

# Interregional collaboration

## **Hungarian Cluster Strategy** **Facilitating collaborations inside and outside the clusters**

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# Main goals of the Strategy

1. There should be at least **1 cooperation with outstanding innovation capacity and international visibility** in Hungary's main **key industries**, bringing together the main players in the (sub)industry
2. By 2030, **10% of the total gross domestic value added** will be generated by **cooperating** economic players

Philosophy of the  
strategy

.....rather to provide a supportive environment and set up structures where key players in the industry can work together effectively



# Tools for implementing the strategy

## 1. To strengthen the culture of motivation and cooperation

- Developing the business competence of a cluster management

## 2. To make business cooperation attractive

- Access to foreign market
- Build C2C cooperation (domestic, foreign)

## 3. To promote innovation cooperation

- Connect to international RDI projects
- Support cooperative projects

## 4. To create the appropriate policy and regulatory environment

**Cluster assessment: involvement of international networks is a key aspect**

# Good practice for interregional collaboration between policy makers

(INTERREG EUROPE – InnoProvement)



Original GP

Hungarian Industry 4.0 Night – I4.0 frontrunner companies open their gates for the public

Original pilot plan

*Organise a “Night of Industry 4.0 model factories” event in 4 countries (IT, PT, PL, HU)*

Final pilot

*Organise a “Night of Industry 4.0 model factories” event in 4 countries (IT, PT, PL, HU)*

- Organised in the same time – online format;
- More than 16 frontrunner companies (I4.0 solutions) were introduced from 4 countries;
- Live interviews, and live introduction of the companies;
- Online participants could follow the event live – could change among countries;



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