EU4Business: SME Competitiveness and Internationalisation

HELPING
SMALL AND MEDIUM ENTERPRISES

- RESILIE
- GROW
- EXPORT
- INNOVATE

Anna Haiduchok, project coordinator, GIZ
March 29, 2023
Institutional and regulatory framework conditions for competitiveness of SME are improved:

- Export and Cluster promotion
- Municipality SME infrastructure support
- SMEs + BIOs support

The programme works for the benefit of SMEs:

- Up to 249 employees
- Aim to sell products on international markets, primarily in the EU countries
- In focus: women's entrepreneurship, innovations, export
EU4Business supports around 30 unique clusters

Capacity enhancement:
- trainings
- visits to enterprises

International expert exchange dialogs

Trade missions and exhibitions

Business matchmaking:
- sessions
- platforms

Procurement of equipment

Mini grants

INTERMEDIARY SUPPORT:
Ukrainian Cluster Alliance (59 members)

DIRECT SUPPORT:
- Innovation, science, technology (4)
- Industrial + Engineering–Automation–Machinery (10)
- Other: pottery, furniture, agri-food, tourism (12)
- Design, fashion, publishing, movies, light industry (8)
- Medicine (5)
Nearest opportunities for Ukrainian SMEs:

- Grants € 25,000 each to 10 SMEs (April 2023).
- Grants € 10,000 each to 10 SMEs (March 2023).
- Grants € 10,000 each to 60 SMEs (April 2023).
- Grants € 4,000 each to 750 SMEs (May 2023).
- Coach-consultancy for elaborating of business resilience strategy (Summer 2023).

- Leverist: https://app.leverist.de/en/partners/matching-with-ukrainian-smes-

- Solidarity Lanes: https://eu-ua-solidarity-lanes.seu.b2match.io/

- The Supply Chain Resilience platform: https://supply-chain-resilience-platform.b2match.io/

- EU Clusters Support Ukraine Forum: https://clustercollaboration.eu/content/eu-clusters-supporting-ukraine

- Eastern Partnership Trade Helpdesk: http://eap.tradehelpdesk.org/uk
We have a lot of interesting initiatives until 2025 for:

- SMEs
- municipalities
- clusters
- business intermediary organizations

Anna Haiduchok,
project coordinator, GIZ

eu4business.ukraine@giz.de

Thanks for attention!