



**KHARKIV  
IT CLUSTER**

**KHARKIV IT ECOSYSTEM**

**SILICON VALLEY OF UKRAINE**

**RESILIENCE IN ACTION**



**ПРЯМУЄМО  
РАЗОМ**



**МСП** КОНКУРЕНТОСПРОМОЖНІСТЬ  
ТА ІНТЕРНАЦІОНАЛІЗАЦІЯ



**UKRAINIAN  
CLUSTER  
ALLIANCE**

Виконавець:

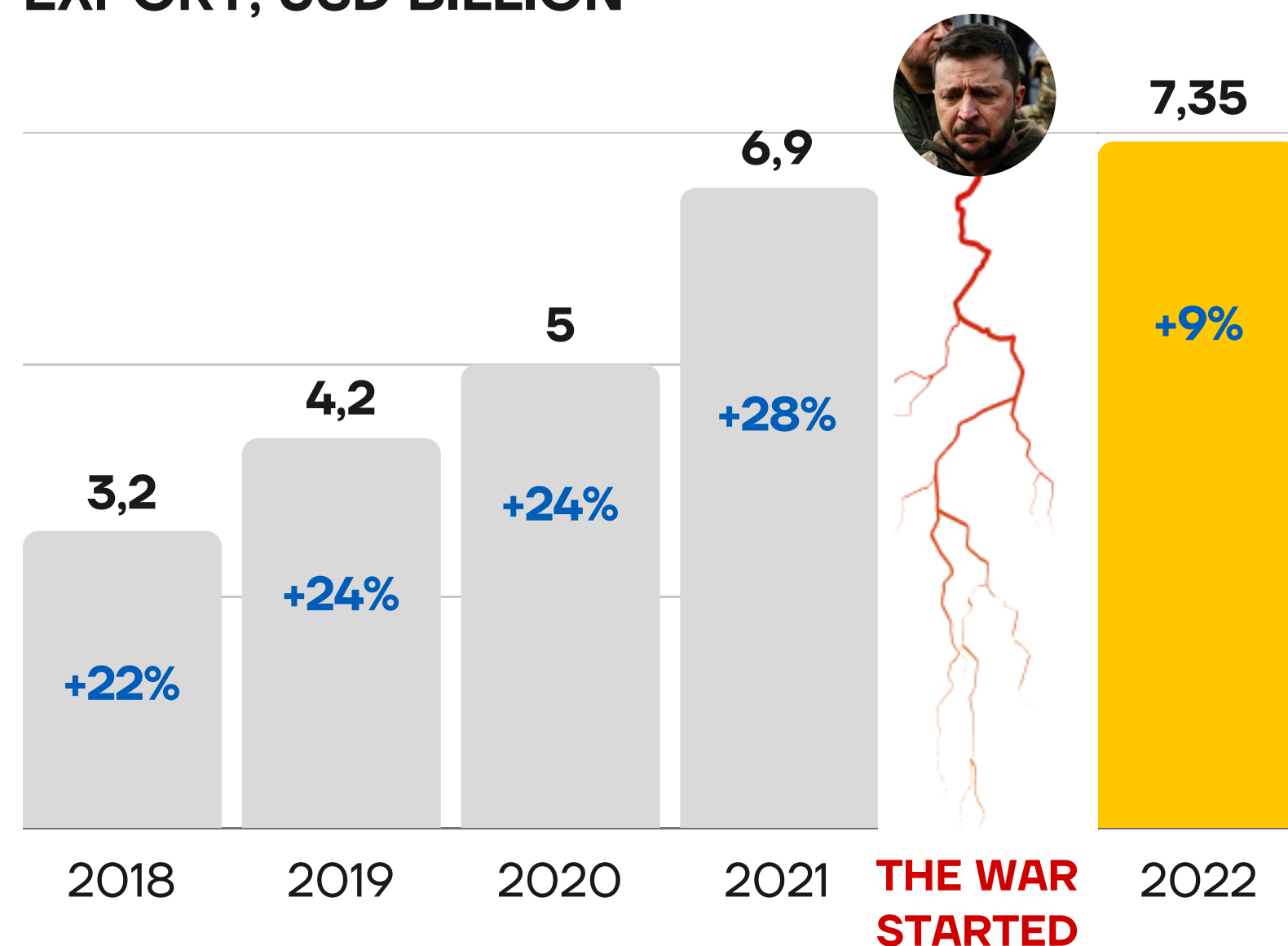
**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH





# THE UKRAINE IT INDUSTRY HAS DEVELOPED RAPIDLY

VOLUME OF IT SOLUTIONS & IT PRODUCTS  
EXPORT, USD BILLION



## KHARKIV IS THE HEART OF IT EDUCATION AND THE TOP RESOURCE CENTER IN UKRAINE

500+

IT COMPANIES  
IN THE KHARKIV  
IT INDUSTRY

50k

THE NUMBER OF IT PROFESSIONALS  
IN THE KHARKIV IT INDUSTRY (\*)

\* 01.01.2022



**WE CONSOLIDATE 70%  
OF KHARKIV IT INDUSTRY**

We are the unique contact point  
to find excellent technology  
partner from Ukraine



# WE OFFER 20+ YEARS OF REALLY EXPERTISE

IN CREATING IT SOLUTIONS FOR DIGITAL  
TRANSFORMATION AND SUSTAINABLE  
ECONOMIC GROWTH **FOR MORE THAN  
14 BUSINESS DOMAINS**



Healthcare &  
Pharmaceuticals



E-commerce



Education & Learning



Insurance



Retail & Wholesale



Media & Advertising



Banking & Finance



Entertainment



Telecommunications



Manufacturing



Energy



Transportation  
& logistics



Construction



Automotive

## OUR COMPETITIVE ADVANTAGES:

- ✦ **HIGH LEVEL OF EXPERTISE  
IN SOFTWARE ENGINEERING**
- ✦ **UKRAINIAN WORK CULTURE IS  
FLEXIBLE AND CLIENT ORIENTED**
- ✦ **95% STRONG PENETRATION  
IN INTERNATIONAL MARKETS  
AND COMPLEX IT SOLUTIONS (\*)**  
\* MAINLY FOR USA AND ISRAEL MARKETS



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**KHARKIV  
IT CLUSTER**

**WE HAVE AVAILABLE CAPACITIES  
FOR SOFTWARE ENGINEERING  
THAT ARE READY TO GO!**

**IT IS THE BEST TIME TO BUY  
TECHNOLOGY SOLUTIONS  
FROM UKRAINE!**



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# EMPOWER THE UKRAINIAN IT INDUSTRY BY PLACING ORDERS, NOT MAKING DONATIONS



## GET AN OPPORTUNITY TO ELEVATE YOUR DIGITAL TRANSFORMATION WITH TWO SIMPLE STEPS:

1. GET CONNECT  
on LinkedIn



2. PLAN a personal meeting to discuss  
concrete common projects  
and your business needs



EU4BUSINESS: SME COMPETITIVENESS AND INTERNATIONALISATION



**OLGA SHAPOVAL**  
Executive Director,  
**Kharkiv IT Cluster**

