





2023

歐盟創新週

29 May-2 Jun.

EU-TAIWAN MATCHMAKING EVENT 2023

in the context of 2023 European Innovation Week

Preparatory webinar

12 May 2023

9:00-10:30 CET



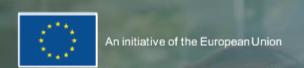












2023 European Innovation Week

歐盟創新週

29 May-2 Jun.

EUCLUSTERS



MATCHMAKING EVENTS

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EUROPEAN CLUSTER Collaboration Platform





MATCHMAKING EVENTS 2023 European Innovation Week

歐盟創新週

29 May-2 Jun.

EU-TAIWAN MATCHMAKING EVENT 2023

in the context of 2023 European Innovation Week

TAIPEI, TAIWAN

30 May - 1 June 2023















WELCOME

















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in European Cluster Collaboration Platform

#ECCP #ECCPMatchmaking













Topics

- How to fully utilise the B2match tool to achieve successful meetings
- Antitrust compliance: some principles to remember
- Q&A
- Next steps

















How to utilize the B2Match tool in order to achieve successful meetings













Registration/Log in

















Create an oportunity

Organizer questions **OPPORTUNITIES** Account settings Logout + Product Add and describe a product you offer. + Service Add and describe a service you offer. + Partnership Add this if you are interested in engaging in a partnership with another organization. + Project Cooperation Add this if you are interested in finding a partner for your project. + Investment Add this if you seek investment opportunities. + Expertise Add your area of expertise and describe what you can offer to other participants







