

# Pitching Session

## SportTech Curent Stage & Futures

Slovak Sport Innovation Center - Cluster

Martin Benko

**SSIC** | cluster



UKRAINIAN  
CLUSTER  
ALLIANCE



Supported by  
NADÁCIA  
MINISTERSTVA  
HOSPODÁRSTVA



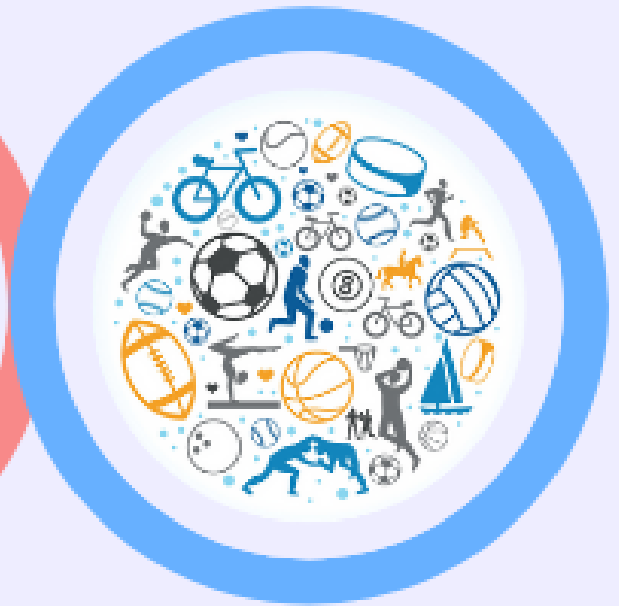
Athletes



Fans

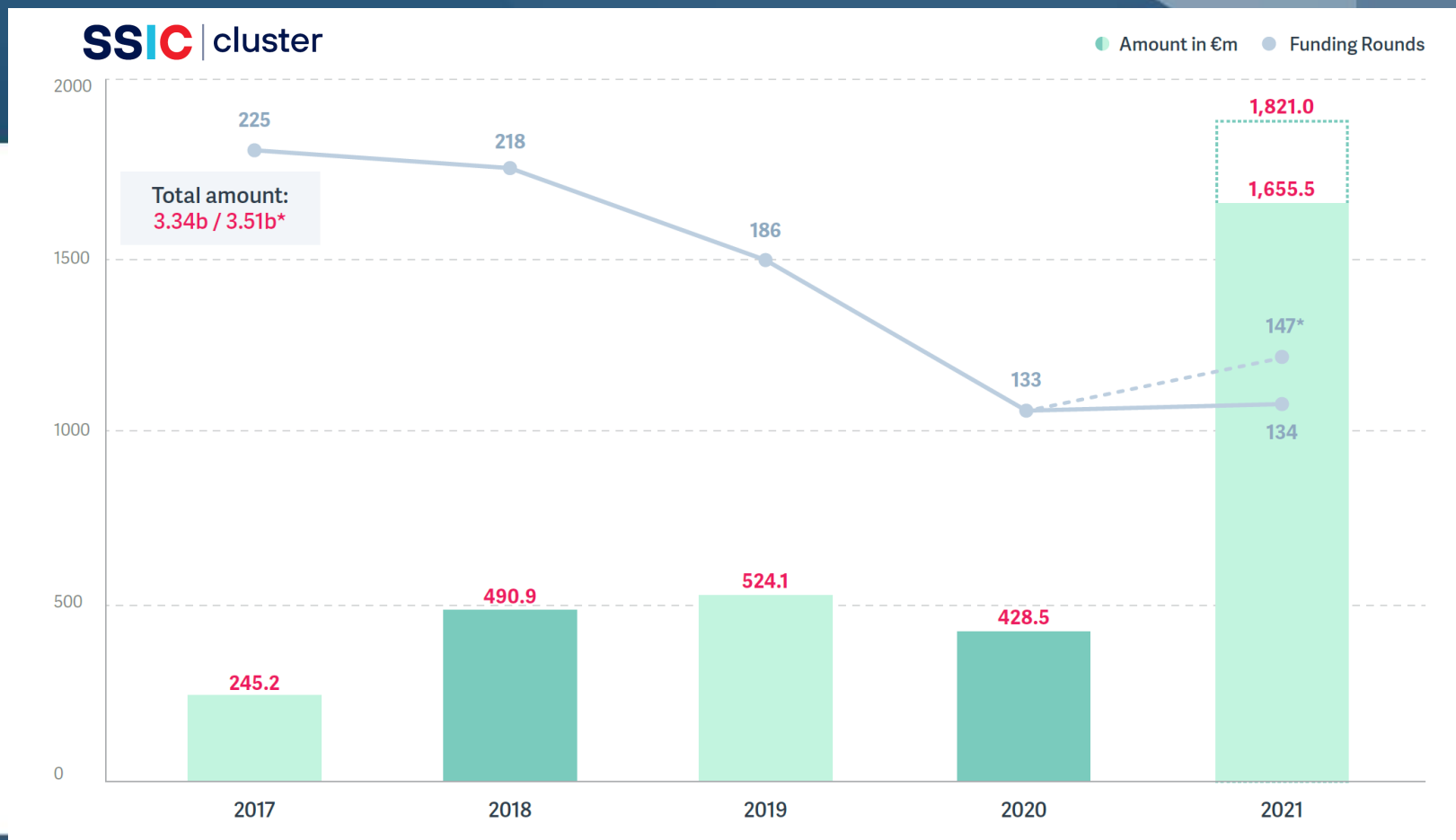


Management



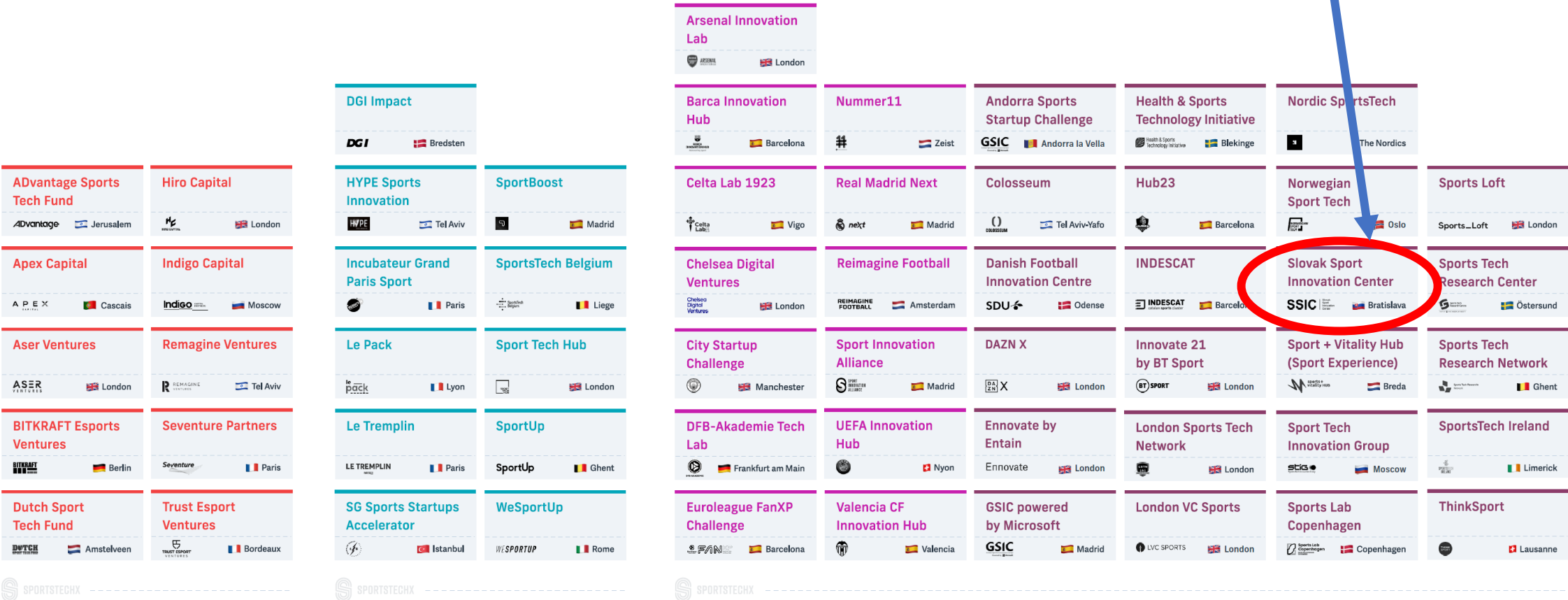
Sport for all

# SportTech European Market



# Pitching Session

## European SportsTech Ecosystem 2022



**Investors**

● Funds ● Networks

**Programs**

● Accelerator & Incubator Programs

**Initiatives**

● Initiatives by Clubs, Leagues & Associations ● Innovation Initiatives



