Services offered to increase cooperation between Ukrainian and EU companies

Andrii Lytvyn
Deputy director of the Entrepreneurship and Export Promotion Office
Online: Diia.Business platform

Offline: Entrepreneur support centers
Appeals examples:

- certification
- export/import activity
- search for business partners customs and filling out customs forms
- logistics
- obtaining licenses

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SOURCING SERVICES

We help foreign importers to find reliable UA suppliers of:

• Goods
• Components
• Services
• Technology solutions

Sourcing benefits in Ukraine

• Cost reduction
• Value creation
• Innovation

Priority Sectors

• Food and processing industry
• ICT
• Creative industries (Furniture, Apparel, Footwear, etc.)
• Mechanical engineering/machinery
SOURCING SERVICES

1. Customer’s request to EEPO
   - when looking for new partner in Ukraine

2. EEPO sourcing offer

3. Kick-off teleconference
   - to discuss the Customer’s needs in details

4. Search of quality suitable suppliers
   - long-list, short-list, reference check

5. B2B meetings
   - arranged with shortlisted companies
BENEFITS FOR USING SOURCING SERVICE FOR FOREIGN IMPORTERS

1. Status and reputation of a government agency
2. Access to the databases of reliable suppliers
3. Free of Charge
4. Professional consulting Team
5. Able to communicate Western customers’ expectations through the supply chain
UKRAINIAN EXPORTERS CATALOGUE

The sourcing platform is an online Catalogue of Ukrainian exporters.

The online Catalogue allows foreign companies to easily find their business partner among registered Ukrainian companies and establish direct contact.
Partners research
Sourcing

COOPERATION WITH COOP DANMARK A/S

Ukrainian products are presented on the shelves of supermarkets owned by Coop
15 international events during full-scale war of Russia against Ukraine

- Exhibitions
- Trade Missions
- Conferences

Sectors:
- IT
- Furniture
- Food
- Organic products

Partner research
EEPO received the EEPA 2022 in the category of “Support of business internationalization” for state project Diia.Business implementation.

EEPO received the Go Global Awards 2022 in the category of “Digital Innovation of the Year” for state project Diia.Business implementation.

International awards
600+ sellers

1,700,000 uah countries geography of orders

50+ transferred to United24
Andrii Lytvyn
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Contacts

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Trade With Ukraine

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