

# Pitching Session



**Rodica Lupu**

Technology Enabled Construction Cluster -  
**TEC**



# Pitching Session



- Construction cluster
- More than 50 members: architecture, engineering and construction companies, technology companies with solutions dedicated to the AEC industry, IT companies, universities and business associations
- A very Selective organization

## WHO WE ARE

- The largest international conference on innovation and digitalization in construction – INNOCONSTRUCT; the third edition will take place on the 18-19<sup>th</sup> of May, in Bucharest
- Several working groups, involvement in public policy making, regular networking events
- 3 European projects related to innovation, qualifications and support for digitalization of SMEs
- Member of a European Digital Innovation Hub



# Pitching Session



## WHAT WE HAVE

- Very strong companies, leaders on our market, ready to be involved in innovative projects, either independently, or as cluster members, through the cluster
- Educational programs for Building Information Modelling and other digital technologies, as well as NZEB
- Technology companies with various types of solutions for monitoring, 3D scan, GIS, sensors, etc
- IT companies with dedicated solutions for the AEC ecosystem

- Research institutions experienced in European projects and quite active in fields like: new materials, earthquake related technologies and research, energy efficiency themes, etc
- BIM related trainings and consultancy services, offered for free to construction companies, through Wallachia E-Hub (a European digital innovation hub)
- Innovation grants, training grants and grants for internationalization, through the AEC Eurocluster (up to 60.000 Euro/SME)



# Pitching Session

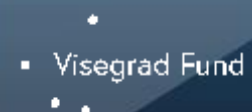


- Business and know-how transfer opportunities for cluster members
- Clusters and cluster members participating in the INNOCONSTRUCT conference – third edition – 18-19<sup>th</sup> May, including the match-making event, which is hybrid, using the b2match platform

## WHAT WE ARE LOOKING FOR

Opportunities to be involved in projects related to:

- Bauhaus
- Energy efficiency
- Smart renovation
- Digitalization of the sector; developing curriculum for various professions integrating digital and green technologies
- Research projects
- Cluster exchange related programs
- Cascade funding types of projects





# How Digital, How Fast?

3rd Edition

International  
Conference  
on Innovation in the  
Construction  
Industry



18-19 MAY 2023



Pullman Bucharest  
World Trade Center

Powered by



# THANK YOU!

## SEE YOU AT **INNOCONSTRUCT**, HOPEFULLY! 😊

[www.clustertec.ro](http://www.clustertec.ro) | [www.innoconstruct.ro](http://www.innoconstruct.ro)

Rodica Lupu, TEC Cluster Manager | [office@clustertec.ro](mailto:office@clustertec.ro) | 0040 722457677