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OCTOBER 2023
CZECH CLUSTERS AS LEADERS OF GLOBAL DIGITAL AND GREEN ECOSYSTEMS
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MATCHMAKING EVENTS
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NEXT GEN EU

# PITCHING SESSION

## Michela Pivetta

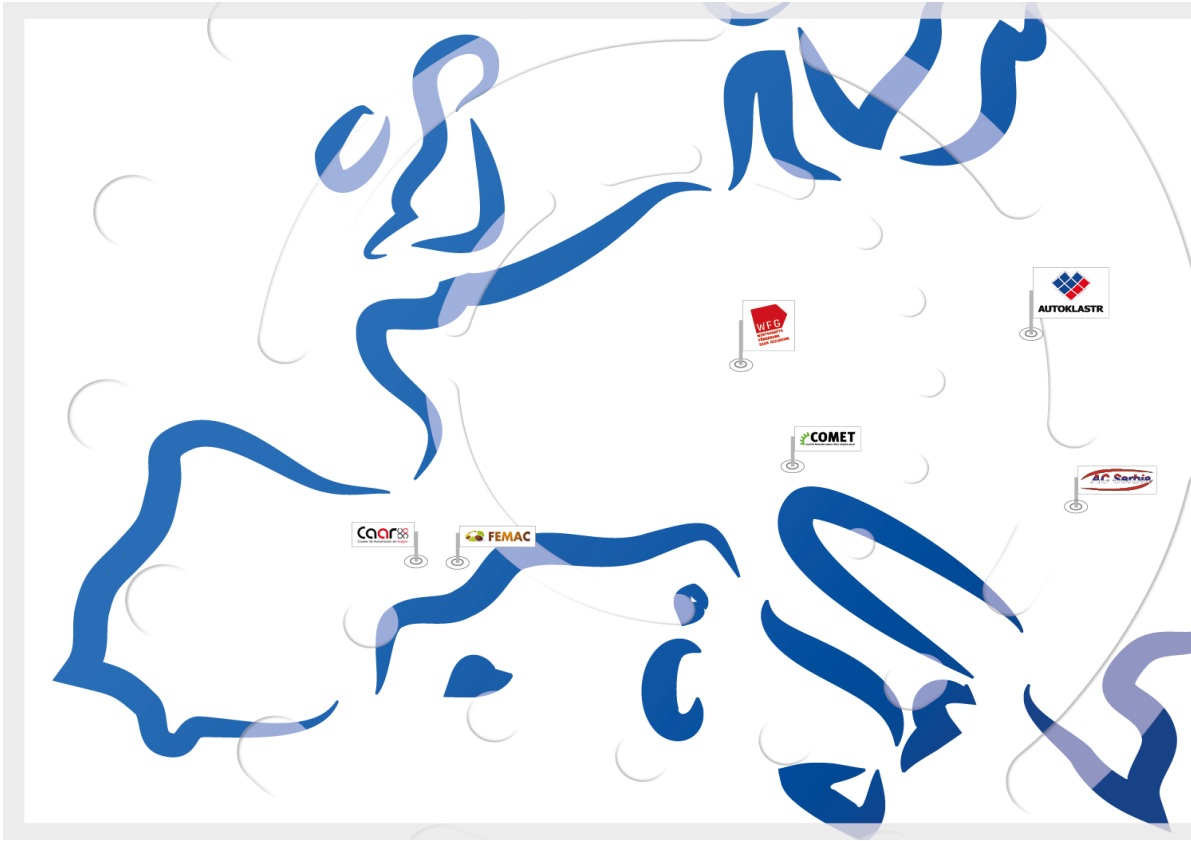
Project Manager EVOLUTE

# EVOLUTE PROJECT

- Project duration: Feb 2022 – end of Jan 2024
- w**E** stri**V**e f**O**r c**LU**s**T**er **E**xcellence in the Automotive and Land Machine Industry")

Partners:

- FEMAC, Spain
- CAAR, Spain
- WFG, Germany
- COMET, Italy
- MSAK, Czech Republic
- AC Serbia, Serbia



# Some results

- **Performance measurement** and root cause analysis
- Individual and joint cluster **strategies**
- Cluster specific **upskilling and reskilling plan**
- Regular **Networking & Peer learning calls**
- Cluster **labelling** and **benchmarking**
- Participation in **ClusterXchange** Scheme

U&R MATRIX MSAK

Trends and skill matrix

| | Megatrends | A - New business models | | | | | | | | B - Digital transformation | | | | | | | | C - Sustainability | | | | | | D - Resilience, supply chain, logistics | | | | | | | |

# ClusterXchanges

- Impressions:

## Upcoming:

Contact: evolute@wfgheilbronn.de

Unique Summit Ostrava

***22 – 24 November***
*Ostrava, Czech Republic*

**BUSINESS SUMMIT** - for startups from CEE regions with around 500+ participants.

AGRI TECHNICA THE WORLD'S NO.

***12 - 18 November***
*Hannover, Germany*

**AGRITECHNICA 2023**
Home of farming pioneers, the must-visit for agricultural technology professionals

# “Knowledge Xchange within the clusters & cluster members leads to cluster excellence”

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EUCLUSTERS MATCHMAKING EVENTS

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