Services offered to increase cooperation between Ukrainian and EU companies

Andrii Lytvyn

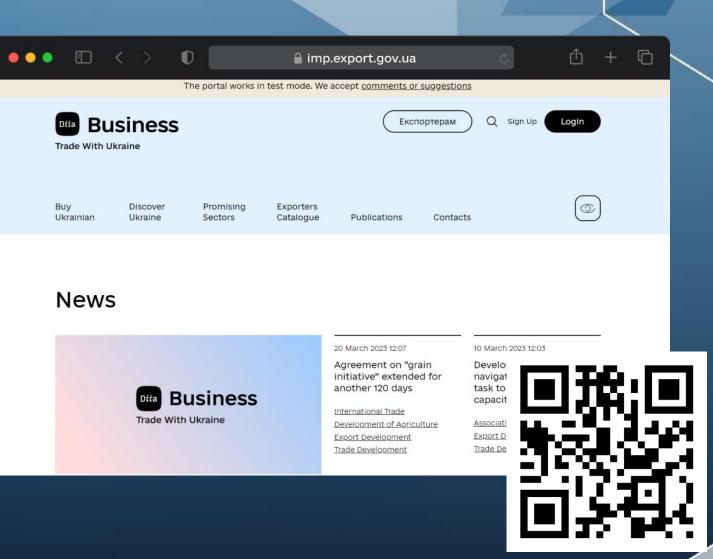
Deputy director of the Entrepreneurship and Export Promotion Office





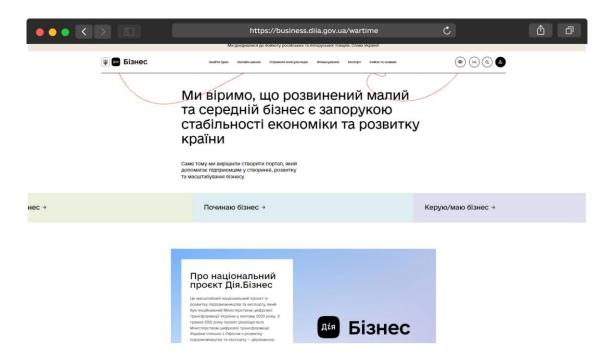
ENTREPRENEURSHIP AND EXPORT PROMOTION OFFICE STATE INSTITUTION

Diia Business





Online: **Diia.Business platform**



Offline: Entrepreneur support centers





Appeals exapmples:

- certification
- export/import activity
- search for business partners customs and filling out customs forms
- logistics
- obtaining licenses

Email: <u>diia.business.warsaw@gmail.com</u> Address: Warsaw, ul. Bagatela, 12 Telephone: +48 796 196 746 diia-business-warsaw.
the Diia.Business center in Warsaw was opened by the Ministry of Digital Transformation of Ukraine,

the Ministry of Economic Development and Technology of Poland, the Polish Investment and Trade Agency, the Polish Office of the Government Plenipotentiary for Cybersecurity, and with the support of Mastercard. The center is supported by UKaid and the British Embassy in Kyiv.





SOURCING SERVICES

We help foreign importers to find reliable UA suppliers of:

- Goods
- Components
- Services
- Technology solutions

Sourcing benefits in Ukraine

- Cost reduction
- Value creation
- Innovation

Priority Sectors

- Food and processing industry
- ICT
- Creative industries (Furniture, Apparel, Footwear, etc.)
- Mechanical engineering/machinery

SOURCING SERVICES

Customer's request to EEPO

when looking for new partner in Ukraine

4 Search of quality suitable suppliers

long-list, short-list, reference check

2 EEPO sourcing offer

Kick-off teleconference

to discuss the Customer's needs in details

5 B2B meetings

arranged with shortlisted companies

BENEFITS FOR USING SOURCING SERVICE FOR FOREIGN IMPORTERS

Status and reputation of a government agency







Able to communicate Western customers' expectations through the supply chain



UKRAINIAN EXPORTERS CATALOGUE

The sourcing platform is an online Catalogue of Ukrainian exporters.

The online Catalogue allows foreign companies to easily find their business partner among registered Ukrainian companies and establish direct contact.

| | | The portal works i | n test mode. We a | ccept comments or | suggestions | | |
|-------------------------|---------------------|----------------------|------------------------|-------------------|-------------|-----------------|--|
| Gtia BU Trade With U | ISINESS Ikraine | | | Excr | юртерам | Q sign Up Login | |
| Buy Ukrainian | Discover Ukraine | Promising Sectors | Exporters Catalogue | Publications | Contacts | ٢ | |
| | | | | | | | |

Ukrainian Exporters Catalogue

It is a free online service designed to establish direct business contacts between foreign companies and Ukrainian manufacturers/service providers.

The online catalogue allows foreign companies to find easily their business partner among registered Ukrainian companies and establish direct contact.

Every day new Ukrainian exporters are verified to become a part of the catalogue.



Partners research Sourcing

COOPERATION WITH COOP DANMARK A/S

Ukrainian products are presented on the shelves of supermarkets owned by Coop















Ukrainian

companies

international events during fullscale war of Russia against Ukraine

ExhibitionsTrade MissionsConferences

Sectors:

ITFurnitureFoodOrganic products

Partner research



EEPO received the EEPA 2022 in the category of "Support of business internationalization" for state project Diia.Business implementation EEPO received the Go Global Awards 2022 in the category of "Digital Innovation of the Year" for state project Diia.Business implementation

International awards



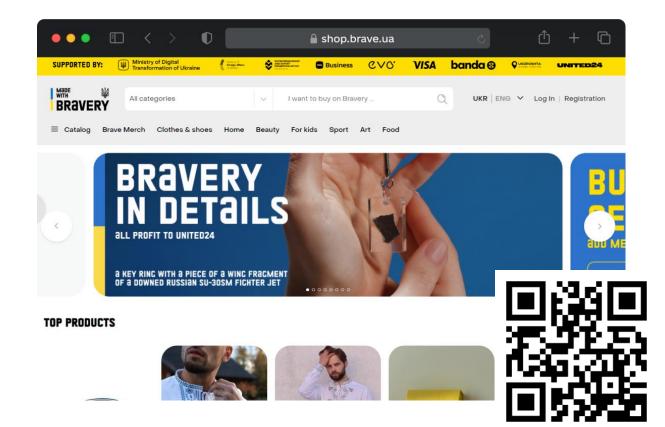
MADE WITH BRAVERY

600+ sellers

1700 000 uah

countries geography of orders

50+ transferred to United24



Andrii Lytvyn

Deputy director of the Entrepreneurship and Export Promotion Office

Contacts





Trade With Ukraine

LINKEDIN



EMAIL

