



An initiative of the European Union

#SingleMarket30

CLUSTERS MEET REGIONS

PRAGUE

23 · 24

CZECH REPUBLIC

OCTOBER 2023

CZECH CLUSTERS AS LEADERS OF GLOBAL DIGITAL
AND GREEN ECOSYSTEMS

EUCLUSTERS



MATCHMAKING EVENTS



PITCHING SESSION

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Project Manager EVOLUTE



EVOLUTE PROJECT



- Project duration: Feb 2022 – end of Jan 2024
- **wE strive for cLUSter Excellence in the Automotive and Land Machine Industry**)

Partners:

- FEMAC, Spain
- CAAR, Spain
- WFG, Germany
- COMET, Italy
- MSAK, Czech Republic
- AC Serbia, Serbia



Some results

- **Performance measurement** and root cause analysis
- Individual and joint cluster **strategies**
- Cluster specific **upskilling and reskilling plan**
- Regular **Networking & Peer learning calls**
- Cluster **labelling** and **benchmarking**
- Participation in **ClusterXchange Scheme**

U&R MATRIX MSAK

Trends and skill matrix

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	Megatrends		Category	Comptence																																																		
																										A - New business models	B - Digital transformation			C - Sustainability	D - Resilience, supply chain, logistics																																																
																										Trends																																																					
																										A1 - Mobility services, maas, mobility as a service		A2 - Data-driven services, digital services		A3 - Fleet management, fleet services		A4 - Customer services, customer services		A5 - Customer preferences		A6 - Sharing economy		A7 - Own trends		B1 - Autonomous driving		B2 - Connectivity		B3 - Industry 4.0		B4 - Digitalisation, digital factory, digital enterprise		B5 - Virtual reality, augmented reality		B6 - Cyber security		B7 - Own trends		C1 - Electric mobility, alternative drive, powertrain		C2 - Circular economy		C3 - New materials		C4 - Climate, Climate targets		C5 - Own trends		D1 - Alternative fuels, new fuels		D2 - Powertrain		D3 - Parts, components		D4 - Repair and maintenance		D5 - Testing and approval		D7 - Retail		D8 - Software and material security		D9 - Own trends	
																										Soft competences		Teamwork		Structured problem solving		Human-machine collaboration		Representation in a team		Conflict management		Working in project teams		Communication skills																																							
																										Languages		English																																																			
																										Tools		HR applications		Planning SW		Data processing tools		New product ramp-up management software		Customer portals		CRM		MES		Material flow management software, incl. AGV...		Quality management SW		Visual production control tools		Operating manuals		VR glasses		On line reporting		SW for TPM		HBS rules		Company guidelines		ISO standards		8D																	



ClusterXchanges

- Impressions:



Upcoming:

Contact: evolute@wfgheilbronn.de



22 – 24

November

*Ostrava, Czech
Republic*

BUSINESS SUMMIT - for startups from CEE regions with around 500+ participants.



12 - 18

November

*Hannover,
Germany*

AGRITECHNICA 2023

Home of farming pioneers, the must-visit for agricultural technology professionals

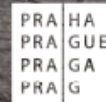


**“Knowledge Xchange within
the clusters & cluster
members leads to cluster
excellence”**





THANK YOU





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