

EU-TAIWAN MATCHMAKING EVENT 2023

in the context of 2023 European Innovation Week

Preparatory webinar

12 May 2023

9:00-10:30 CET

#SingleMarket30



Webinar on market access information for the EU-Taiwan Matchmaking Event

Moderation: Teodora Jilkova, ECCP team member

09:00 – 09:01 (CET)	Joining
09:00 – 09:10 (CET)	<p>Opening Session:</p> <p>Introduction and housekeeping rules by Teodora Jilkova, ECCP team member (1 min)</p> <p>Short opening remarks (3 mins each)</p> <ul style="list-style-type: none"> - Christophe Guichard, DG GROW, European Commission - Yuming Liu, Foreign Affairs and Trade Section, Chinese National Federation of Industries (Taiwan), (CNFI) - Jimmy Chen, Europe Section, Market Development Department, Taiwan External Trade Development Council, (TAITRA)
09:10-09:40 (CET)	<p>Market access information session – collaboration opportunities and guidelines on how to do business with Taiwanese counterparts (5 min each)</p> <ul style="list-style-type: none"> - Freddie Hoeglund, CEO, European Chamber of Commerce Taiwan - Jimmy Chen, Europe Section, Market Development Department, Taiwan External Trade Development Council, (TAITRA) - Dr. Jan-Philipp Kramer, Team Leader 'Data & Policy', ECCP - Sara Machiels, Project Officer, EISMEA
9:40-9:50 (CET)	<p>Presentation of the China IP SME Helpdesk</p> <ul style="list-style-type: none"> - Alessandra Capriglia, Project manager, China IP SME Helpdesk

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09:50-09:55 (CET)	Testimonial from participants in the previous editions, success stories - Dimitar Filipov , CEO, Cluster Sofia Knowledge City, Bulgaria
09:55 – 10:05 (CET)	Presentation of 2023 European Innovation Week; practical information, general overview, and insights - Angela Hsiao , Policy Officer, European Economic & Trade Office
10:05-10:25 (CET)	B2Match, technical aspects and meetings schedule - Daniel Cosnita , InPulse Partners, ECCP team member - EEN Taiwan team , Taiwan External Trade Development Council, (TAITRA)
10:25 – 10:30 (CET)	Closing: Next steps towards the business workshop and matchmaking event - Teodora Jilkova , Veritas Cluster, ECCP team member