Testimonials from European and Singaporean business organisation with existing collaboration

Susanne Baden & Mònica Riera & Tracy Saw

How face-to-face facilitates mid-term collaboration
Testimonials from European and Singaporean business organisation with existing collaboration

Susanne Baden
Global Foodture in a nutshell

Aiming to boost the sustainable transition of the food systems through innovation and collaboration between European SMEs and Asian organisations – Japan, Singapore, South-Korea Thailand.

12 THEMATIC WORKSHOPS
2925 REGISTERED PARTICIPANTS

4 INTERNATIONAL TRAININGS ON JAPAN, SINGAPORE, SOUTH KOREA AND THAILAND
463 REGISTERED PARTICIPANTS

2 COMPANY MISSIONS: THAILAND AND SINGAPORE
40 PARTICIPANTS

THEMES:
1) AGRICULTURE - CULTIVATION & SUPPORT SOLUTIONS
2) ALTERNATIVE PROTEINS
3) SUSTAINABLE PACKAGING
4) SOLUTIONS TO REDUCE FOOD WASTE
5) HEALTH PRODUCTS, FUNCTIONAL AND PERSONALISED FOOD
Target countries & partners

• Japan
• South Korea
• Singapore
• Thailand
Testimonials from European and Singaporean business organisation with existing collaboration

Mònica Riera

09/2022 Enterprise Singapore visits the 7 clusters
10/2022 Packaging Cluster visits Singapore

• Thanks to Enterprise Singapore we connected with:
  • ecoSPIRITS → connected with Catalan Wine Cluster and participated in GF webinar
  • IPI Singapore (Innovation Partner for Impact)
  • Republic Polytechnic → participated in GF webinar
• Thanks to being part of the ECCP delegation
  • EU companies will be visiting ARTC (Advanced Remanufacturing Technology Center) this week

10/2023 The consortium comes to Singapore with +20 EU companies
Collaboration in numbers

15 Singaprean companies participating as speakers in webinars

2 Online events where ESG was speaker

+ collaboration in the EU mission agenda
Testimonial from ESG

Tracy Saw

Senior Development Partner,
FoodInnovate & Sustainability
Enterprise Singapore is part of a larger family that looks at growing Singapore’s economy.

Grow stronger Singapore enterprises by building capabilities, strengthening innovation and accessing global opportunities.

Facilitated through: 36 Enterprise Singapore Overseas Centres

Foster world-class scientific research and nurture scientific talent to develop a vibrant knowledge based Singapore.

Oversee food safety policies and regulations across the entire food supply chain; drive Singapore’s 30 x 30 plan.
Learn from both EU-SG Agrifood Ecosystems and find the necessary resources to support your growth journey.

**JOINT WEBINARS**
Collaboration with Global Foodture on Masterclasses on common interest areas and identifying collaborations btw EU-SG

**KNOWLEDGE SCANS**
Knowledge Scans with FoodValleyNL to discuss developments in Alternative Proteins

**STARTUP GUIDES**
Good Food Startup Manual lays out the steps involved in starting a plant-based or cultivated meat company – from securing funding and developing your product to expanding distribution.
Today’s seeds can be tomorrow’s fruitful collaborations
Susanne Baden
Senior International Manager
Food & Bio Cluster Denmark

Mònica Riera
Project Manager
Packaging Cluster

Tracy Saw
Senior Development Partner
Enterprise Singapore