

# Ukrainian Automotive and Mobility Cluster

**Olga Trofymova, PhD, CMC**  
Cluster Manager



# Ukrainian Automotive & Mobility Cluster



## Who We Are?

The Ukrainian Automotive and Mobility Cluster was created in 2018 by the leading component manufacturers for the automotive industry. The founders of the Cluster initiative were KOSTAL, LEONI, SEBN, Kromberg & Schubert, VD MAIS, Spheros Elektron, as well as the German-Ukrainian Chamber of Commerce and Industry. UAMC is a platform that brings together manufacturers, suppliers, service companies, educational institutions, research institutes, associations and government agencies. UAC is a platform that brings together manufacturers, suppliers, service companies, educational institutions, research institutes, associations and government agencies. We are a Full member of European Automotive Cluster Network and Automotive Skills Alliance!



## Vision And Mission

Ukraine as a good location for the automotive manufactures, a reliable partner, an attractive employer and driver for innovation development.

Driving and creating a favorable conditions for automotive business resilience in Ukraine



## Goals

- To Create favourable conditions for doing business in the Ukrainian automotive industry
- To Promote production localization in Ukraine
- To be a driver for Mobility and SMART infrastructure development in Ukraine
- Capacities building and development of Ukrainian automotive companies

**EUROCAR**

**LEONI**

**KOSTAL**

**VD MAIS**  
DISTRIBUTION+  
CONTRACT  
MANUFACTURING

**Valeo**

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Німецько-Українська  
промислово-торговельна палата



**megatex**

**SEBN UA**

**Vlad+**

**MOKA**  
Reliability and care

# Ukrainian Automotive & Mobility Cluster



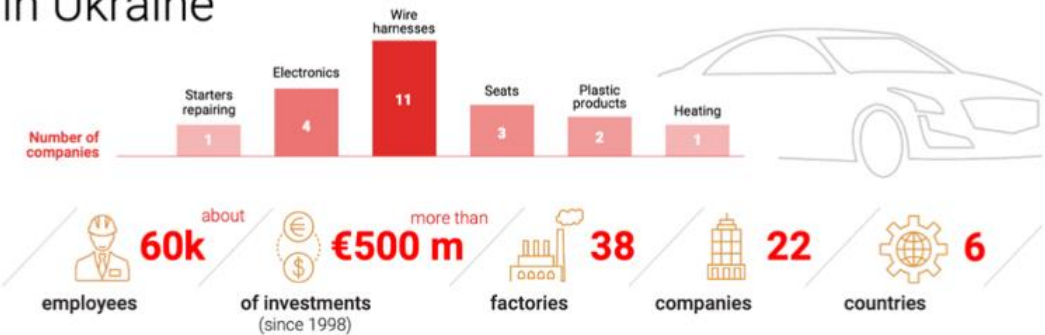
**TIASI**



# Key figures Ukraine



## FOREIGN AUTOMOTIVE BUSINESS in Ukraine



Manufacture of motor vehicles, trailers semi-trailers and other transport equipment



Sources:  
UAS, various

Motor vehicle assemblies, parts and accessories:  
Assemblies and parts for motor vehicles, electrical and electronic equipment for motor vehicles

Added value, %	Number of enterprises	Employees hired	Value of products sold, mln USD
7.7%	252	48 000	512