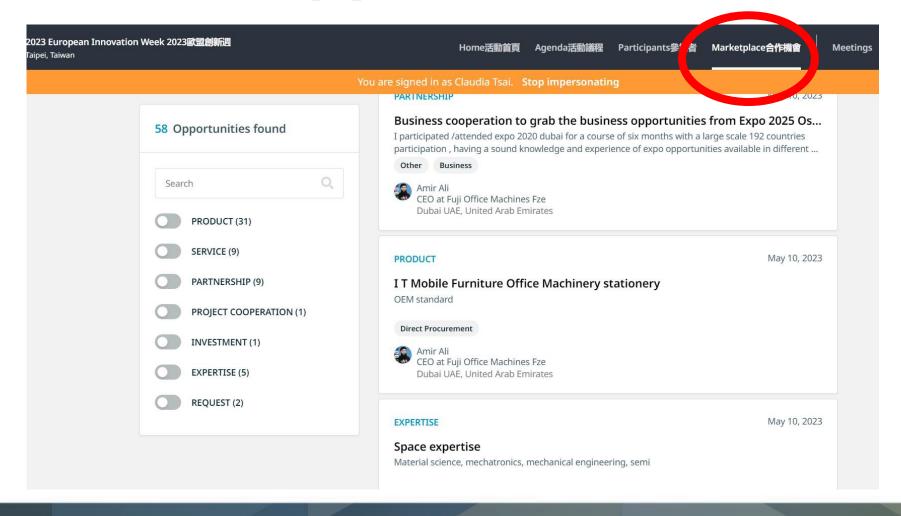








Browse Opportunities









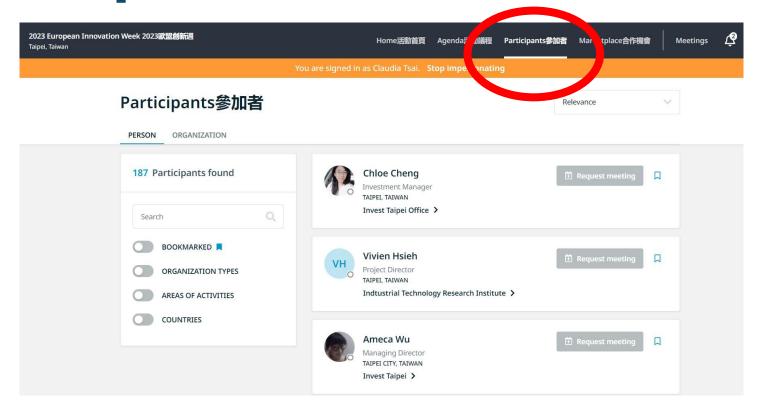








Select with whom to meet: Participants









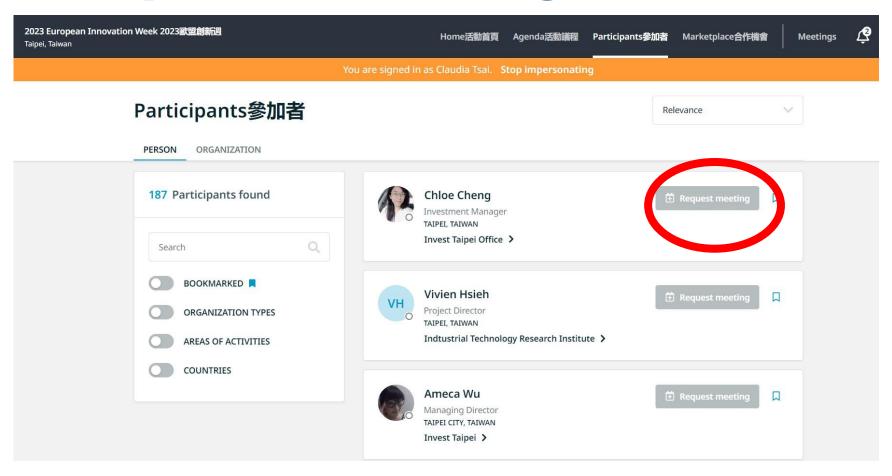








Request meetings









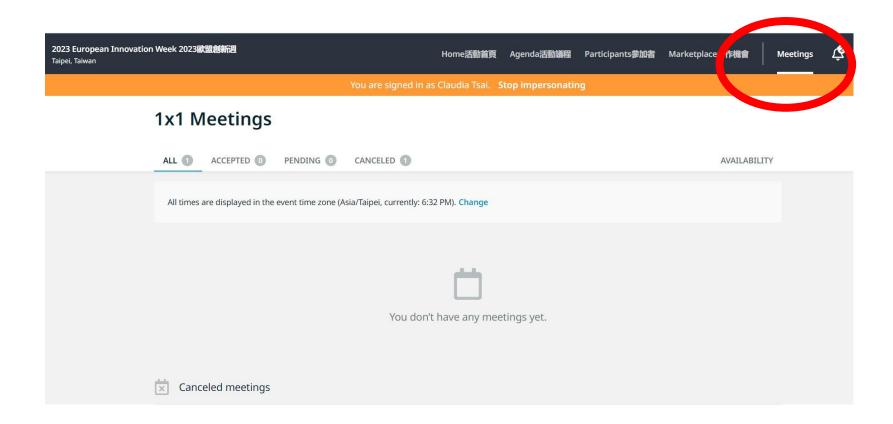








See your meeting status

















Book meetings

Send meeting requests to those you want to meet.

 Schedule your own meetings - <u>Meeting</u> requests have to be accepted, otherwise they cannot be scheduled.







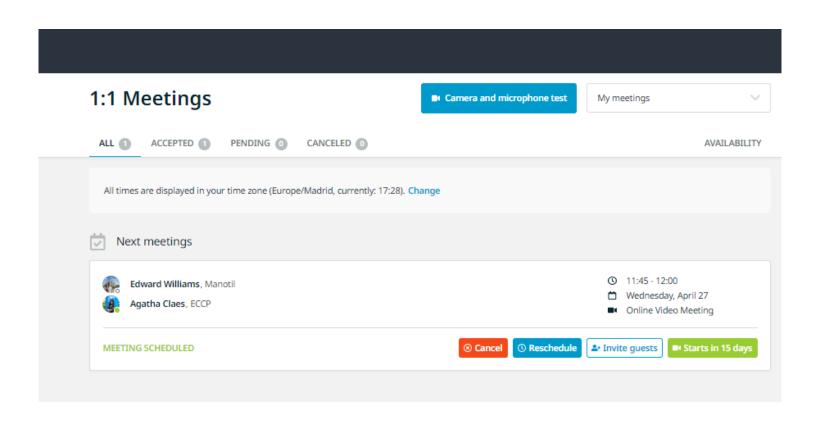








Attend scheduled meetings



- Each matchmaking meeting will last for 30 minutes.
- The content of the meetings is completely confidential.







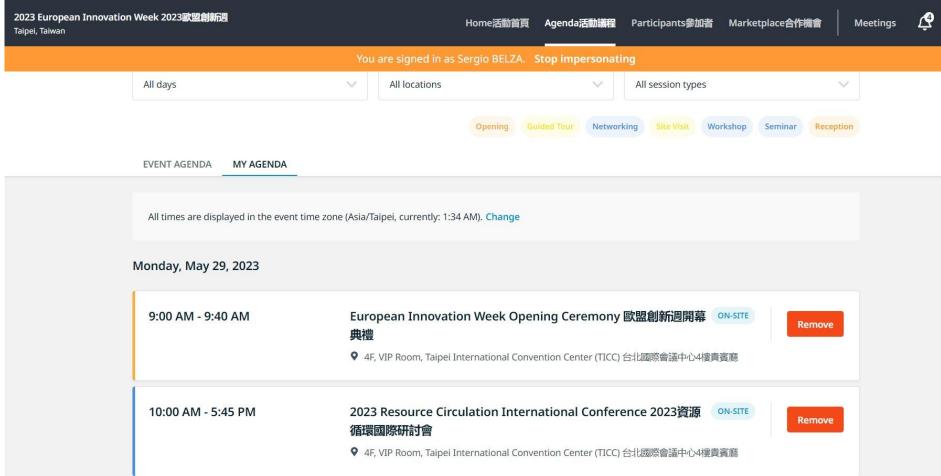








Your personal agenda

















The general agenda

















Debriefing Survey

A link to a Debriefing Survey will be sent to the participants at the end of the matchmaking event, remember to check your e-mail.

Please do not miss the chance to provide us your feedback!

















Antitrust compliance: some principle to remember













Antitrust compliance: some principle to remember!

- Exchanging information to find partners with complementary capabilities to achieve efficient and faster production, e.g. through quicker delivery of key inputs, can be beneficial and compatible with competition rules, if certain principles are observed:
- →exchange of commercial information is kept to the **minimum necessary and**
- → limited both in time and to resolving related supply challenges.
- Particularly sensitive information is prices, discounts, costs, sales, commercial strategies, expansion plans and investments, customers and suppliers lists, etc.
- \rightarrow do not exchange such information with your direct competitor in relation to competing products.
- → if talking with a direct competitor at the event, keep notes on the subjects discussed.

















Next steps



Next steps

- Booking meetings is open!
- Please create your matchmaking opportunities!
- Start booking meetings!
- On the day of the event, please check your meetings agenda (and download it)

















Q&A







* EUROPEAN CLUSTER COLLABORATION PLATFORM















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THANK YOU













www.clustercollaboration.eu























