



“Clusters Driving the Green and Digital transitions”

Event co-organised by the European Cluster Collaboration Platform and Ile-de-France Regional Council

Saint-Ouen, France – 22-23 November 2021

An initiative of the European Union

Agenda	
“Clusters Driving the Green and Digital Transitions”	
Timing	Description
Day 1	Monday 22 November 2021
09:00 – 09:30	Registration and welcome coffee
09:30 – 10:15	<p>Opening session (plenary)</p> <p>Welcome from the European Cluster Collaboration Platform (ECCP), purposes and expected results, presentation of the programme – <i>Speaker: Marek Przeor, European Commission, DG GROW & Jan-Maarten De Vet, ECCP Project Director</i></p> <p>Welcome from the Île-de-France Region – <i>Speaker: TBC</i></p> <p>Keynote speech from the European Commission: Role of clusters in the twin transition – <i>Speaker: Ulla Engelmann, Acting Director of the Networks and Governance directorate within DG GROW at the European Commission</i></p> <p>The role of EISMEA in management of EU programmes relevant for clusters – <i>Speaker: Luisa Prista, Head of Department Innovation ecosystems, SMP / Entrepreneurship & Consumers, EISMEA</i></p>
10:15 – 11:15	<p>Kick-off conference (plenary): Cluster policies to foster the twin transition</p> <p>Moderators: Peter Czaga & Marek Przeor, European Commission, DG GROW</p> <p>Speakers: : Pierre Hausemer, James Wilson (ECCP)</p> <p>Presentation of the current state of the Policy Toolkit and key recommendations regarding clusters leading the twin transition. Q&A and exchanges on actions and practices between policymakers and cluster managers. Announcement of main events on clusters to take place in 2022 (cluster conference, EUmeetRegions webinars).</p>
11:15 – 11:45	Coffee break
11:45 – 12:55	<p>Panel discussion (plenary): Clusters, cities and regions acting for the green transition</p> <p>Moderator: Merete Nielsen, <i>Cluster Excellence Denmark</i></p> <p>Panellists:</p> <ul style="list-style-type: none"> • Clusters as agents of change for the green transition – Antonio Novo, <i>European Cluster Alliance</i> • A Region’s perspective on the green transition – Yann Wehring, <i>Île-de-France Region’s Vice President in charge of ecological transition</i> • A city’s perspective on the green transition – <i>Plaine Commune</i> – Laurent Monnet, <i>Deputy Mayor of Saint-Denis in charge of ecological transformation, Delegate Territorial Counsellor of Plaine Commune in charge of Nature in the City</i> • A company’s perspective – Augustin Becquet, <i>General Director of Recommerce Group, President of EUREFAS (The European Refurbishment Association)</i> • Fostering the real uptake of circular economy - Marline Weber, <i>Institut National de l’Economie Circulaire, EU Circular Economy Stakeholder Forum coordination group</i> • European Commission’s actions to foster the green transition – Ulla Engelmann, <i>Acting Director of the Networks and Governance directorate, European Commission, DG GROW</i>
12:55 – 13:00	Presentation of the afternoon programme (plenary)
13:00 – 14:00	Lunch

14:00 – 15:30	Capacity-building session 1 (breakout room): Clusters & circular economy Moderator: James Wilson , <i>ECCP</i> <ul style="list-style-type: none"> Feedback from Member States cluster representatives Q&A 	Thematic capacity-building session 2 (breakout room): Cluster business models fit for accelerating the twin transition Moderator: Pierre Hausemer , <i>ECCP</i> <ul style="list-style-type: none"> Feedback from Member States cluster representatives Q&A
15:30 – 17:30	Optional: Site visits as illustration of circular economy initiatives* <p>Tour 1 – How cluster initiatives can promote the development of circular economy initiatives: field visit of Les Canaux, a unique historic building renovated with a fully circular process and pitch of Cap Digital, national cluster in digital and ecological transformation</p> <p>Tour 2 – Generating new business on sustainable construction material: visit of urban facility of Cemex group, global leader in the sustainable building materials industry</p> <p>Tour 3 – Generating new business on circular construction material: presentation of Backacia (digital solution dedicated to the reuse of construction materials and equipment) and tour of Station F, France's biggest start-up campus</p> <p>Tour 4 – Generating new businesses in the field of retail: presentation of the Lizee startup at their location on Paris North Bank to understand how Lizee enables brands and retailers to adapt to the shift in consumer behaviour with circular rental models.</p>	
Day 2 Tuesday 23 November 2021		
09:00 – 09:15	Registration and welcome coffee	
09:15 – 09:30	Opening of Day 2 (plenary): Wrap-up of day 1	
09:30 – 10:45	Panel discussion (plenary): Clusters, cities and regions leading the digital transition Moderator: Marc Pattinson , <i>GAC Group</i> Panellists: <ul style="list-style-type: none"> Clusters as agents of change for the digital transition – Antonio Novo, <i>European Cluster Alliance</i> A company's perspective – Alberto Pezzi, <i>DGI - Acció - Government of Catalonia</i> From the industry's perspective – Thierry Gautreau, <i>Head of Innovation, Design and Simulation, CETIM</i> A city' perspective on the digital transition – Nawelle Nurmukhamedov, <i>Project Manager Innovative Mobility, Versailles Grand Parc</i> EU cluster involved in education and skills for the digital transition – Bianca Muntean, <i>Transilvania IT Cluster</i> Role of clusters in the European Digital Innovation Hubs (EDIH)– Thierry Louvet, <i>Europe and International Affairs Director at Systematic Paris Region Cluster, partner of Digihall EDIH</i> European Commission's actions to foster the digital transition – Marek Przeor, <i>Team Leader – Cluster Policy, European Commission, DG GROW</i> 	
10:45 – 11:10	Coffee break	
11:10 – 12:40	Capacity-building session for clusters (breakout room)	Capacity-building session for clusters (breakout room)

	<p>Topic: Implementing Industry 4.0. priorities at local level</p> <p>Moderator: Andreas Pauer, <i>ECCP</i></p> <ul style="list-style-type: none"> • Feedback from Member States cluster representatives • Q&A 	<p>Topics: Financing the twin transitions for & through clusters</p> <p>Moderator: Patricia Valdenebro, <i>TCI Network</i></p> <ul style="list-style-type: none"> • Feedback from Member States cluster representatives • Q&A
12:40 – 12:55	<p>Closing of the event (plenary)</p> <p>Announcement of main events on clusters to take place in 2022.</p>	
12:55 – 14:00	Lunch	