# KEY PLAYERS AUTOMOTIVE





# Key Automotive Customers



Volkswagen



PORSCHE



ŠKODA



Audi



Mercedes-Benz



BENTLEY



JAGUAR



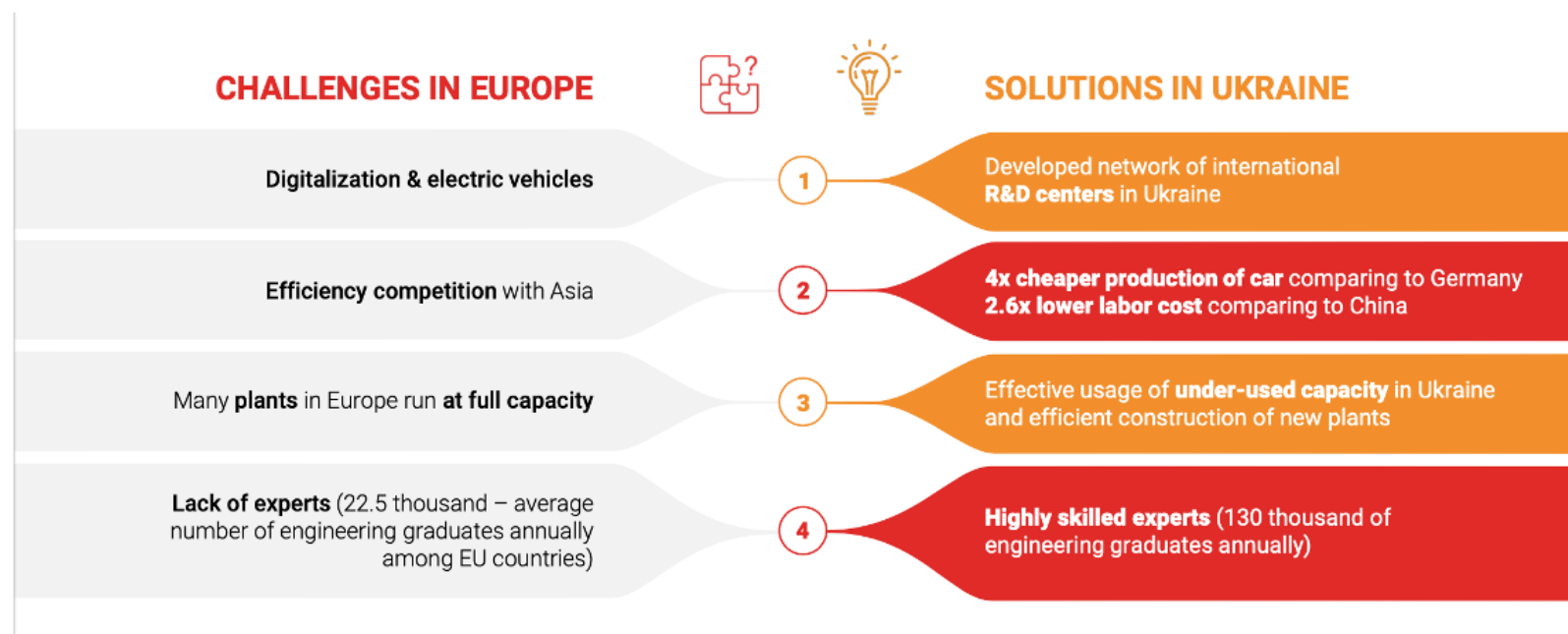
RENAULT

PSA PEUGEOT CITROËN



# UKRAINE'S OPPORTUNITIES

EXPORT in 2022 – 4,2 bln Euro



## FTA WITH THE EU

- 2019 Duty-free import from the EU
- 2022 Duty-free export to the EU

## Needs of the Ukrainian Automotive Industry

On 7 March, Olga Trofymova participated in an online exchange organised by our Spanish colleagues for their members. This was the opportunity to underline the different needs and support actions for the Ukrainian automotive industry. There is less urgent need for humanitarian help as this is coming from all over the world.



Olga Trofymova, Cluster Manager

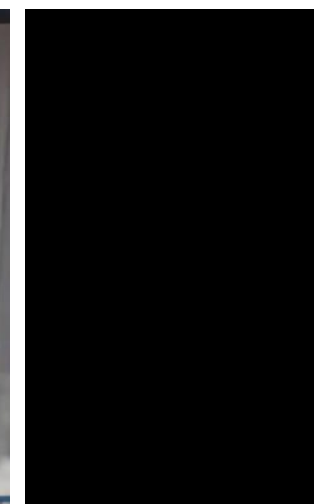
## Some actions from EACN and its members

The **Spanish Automotive Cluster Association**, including **AVIA, CAAR, CEAGA, and CIAC**, launched a survey on the impact of the war on their companies as well as a set of discussion events with their members to discuss and set up support actions. EACN joined the survey and asked EACN member clusters to **conduct a similar survey** in their respective ecosystems to get a pan-European insight on the situation. Other clusters, e.g., **Autoklastr** or **ARIA Haut-de-France**, already did own surveys.

The **European Cluster Collaboration Platform** set up the [ECCP Clusters' Support to Ukraine discussion forum](#). The platform includes three groups: Needs; Offers; Logistics & Coordination. It aims *"at enhancing the ability of European industry to contribute to the delivery of humanitarian aid for Ukraine and at supporting Ukrainian refugees in MS countries."* **Olga Trofymova** from the Ukrainian Automotive Cluster is coordinator of the platform on behalf of the Ukrainian clusters.

