (Christophe Guichard, Policy officer)
EU Japan Centre for Industrial Cooperation (Fabrizio Mura, (Executive Advisor to the EU-side Managing Director)
EU-Japan Regional Cooperation Helpdesk Consortium:
CEEJA (Olivier Becht, president), CLAIR & Iwate Prefecture (Governor Tasso)
European Cluster Collaboration Platform (ECCP)

9:30AM (CET)/16:30PM (JST)

EU-Japan Regional Cooperation Policies

Japanese and European regional policy makers

- JETRO
- Osaka Prefecture, BioHeadquarters
- Aichi Prefecture
- Grand Est Region, France
- Kosice Region, Slovakia
- European and Japanese Clusters, tbc

10:30AM (CET)/17:30PM (JST)

Trends of EU-Japan Regional Cooperation (8 mn per speaker)

Testimonies and new developments from the EU & Japan (Clusters Managers, European Regions and Japanese Prefectures)

11:20AM (CET)/18:20PM (JST) **Panel discussion on best practices, challenges and opportunities regarding digital transformation and green transition**

11H50AM (CET)/18:50PM (JST) **Closing remarks**
Philippe de Taxis du Poet, Managing Director of the EU-Japan Centre for Industrial Cooperation and Minister Counsellor of the Delegation of the European Union to Japan

Day 2 – Matchmaking between clusters, regions and prefectures
Tuesday 18 May 9h-12h(CET) • 16h-19h(JST)

Biotechnology & Healthcare, Environmental technology & Circular economy, Agri food Digital, Photonics& Manufacturing, Sustainable tourism

9:00AM (CET)/16:00PM (JST) **Opening session/pitches**
METI, Mr Masanori Tsuruda, Director
EU Japan Centre for Industrial Cooperation
EJRC Helpdesk
Simultaneous interpretation

Consecutive interpretation English / Japanese in case of necessity in all the rooms

9:30AM (CET)/16:30PM (JST) **Session 1**
Launch of the B2B meetings in 6 separate rooms (20 min)

10:00AM (CET)/17:00PM (JST) **Session 2**
Launch of the B2B meetings in 6 separate rooms (20 min)

10:30AM (CET)/17:30PM (JST) **Session 3**
Launch of the B2B meetings in 6 separate rooms (20 min)

11:00AM (CET)/18:00PM (JST) **Session 4**
Launch of the B2B meetings in 6 separate rooms (20 min)

11:30AM (CET)/18:30PM (JST) **Session 5**
Launch of the B2B meetings in 6 separate rooms (20 min)