## For Athletes Activity & Performance

### For Activity - Hardware

Wearables  
Equipment & Infrastructure

### For Activity - Software

Tracking & Analytics  
Classes & Tutorials

### Before / After Activity

Booking & Discovery  
Recovery & Injury Prevention  
Coaching & Recruitment

## For Fans Fans & Content

### Content Platforms

News & Content  
Streaming Platforms

### Fan Experiences

Fan Engagement  
Ticketing & Merchandise

### Fantasy Sports & Betting

Fantasy Sports  
Betting  
Enablement

## For Executives Management & Organisation

### Organisations & Venues

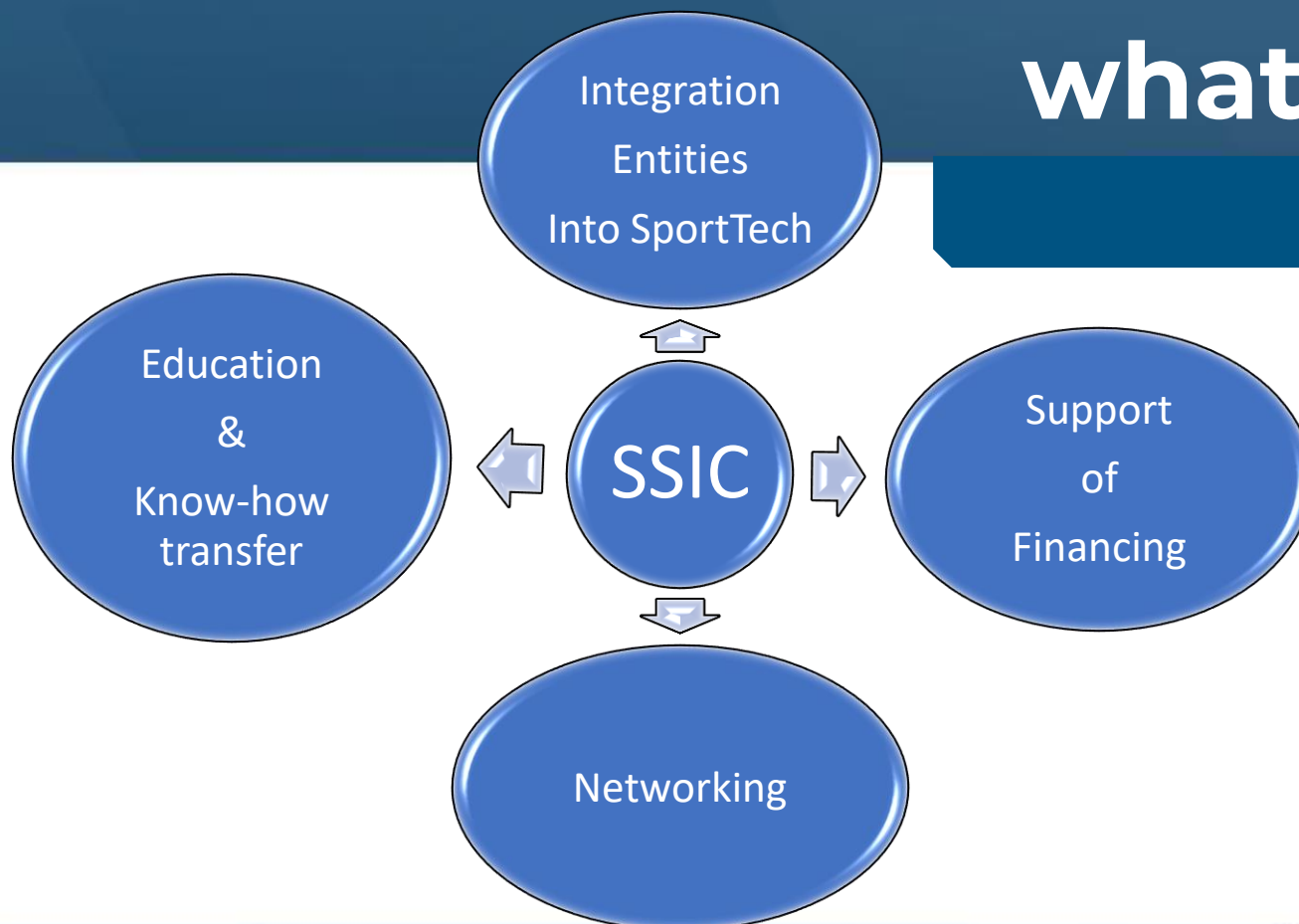
Team & Club Management  
League & Event Management  
Stadium & Facility Management

### Media & Sponsors

Media Production  
Sponsorship

**SSIC** | cluster

## what we offer



## what we are looking

## for

- Partners – SportTech Clusters
- Partners – SportTech education entities, Universities, Knowledge Centers
- Partners - SportTech SME companies
- Innovative industrial center's
- Participation on International Projects
- Relevant government and public bodies (Ministries, Sports Promotion Fund, National Sports Centre, etc.)

# “SSIC Cluster has Strategy to be the Central European SportTech HUB ”