The first **EACN Coffee Break** addresses the topic **"War in Ukraine: EACN clusters and their support to**





**Automotive Procurement Forum (May 2022, Stuttgart)**



## Economic Global Impact Forum on Ukraine (July 2022, Istanbul)





# Automotive Supplier Summit (October 2022, Wolfsburg)





# Business with Ukraine – Status quo and perspectives

(March, 2023, Stuttgart)

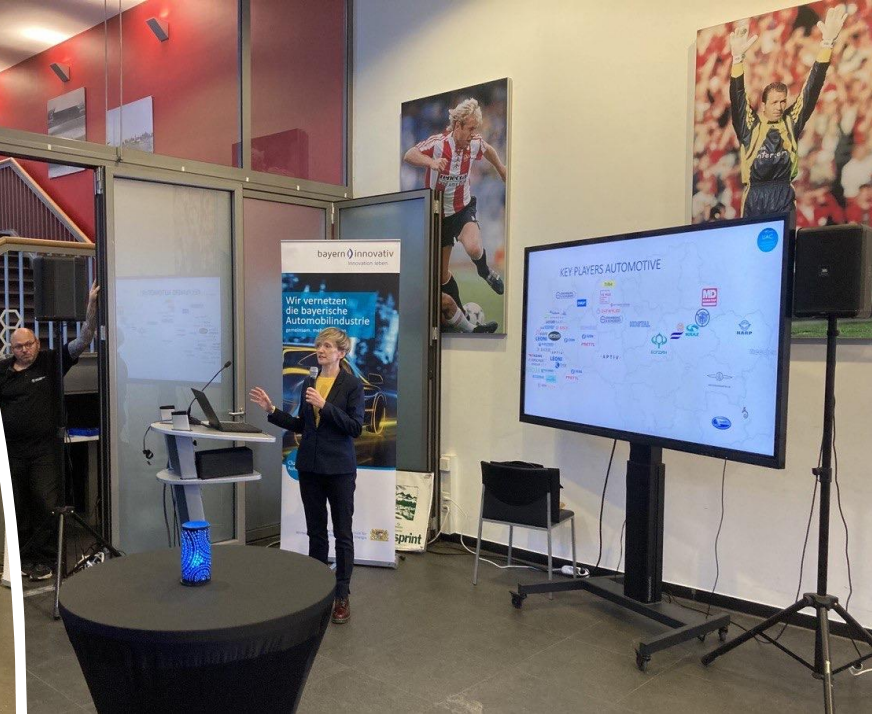
Microsoft Teams interface showing a presentation slide titled "Business with Ukraine – Status quo and perspectives" (March 21th, 2023) by VDA (Verband der Automobilindustrie). The slide content includes: "Business with Ukraine – Status quo and perspectives", IHK Stuttgart; Mans, Head of Foreign Trade and International Relations, VDA.

The presentation also displays "Key Topics – IAA MOBILITY 2023" with icons for:

- Connected Mobility
- Smart City Infrastructure and Developing Livable Spaces
- Autonomous Mobility
- Urban and Rural Mobility
- Data & Next Level User Experience
- Sustainable Mobility and Circular Economy

The bottom section shows a grid of video feeds from participants in the Microsoft Teams meeting, including individuals like Sergii Lisnichenko, Yaroslav Oliynyk, Fritsche, André, Julian Ries, Johannes Jung (WM BW) (Guest), Oleksandr Starodub (Spheros-Electron JV) (rics), and others. A sidebar on the right lists participants: Simone G..., Юрій (roc..., Sergii Zha..., Rudych Vira..., Baran Dilara, Yurii (roc..., Jundt, Ma..., and others. A large green and white graphic with the text "me!" is visible in the bottom right corner.







# Our Position

- Sustainable Economic Growth
- Replace challenging production from russia and belorussia to more promising production
- We have extra production capacities and amount of skilled and resilient workers
- Replace broken partnership with trusted ones



# DO BUSINESS WITH US

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UKRAINIAN  
CLUSTER  
ALLIANCE

Visegrad Fund

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MINISTERSTVA  
HOSPODÁRSTVA

## **Awarded Best plant manager of Kromberg&Schubert - Martin Goebel:**

**“Year ago We decided to stay in Ukraine and to support 3500 people and their families. And now we have EVEN HIGHER motivated and productive skilled employees which lead us to achieve Quality award among all our plants in 2022. “**

