Webinar on market access information for the EU-Singapore Matchmaking Event

28 September 2023

Moderation by ECCP

09:30 – 9:32 (CET)	Joining
09:32 – 09:40 (CET)	Opening Session: - Introduction and housekeeping rules, **Teodora Jilkova**, Veritas Cluster, ECCP team member - Short opening remarks - **Christophe Guichard**, Policy officer, Unit on Industrial Forum, Alliances and Clusters, DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission - **Joyce Kua**, Deputy Director Europe, Enterprise Singapore
09:40-10:20 (CET)	Market access information session – collaboration opportunities and guidelines on how to do business with Singaporean counterparts, Regional approach. Presentation of the Input paper Speakers: - **Lennart Galdiga**, Team Leader 'Data & Policy', Prognos, ECCP team member - **Ian Lee**, Country Head (Europe), Singapore Business Federation - **Justyna Lasik,** Head of Economic and Trade Section, EU Delegation to Singapore - **Nele Cornelis**, Executive Director, EU Chamber of Commerce in Singapore
10:20-10:30 (CET)	Presentation of the South East Asia IP SME Helpdesk - **Nora Bihari**, Project Manager
10.30 – 10.40 (CET)	Presentation of SWITCH expo, practical information, general overview, and insights for business networking on the floor - **Woei Yuan SENG**, Deputy Director, SWITCH
10.40 – 10.50 (CET)	Presentation of Agri-Food Tech Expo, practical information, general overview and insights - **Wendy Chng Petit**, Event Director, Agri-Food Tech Expo Asia (AFTEA)
10:50-11:00 (CET)	Q&A, Next steps towards the matchmaking event and technical webinar - **Teodora Jilkova**, European Cluster Collaboration Platform (ECCP) team member
11:00	Closing